

7th European Congress in Aesthetic Dermatology and Surgery & Anti-aging Medicine

Paris, France • 30th September - 1st October 2011

EMAA 2011

WWW.EUROMEDICOM.COM EuroMediCom Promoting Science for tomorrow

TRANSLATION SIMULTANÉE
 Français English

7th EUROPEAN CONGRESS
 IN AESTHETIC DERMATOLOGY & SURGERY
 ANTI-AGING MEDICINE
 30 September - 1 October 2011
 PARIS, France • Palais des Congrès

- Aesthetic Dermatology
 Aesthetic Surgery
 Practical Sessions & Live Demonstrations
- Anti-Aging & Preventive Medicine
 Practical Sessions
- Aesthetic Surgery
 4 Teaching Courses

+2 Joint Meetings

4th MEGA HAND International Symposium

1st International Hair Surgery Master Course

European Masters in Aesthetic & Anti-Aging Medicine

EMAA

+2 Joint Meetings

MEGA HAND

4th International Symposium

4th MEGA HAND International Symposium

Paris, France
 Palais des Congrès
 Sept 30 - Oct 1
 2011

NEW:
 Joint meeting
 with EMAA

Simultaneous Translation

Organisation:
 Euromedicom

Scientific Committee: Beilin, Baspeyras, Landau, Dumontier, Casoli, Beustes-Stefanelli

www.megahand.eu

« The Hand, it is not only function »

HAND & UPPER LIMB AESTHETICS
 from Aesthetic Reconstruction to Rejuvenation

Key Topic 2011: Hand & Upper Limb Scars

1st International Hair Surgery Master Course

INTERNATIONAL HAIR SURGERY MASTER COURSE

IHSMC

Invitation to Industry Exhibition Guide



GENERAL INFORMATION

VENUE

PALAIS DES CONGRÈS DE PARIS

1 place de la Porte Maillot
75017 PARIS

Web site: www.palaisdescongres-paris.com



TECHNICAL ORGANIZATION

SPONSORS & EXHIBITORS CONTACT

Catherine DECUYPER - catherine@euromedicom.com

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EuroMediCom

29 boulevard de la République

92250 LA GARENNE-COLOMBES - France

Phone: +33 1 56 83 78 00

Fax: +33 1 56 83 78 05

Website: www.euromedicom.com



French / English
Simultaneous Translation

CONGRESS SCHEDULE

	Scientific Program	Exhibit
Friday September 30, 2011	8.30 am - 6.30 pm	8.00 am - 7.00 pm
Saturday October 1 st , 2011	8.30 am - 6.30 pm	8.00 am - 6.30 pm

LUNCH BUFFET OFFERED ON SITE (participants and exhibitors)

Each day	1.00 - 2.00 pm
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BOOTHS SET UP BY THE GENERAL INSTALLATOR AND THE PRIVATE CONTRACTORS

Thursday September 29, 2011	7.00 am - 9.00 pm
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EXHIBITORS' INSTALLATION

Thursday September 29, 2011	12.00 am - 9.00 pm
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EXHIBIT DISMANTLING (exhibitors and constructors)

Saturday October 1 st , 2011	7.00 pm - 0.00 am
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IMPORTANT DATES TO REMEMBER

Reservation of the Major Sponsorings	Before April 30, 2011
Reservation of Workshops / Symposia	Before April 30, 2011
The assignment of the sessions depends on the date you send your order	
Reservation of booths	Before June 10, 2011
The assignment of the booths depends on the date you send your order	
Reservation of advertisements	
Preliminary and final program.....	Before March 30 & April 30, 2011
Congress Book	Before August 10, 2011
Flyers in the congress bags.....	Before August 20, 2011
Payment of the deposit 50%	With your order
Payment of the balance	Before August 30, 2011
Cancellation policy	
Cancellation before May 30, 2011 included.....	Full refund
Cancellation between May 31 and June 30, 2011 included	Refund less 30%
Cancellation after July 1, 2011	No refund (100% due)
Booths assignment	From June 30, 2011
Sending exhibitor service kit	End of July 2011
Forms to be sent to Euromedicom	
Exhibitors' badges list + additional order	Before August 15, 2011
Description of your stand	Before August 15, 2011
Additional orders for your stand	Before August 15, 2011



Part of **informa**
exhibitions

Dear Partner,

Following the success of the previous editions, the **7th EMAA, European Masters in Aesthetic and Anti-aging medicine**, will be held again in Paris, at the **Palais des Congrès**, from September 30 to October 1st, 2011.

The **Palais des Congrès of Paris**, two steps away from the Champs Elysées, is the ideal place to welcome the EMAA 2011, where **over 2,500 participants are expected** this year.

THE PRATICAL CONGRESS:

The EMAA truly defines the practical meeting of reference, where physicians obtain the answers they seek, thanks to the important innovations, the diversity and quality of the topics presented by European and International Experts.

This start of the season multidisciplinary meeting is designed to provide an unparalleled educational experience in:

- **MEDICAL AND SURGICAL AESTHETICS**
- **ANTI-AGING MEDICINE**
- **MEDICAL SPA**

AND ALWAYS... TO ATTRACT MORE AND MORE PARTICIPANTS:

- To not disturb the consultations agendas, the congress begins on Friday and Saturday
- To enhance exchanges between participants and exhibitors, lunch and coffee breaks will be offered in the middle of the exhibit area.
- The very dynamic and innovative scientific sessions will attract more and more new participants.
- A scientific committee and famous speakers always more and more inclined to pass on their know-how.
- **Two joint meetings** that will attract additional core and non core delegates.

4^e MEGA HAND International Symposium



Scientific Committee:
Pr Christian DUMONTIER
Pr Vincent CASOLI
Dr Marina LANDAU
Dr Ghislaine BEILIN
Dr Matthieu BEUSTES-STEFANELLI

1^{er} HSMC International Hair Surgery Master Course



Scientific Director:
Dr Pierre BOUHANNA

The EMAA proposes a large exhibition with **130 of the top aesthetic and anti-aging companies**.

We look forward to welcoming you to the EMAA 2011 in Paris.

Yours faithfully,

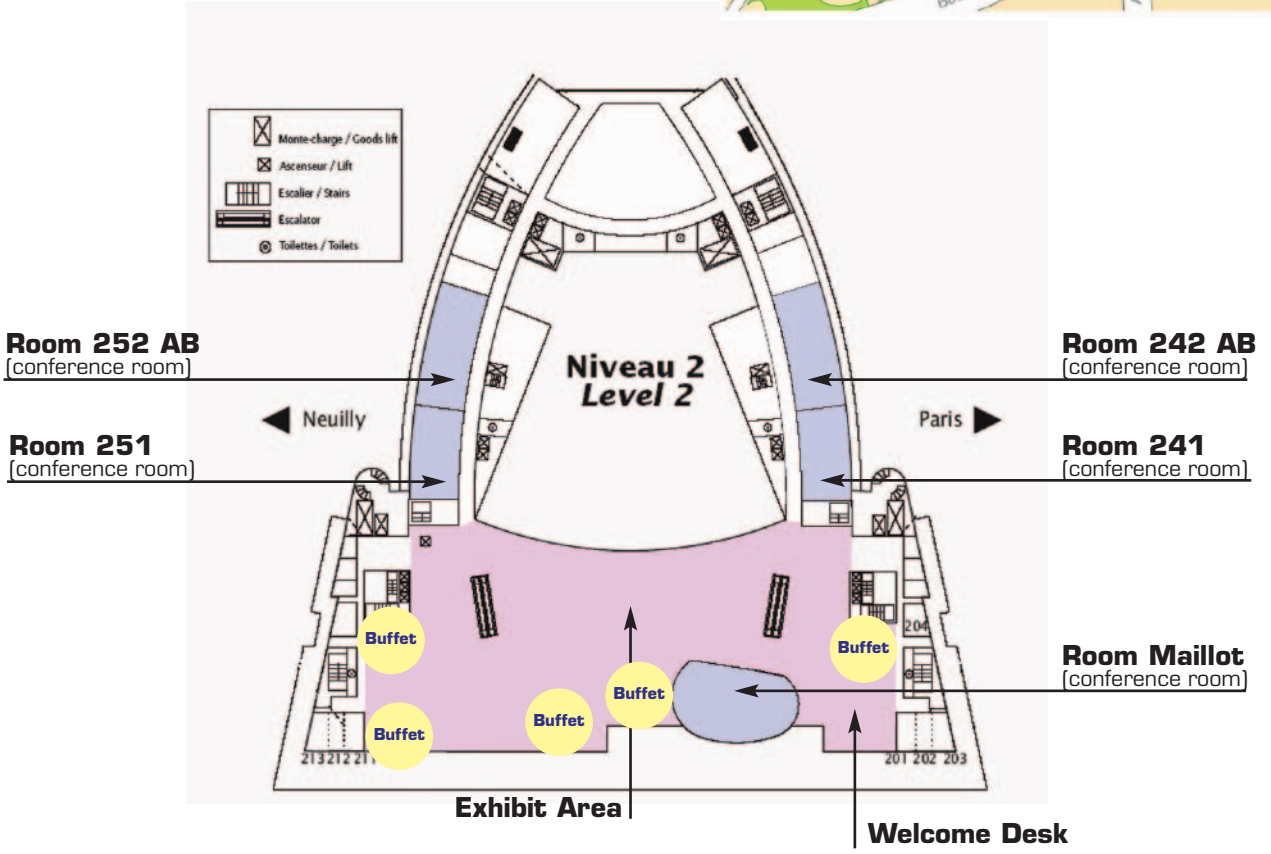
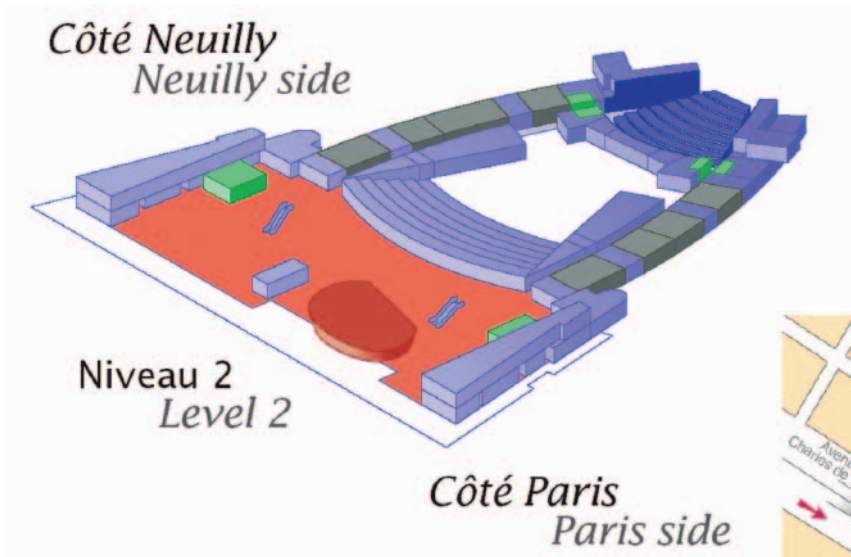
Catherine DECUYPER
Conference Manager



CME CREDITS

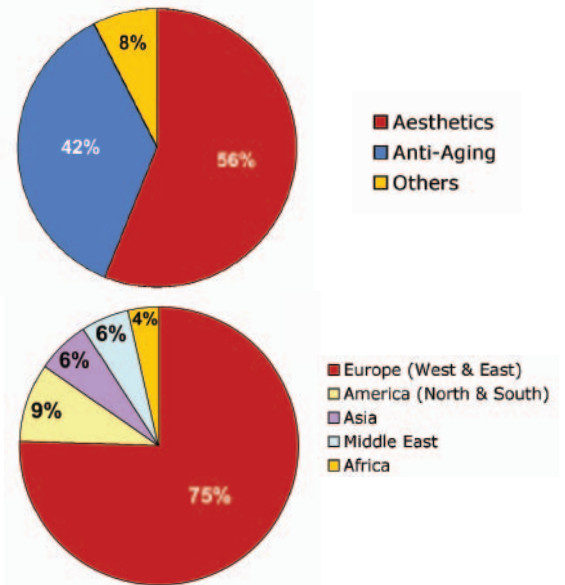
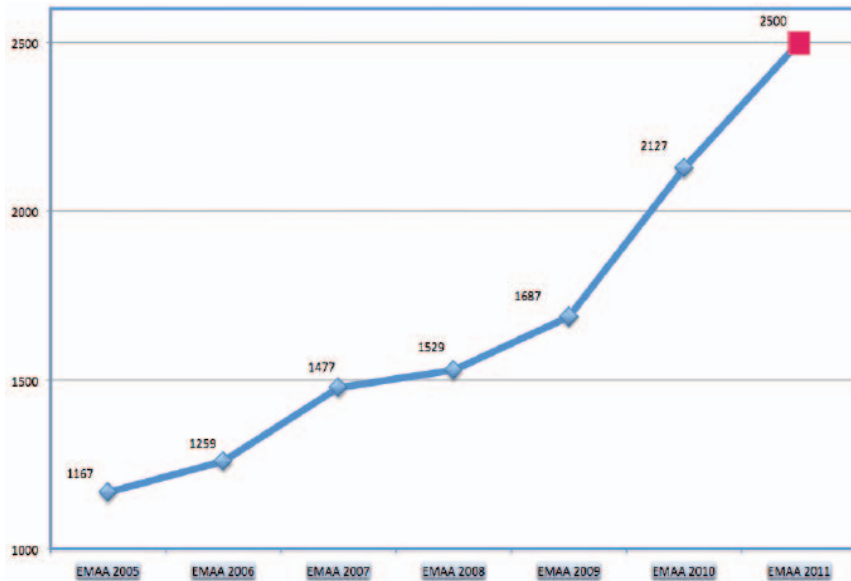
Save the date!
EMAA 2012 - 8th EMAA will be held in Paris (Palais des Congrès)
from September 28 to 29, 2012

THE PALAIS DES CONGRÈS OF PARIS



EMAA 2010 THE ATTENDANCE & THE EXHIBITORS

EMAA 2010 : 2,127 PARTICIPANTS from 90 countries (Exhibitors excluded)



The EXHIBITORS from the beginning of EMAA

- | | | | |
|--------------------------------------|-----------------------------------|--------------------------------|--------------------------------|
| 1st Surgiconcept | Croma-Pharma | Laboratoires Philippe Auguste | Palomar Medical Technologies |
| 3D Matrix | Cutera Europe | Laboratoires Arion | Philoderm Aesthetics |
| A.W.B. Medical Division | Cyden | Laboratoires Filorga | Phitogen Medical Gruppo Phrima |
| AA-Medical Systems | Cynosure | Laboratoires L4Y | Physiotherapie Generate France |
| ABR Development | Dalim Inc. | Laboratoires MD | PM International |
| ACI Audit et Stratégie | Deka Laser Technologies | Laboratoires Oligosanté | Polytech Silimed Europe |
| Active CosmEthics | Deltex | Laboratoires Rénophase | Power-Plate |
| Adoderm | Dermaceutic | Laboratoires Réunis | Procytech |
| Aesthera Europe | Dermeo | Laboratoires Sebbin | Promoitalia Group |
| Aesthetic Dermal | DHI Medical Group | Laboratoires Teoxane / Teosyal | Protocadmus technologies |
| Alcat Europe & Worldwilde | Diagnostic Paris | Laboratoires Vivacy | Q- Med |
| Allergan | Distrimed | Laser.com | Quanta System SA |
| Anteis - Esthelis | Doxtan | Lasering | Receptura International |
| Antiage-Solutions | DTS | LB Diffusion | Recosmo Canada |
| API Medical | Elettronica Valserriana SRL | LCA Pharmaceuticals | Regen lab |
| Apothecure | Ellipse | Linline France | Rejuvenal Europe |
| Aptos Threads | Ellipsys | Liposonix | Reliant Technologies |
| Aqualift | Ellman | Liquid Ice Cosmetics AG | Revecomed International Inc. |
| Arasys Perfector | Establishement Biotech | LPG Systems | Revitacare |
| Astuce de... | Esthemed Line / Re-Age | Lumenis | Rhytec Ltd |
| Auriga International | Esthetech | Luxomed | RP Lab - Labco |
| BeautyFill | Eurohealth | Marina Medical Instruments | Sabater Analysis |
| Bien Etre et Longévité | Euromedix | Martiderm | Sciton |
| BioForm Medical Europe | Euroomi | Mattioli Engineering | Sesderma Laboratories |
| Biolabs Diagnostics | European Inst. Personalised Prev. | MD-Light | Seventy BG |
| Biomet Biologics | European Laboratory of Nutrients | Med Care | Shenzhen GSD |
| Biophoton Medicaloo | Evlaser | Médecine et Forme | Skin Tech |
| Biophymed France | F.M.E. | Medical Skin Coach | Soft Medical Aesthetics |
| Biostyle | Fitline | Medicaloo - Biophoton | SRS International |
| BME Biomedical Electronics | Fondation Beljanski | Medicamat | Stiefel Laboratories |
| Body Language International | Fotofinder Systems | Medicis | Storz Medical AG |
| BTL | Fotona | Medilink | Sun Communication |
| Callegari | Fraxel | Médithèque Bookshop | Surgical Concept SA |
| Candela Europe | French Beauty Hong Kong Ltd | Medixsysteme | S&V Technologies |
| Caregen | Galderma | Medmix | Syneron |
| Canfield | Genethia | Medy-Tox | TAScience |
| Centrale des Peelings | Genosense | Mene & Moy | Techdent Meso |
| Cereplas | German Society Thymus Therapy | Mentor Medical Systems | Tecniderm |
| Choc Medical | Glytone - Pierre Fabre | Merz Aesthetics | Telea Electronic Engineering |
| Clearskincare | Guna Spa - Italie | Mesalyse | Tensor Threads |
| Clinic'All Spa de L.S. International | H&O Equipments | Mesoestetic | The Aesthetic Guide |
| Clinipro | Hoya Conbio Lasers | Mesoexpert | Thermage Inc. |
| Colbar Lifescience | Hydractiv | Microlab Biomedical | Thermamedic Medical Systems |
| Collin - Ellman | I-Lift | Milesman | Ticeba |
| Comp. Pharmacy Mierlo-Hout | Immupro 300 | Must Leds | TMEA |
| Condor Medical | Informa Healthcare | Nacriderm | TSK Laboratory |
| Coolsense | Ivêa Technologie | Needle Concept | Tuxedo Corporation |
| Corpoderm | JPB International | Novamatrix | Verel - Veraderm |
| Cosmetic Technologies | Kairos Medical | Novelskin | Vital Esthetique - Hyaluronica |
| Cosmoscience | La Compagnie des Lasers | Obviline | VS Physio |
| Cosmosoft | Laboratoire Bio Recherche | Omnilux - Photo Therapeutics | Wisepress |
| Courage / Khazaka Electronics | Laboratoires d'Anjou | Optimabio | YAL Art srl |
| Cristal Beauty | Laboratoires Mediecos Intl | Osyris Medical | Zeltiq |

RULES APPLICATION & SELECTION PROCEDURES

CATEGORIES OF EXHIBITS

EMAA will consider applications for exhibit space for products or services in the following categories:

- Medical products or services relating to the practice of dermatology, surgery, aesthetic and anti-aging medicine
- Pharmaceuticals (both prescription and nonprescription)
- Equipment and devices designed for diagnosis or treatment of dermatologic conditions
- Cosmetics and dermatologic products, anti-aging medical treatments (hormonal and non-hormonal)
- Nutrition, Dietetics, and health food
- Scientific/medical educational publications
- Activities of professional and educational organizations
- Products or services relating to the support of non-medical aspects of the practice of dermatology, surgery and anti-aging medicine (office equipment, record keeping equipment or services, etc)
- All exhibits are to be designed in such a manner that the presentation of products and services in the exhibit hall will enhance the overall educational goals of the EMAA meeting.

EVALUATION OF SPACE APPLICATION FORMS

In order to preserve and maximize the educational value of the technical exhibit program, the EMAA will examine all space applications and evaluate the proposed exhibits to determine whether they satisfy certain basic criteria. Permission to exhibit does not constitute in any way an EMAA endorsement or approval of the exhibited products or services, or guarantee that space will be assigned.

The examination and evaluation of Space Application will be performed by Euromedicom and/or the Board of Directors of the EMAA. In order to make these determinations, there must be available a list of the products or services proposed for the exhibition and adequate supporting data regarding the products or services.

EuroMediCom reserves the right to accept or refuse space sale, if the company's participation is contrary to its interests and/or the congress' interests.

APPLICATION PROCEDURES

• To apply for exhibit space, complete the space application form and return it with the required deposit. In order to be considered for the first assignment of exhibit space, space applications form must be received in the Euromedicom office before June 10, 2011. Space will not be assigned without a signed space application form and the required deposit.

Space application without 50% deposit paid within 10 days will be automatically cancelled

- No requests for exhibit space will be accepted via telephone or email without a confirmation by postal mail or fax.
- The space application form must include a list of all products and services that will be exhibited at the EMAA 2011.
- All acceptances of space application and assignments of exhibit space are conditioned upon continued compliance of the products or services proposed for exhibition with the basic criteria established for technical exhibits. If at any time a product or service for which a space application has been accepted fails to conform to such basic criteria, the EMAA may revoke its acceptance of the application and all exhibit space rental fees paid to date by the applicant may be refunded in accordance with refund policy, and the EMAA shall have no further liability to the applicant with respect to the proposed exhibition.
- Applications from companies that have outstanding balances due EMAA, its contractors, or vendors will not be processed without full payment of delinquent accounts.

SELECT YOUR PREFERRED SPACES

The following information will assist exhibiting companies to increase their chance of securing their preferred booth location. Exhibit space is assigned under a priority system. It would be to your advantage to make your booth selections with this information in mind in order to maximize the chance of securing your preferred space selections. Please indicate your five preferred locations on the order form # 1. EuroMediCom will do its best to satisfy all the requests but will not be responsible in the case it is unable to assign requested booth to a company. **Caution:** the assignment of space depends on the date of reception of your order.

ASSIGNMENT OF BOOTH SPACE

The first assignments of space under the priority system will be made from June 30, 2011. Accepted applicants will receive written confirmation of assigned space from Euromedicom. Because space may not be available to accommodate all qualified applicants, Euromedicom may have to select among qualified applicants in granting permission to exhibit.

In so doing, and also in determining priority for assignment of specific exhibit locations to accepted applicants, Euromedicom will generally assign space based on priority system if the space agreement is received by June 10, 2011.

Priority system determined by:

- The date of reception of the space application form, with the appropriate deposit.
- The financial contributions of the applicant to the educational programs of the EMAA 2011.
- The amount of exhibit space for which an applicant was assigned in prior meetings organized by Euromedicom
- In case of equality of support between several companies, space will be assigned on a first-come, first-served basis.

In the event exhibit space for the EMAA 2011 is sold out, companies will automatically be placed on a waiting list. As long as space is available, Euromedicom will continue to make space assignments.

As long as space is still available, Euromedicom will continue to assign spaces till the congress opening. All space assignments are subject to the cancellation policy deadlines, regardless of the date space was assigned. Euromedicom reserves the right to rearrange the floor plan at any time. Euromedicom reserves the right to relocate exhibitors should it become necessary for causes beyond the control of EMAA, or advisable in the best judgment of EMAA. After assignment of space, exhibitor agrees to accept relocation to other comparable space if EMAA deems such a relocation to be necessary or appropriate.

SUBLETTING OF SPACE

No part of any exhibit space assigned to an exhibitor may be reassigned, sublet, or shared with any other party by that exhibitor, other than directly related parties. Euromedicom reserves the right to exclude exhibiting companies in case of booth or space sharing or subletting.

SPACE GROUPMENT

Companies may choose to average priority points in order to be grouped together in the space assignment process. The process will allow divisions to contract separately while maintaining their own identities (exhibit listings, badges, etc.). Each corporate division must notify the EMAA Exhibit Manager, in writing by June 30, 2011, of their desire to be grouped together with other divisions.

CANCELLATION OR REDUCTION OF SPACE

Notification of an exhibitor's decision to cancel or reduce space must be sent in writing on company letterhead to the EMAA Exhibit Manager at Euromedicom office.

If written notification of cancellation or booth reduction is received at Euromedicom office:

- Before May 30, 2011 included: Full refund
- Between May 31 and June 30, 2011 included: Refund less 30%
- After July 1, 2011: No refund. The total payment of your order must be done.

Cancellation fees are non-transferable. An exhibitor's cancellation of technical exhibit space will result in the release by Euromedicom of the space previously assigned to the exhibitor.

DEPOSIT AND PAYMENT INFORMATION

A deposit of 50% of the total amount (VAT included) must be paid when sending your order.

If the deposit is not received within 10 days, your order could be automatically cancelled.

No application will be processed or space assigned until the deposit is received and any accounts with Euromedicom are paid in full. The acceptance by Euromedicom of a deposit with a space application does not in any way constitute acceptance of the space application or grant permission to exhibit.

The order forms and deposit made payable to Euromedicom should be sent to:

EuroMediCom
29 boulevard de la République
92250 La Garenne-Colombes – France

Payments can be done by:

- check in € funds payable to Euromedicom and drawn on a French bank only.
- credit card (extra charge of 2% will be added).
- bank transfer (transfer must be free of charge to Euromedicom):

Bank: CIC LA GARENNE (4 rond point du Souvenir Français - 92250 La Garenne Colombes - France)
Account holder: EUROMEDICOM
Bank code: 30066
Branch code: 10301
Account number: 00010811901
Key digits: 04
IBAN : FR76 3006 6103 0100 0108 1190 104
SWIFT - BIC : CMCIFRPP

PLEASE NOTE!
New Bank References

You will receive an invoice mentioning VAT for each payment.

FULL PAYMENT

The full payment must be done by August 30, 2011. If assigned space is not paid for before this date, it may be cancelled and/or reassigned without notification or refund of payments by Euromedicom.

No company will be allowed to exhibit unless full payment for booth space has been received.

Full payments should be made payable to Euromedicom and sent to the address indicated.

SPONSORSHIP OPPORTUNITIES

A Value Added Tax (VAT) of 19,6 % must be added to all prices. The VAT is due by all the exhibitors, without exception whatever their nationality. Indeed, it is applicated with services which are carried out on the French territory. However, the foreign exhibitors can themselves ask directly by approved compagny the refunding of the VAT within the limits of the rules. In no case the organizator will not be able to be solicited to ensure these steps.

To recover VAT, you can contact: EASYTAX (tel : +33 4 93 72 50 40) - Form on request to Euromedicom.

◆ MAJOR SPONSORINGS

Book your Major Sponsoring **before April 30, 2011**

The EMAA 2011 offers you four kinds of Major Sponsoring to enhance your leadership thanks to several advantages:

Included items	PREMIER	PLATINUM	GOLD	SILVER
• Price	48.000 €	32.000 €	23.500 €	16.000 €
• Booth size	66 m ²	36 m ²	27 m ²	18 m ²
• Preliminary program sent to +120.000 contacts worldwide - Logo	yes	yes	yes	yes
• Final program sent to +120.000 contacts worldwide - Advertising (4 colour) - Logo - Acknowledgement	1 full page yes Premier Sponsor	1/2 page yes Platinum Sponsor	1/4 page yes Gold Sponsor	- yes Silver Sponsor
• Website (+2.000 visits/day) - Logo - Link to your site - Acknowledgement	yes yes Premier Sponsor	yes yes Platinum Sponsor	yes yes Gold Sponsor	yes yes Silver Sponsor
• Workshops/Symposia	2	2	1	1
• Livre du Congrès (2,500 ex.) - Advertising (4 colour) - Acknowledgement - Products description - Copies	2 full pages Premier Sponsor 1 page 10	1 full page Platinum Sponsor 1 page 7	1 full page Gold Sponsor 1 page 6	1 full page Silver Sponsor 1/2 page 5
• Flyers in the 2,500 congress bags	2	1	1	1
• Lead retrieval system	2	1	1	1
• Badges Staff & Distributors - Full access + lunches included	25	20	15	10
• Free registrations for your guests: - Full access + lunches included	30	25	20	15
• Compulsory registration fees	included	included	included	included
• Civil liability insurance	included	included	included	included

Items description:

- A booth located in one of **the best locations** and including services described in "booth" chapter. (see pages 9-10).
- The preliminary and the final programs will be sent and distributed to **over 120,000 physicians all over the world**
- Our website is visited **2,000 times per day**

- Exclusive 1 hour Workshops/Symposia are held in a 280 seats room (workshop or symposium) and are announced in the final program
- The Congress Book: (2,500 copies) includes the final program, the abstracts and the exhibitors directory.
- The badges exhibitor/delegate give access to exhibit halls and all conference rooms. Coffee breaks and lunches included
- The badges exhibitor give access to exhibit halls and workshops rooms. Coffee breaks and lunches included
- The flyers are put in the 2,500 congress bags
- The free registrations to the meeting can be offered to guests of your choice (physicians or distributors). **No registration will be accepted without the complete information of the guest.**

◆ EXHIBIT SPACE - BOOTHS

Book your booth **before June 10, 2011**

EMAA exhibit size will be over 4.500 m². Booths are all well located, with a very good visibility.

The exhibit will be located in Hall Maillot A/B [level 2]. **Coffee breaks and lunch will be offered in the middle of the exhibit to all the participants and exhibitors.**

You can join several booths of different sizes to obtain a size as proposed below. For exemple, 1 corner booth 9 sqm + 1 corner booth 6 sqm = 1 peninsular booth 15 sqm



Linear booth
1 open side



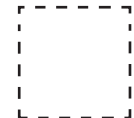
Corner booth
2 open sides



Peninsular booth
3 open sides



Island booth
4 open side



Booth size	Linear booth	Corner booth	Peninsular booth	Island booth
6 m ²	2.760 €	3.000 €	-	-
7,5 m ²	3.450 €	-	-	-
9 m ²	3.870 €	4.140 €	4.410 €	-
12 m ²	4.800 €	5.040 €	5.280 €	-
15 m ²	6.000 €	6.300 €	6.600 €	-
16,5 m ²	6.600 €	6.930 €	7.260 €	-
18 m ²	7.200 €	7.560 €	7.920 €	8.280 €
20 m ²	8.000 €	8.400 €	8.800 €	9.200 €
24 m ²	8.400 €	8.880 €	9.360 €	10.080 €
27 m ²	9.450 €	9.990 €	10.530 €	11.340 €
36 m ²	12.600 €	13.320 €	14.040 €	15.120 €
48 m ²	-	-	21.600 €	22.080 €
50 m ²	-	-	14.040 €	23.000 €
66 m ²	-	-	22.500 €	30.360 €

If you wish a space size not indicated above, please contact us

The rental price of the booth includes the following services:

- The use of the booth space during the exhibition and during setting up and dismantling.
- Information and coordination services during the setting up and dismantling of stands and during the exhibition.
- Supply of a modular built booth:
 - white fibreboard partitions on 3 sides (linear booth), 2 sides (corner booth) or 1 side (peninsular booth)
 - aluminium up-right (white)
 - blue floor carpet
 - a two-sided identification signboard showing company name and booth number
 - a table (145 x 55 cm) and two chairs in clear beech color (additional furniture could be rent to International Moduling - www.international-moduling.com)
 - one spotlight per section of 3 m² (3 spotlights for a 3 m² booth)
 - electrical power supply and phone connection **not included** (at the exhibitor's charge),
 - maximal height: 3 meters (2,40 m for booths aisle A odd numbers)

- Company address and number listing in the Congress Book (with the exhibit floor plan).
- Exhibitor badges reserved to exhibiting companies' representatives (staff and distributors) and giving access over 2 days to exhibit halls, coffee breaks and lunches included.
- Exhibitor/delegate badges reserved to exhibiting companies' representatives and giving access over 2 days to the exhibit halls and conference rooms, coffee breaks included.

- 6 m ² /7.5 m ² : 3 exhibitor badges	Total : 3 badges
- 9 m ² /12 m ² : 3 exhibitor badges + 1 exhibitor/delegate badge	Total : 4 badges
- 15 m ² /18 m ² : 4 exhibitor badges + 1 exhibitor/delegate badge	Total : 5 badges
- 20 m ² /24 m ² : 4 exhibitor badges + 2 exhibitor/delegate badges	Total : 6 badges
- 27 m ² : 5 exhibitor badges + 2 exhibitor/delegate badges	Total : 7 badges
- 36 m ² /48 m ² : 5 exhibitor badges + 4 exhibitor/delegate badges	Total : 9 badges
- 60 m ² /66 m ² : 12 exhibitor/delegate badges	Total : 12 badges

Additional representatives, or distributors, who want access to exhibition and workshops (coffee breaks and lunches included) must register (120 € / exhibitor/delegate badge) :

- by using the order form to be sent with the exhibitor's guide
- on-site: **certification or business card requested** and immediate payment

Additional representatives, or distributors, who want access to exhibition and conference rooms (coffee breaks and lunches included) must register (180 € / exhibitor/delegate badge) :

- by using the order form to be sent with the exhibitor's guide
- on-site: **certification or business card requested** and immediate payment

A limited number of badges is delivered depending on the booth's size (see below)

- Congress Books will be given to companies on request:

- 6 m ² /7.5 m ² : 1 Congress Book	- 27 m ² : 4 Congress Books
- 9 m ² /12 m ² : 2 Congress Books	- 36 m ² : 5 Congress Books
- 15 m ² /18 m ² /20 m ² : 3 Congress Books	- 66 m ² : 6 Congress Books
- Day and night watching of the exhibit hall
- Closed storage room with permanent watching
- Cleaning of public areas of the exhibition hall in the evening.

◆ EXCLUSIVE WORKSHOPS / SYMPOSIA Book your workshop **before April 30, 2011**

These sessions **which are always very successful**, involving up to 280 participants, will focus on new technology, cosmetic and dermatologic treatments or whatever technique or treatment the sponsor wants to present. The program should receive the endorsement of the Scientific Committee.

Workshop with live demonstrations of devices or treatments can be organized during each of these workshops and are encouraged. Companies are in charge of recruiting the patients who will be treated.

Patients must sign an informed consent before the demo and they must go to the welcome desk to get a free badge.

- **Exclusive Workshop / Symposium (1 hour) : 2.800 €**

The price includes the following services:

- One room (theater style) during 1 hour
- Complete audio-visual equipment: video projection, microphones, (tie microphones for live demo), screen, technicians.
The speaker must bring his own computer.

For live demonstrations:

- Camera and cameramen for the videotransmission of the live demonstrations on the main screen.
- Simultaneous translation: French/English
- All the necessary material for aesthetic treatments (patient bed, table, lights).
- Publishing of the workshop/symposium title, schedule and program in the final program (if known before April 30, 2011)
- Free registrations for 1, 2 or 3 speakers, to the congress (3 days).

Workshops/symposia will be scheduled on a first-come first-serve basis.

◆ ADVERTISEMENT IN THE PRELIMINARY & FINAL PROGRAMS

The EMAA offers several advertising programs designed to help you maximize your exhibit investment. Please see below for current opportunities, which are available to confirmed exhibiting companies only.

Over 120.000 copies of each program will be printed and mailed 6 and 3 months prior to the meeting to prospective participants all over the world. They also be distributed to the participants to other international meetings by our partners in Korea, Japan, Russia, Argentina, Informa, etc.

This brochures contains all the vital information about the scientific program and teaching courses, social events, registration and hotel reservation forms, and other related material. The Program is a great way to spark interest in your company's products and show support for the EMAA.

• 4-colours advertising:	Préliminaire	Final
• 4 th cover page, size A4 (210 x 297 mm) - portrait	5.500 €	5.500 €
• 2 nd or 3 rd cover page, size A4 (210 x 297 mm) - portrait.....	4.200 €	4.200 €
• Inner page, size A4 (210 x 297 mm) - portrait	3.600 €	3.600 €
• Half inner page, size A5 (210 x 148 mm) - landscape.....	2.300 €	2.300 €

Requested format for advertisings: **To be sent before March 30 (preliminary) and April 30 (final), 2011**

- Size of full page: 210 x 297 mm (portrait)
- Size of half page: 210 x 148 mm (landscape)
- Electronic art work: JPEG or EPS or TIF (high definition 300 dpi)
- Or QuarkXpress 6.0 document. Include all fonts and linked graphic files.
- Advertisings must be sent to Euromedicom by email (mathieu@euromedicom.com) or on CD-rom to Euromedicom

◆ CONGRESS BOOK - ADVERTISING AND PRODUCTS DESCRIPTION

2,500 copies of the Program Book will be printed and distributed to EMAA participants.

It will include the last scientific program and workshops / symposia schedules, program at-a-glance, abstracts of the lectures, exhibition floor plan, exhibitors dirctory and a description of the Company's products if asked.

• 4-colours advertising:	
• 4 th cover page, size A4 (210 x 297 mm) - portrait	3.200 €
• 2 nd or 3 rd cover page, size A4 (210 x 297 mm) - portrait.....	2.400 €
• Inner page, size A4 (210 x 297 mm) - portrait	1.700 €
• Half inner page, size A5 (210 x 148 mm) - landscape.....	1.200 €

• Black & white advertising:	
• Inner page, size A4 (210 x 297 mm) - portrait	1.000 €
• Half inner page, size A5 (210 x 148 mm) - landscape.....	600 €

• Description of Company's Products/Services (black & white):	
• Name, address, booth # + products' category.....	Included
• Quarter page (± 500 signs + logo)	300 €
• Half page (± 1200 signs + logo)	500 €
• Full page (± 3000 signs + logo)	900 €

Requested format for products description: **to be sent before August 10, 2011**

Products description must be sent in English:

- online submission at www.euromedicom.com (EMAA page - Company's profile chapter)
- under Word document (.doc) in English by email to mathieu@euromedicom.com

Requested format for advertisings: **to be sent before August 10, 2011**

- Size of full page: 210 x 297 mm (portrait)
- Size of half page: 210 x 148 mm (landscape)
- Electronic art work: JPEG or EPS or TIF (minimum definition 300 dpi)
- Or QuarkXpress 6.0 document. Include all fonts and linked graphic files.
- Products description under Word document (.doc) in English
- Advertisings must be sent to Euromedicom by email (mathieu@euromedicom.com) or on CD-rom to Euromedicom

◆ CONGRESS BAGS INSERTS

Documents can be handed out in the 2,500 congress bags given to the attendees.

• 1 congress bag insert (2,500 copies)	
Exhibiting company	400 €
Non exhibiting company	1.200 €

Your documents must be delivered to ESI (see contact info page 14) **before August 20, 2011 (tbc)**

◆ SPONSOR PENS, NOTEPADS, LANYARDS WITH YOUR LOGO

We offer the opportunity to hand out pens or notepads with your logo in the congress bags.
Badges lanyards will be given to the participants with the badges (exhibitors excepted).

- **Pens** The company agrees to provide us with 2,500 pens + 1.500 € HT
- **Notepads** The company agrees to provide us with 2,500 notepads + 1.500 € HT
- **Lanyards**..... The company agrees to provide us with 2,500 lanyards + 2.500 € HT

Pens and notepads must be delivered to ESI (contact info page 14) **before August 20, 2011 (tbc)**

◆ SPONSOR ATTENDEES CONGRESS BAGS

You undertake to provide us with 2,500 congress bags (classical bags with shoulder strap) and to print on them the congress logo provided by Euromedicom, as well as yours.

We can handle the bags manufacturing for 7.000 € HT.

2,500 bags must be delivered to ESI **before August 20, 2011 (tbc)**

◆ SPONSOR THE SPEAKERS COCKTAIL

On Friday September 30, we will organize a VIP cocktail for EMAA speakers. Around 80 to 100 international speakers and key opinion leaders will meet together for a dining cocktail.

Your support is mentioned on the invitation and your staff attends the cocktail (exclusivity, staff attendance limited to 15).

Advantage: Meet key opinion leaders in a convivial atmosphere

- **Exclusive sponsoring of the VIP cocktail : 5.000 €**

◆ RENT YOUR LEAD RETRIEVAL SYSTEM

To assist you with your marketing efforts, each attendee will receive an identification badge to be used in conjunction with the lead retrieval system available for rent. The lead retrieval system will allow you to get all informations on your visitors by reading the code-bar of their badges.

At the end of the meeting, you will get the detailed list (MS Excell) with complete contact info.

Double advantage: quick management of each visit, detailed list.

We remind you that the list of participants sent after the meeting will not include all contact info..

- **1 lead retrieval system : 300 €**

◆ LIABILITY AND ROBBERY INSURANCE

Each exhibitor must subscribe an insurance: liability, loss, fire, damages of waters, thefts, body damages, etc...

We propose you a liability insurance for the meeting. General conditions on request.

- **Civil liability insurance** **70 €**

We propose you a robbery insurance for the meeting. Your material and goods will be insure for an amount of 5.000 €.

We invite you to contact us if you wish a guarantee more important than 5.000€

- **Robbery insurance** **100 €**

◆ COMPULSORY REGISTRATION FEES

The compulsory registration fees of 200 € HT include :

- Administrative charges and service to exhibitors
- Basic booth equipment (schell scheme)
- Daily coffee breaks and lunches offered to all the exhibitors and participants

◆ OTHER CONTRIBUTIONS AND SPONSORSHIPS

Do you have other ideas... Your suggestions are welcomed! The EMAA encourages each kind of contributions to the annual meeting: Message center or Cyber Café, shuttles services, etc.

Your ideas and suggestions on how EMAA can best meet your needs as a sponsor are always appreciated.

Please do not hesitate to contact Catherine DECUYPER or Mathieu BORONAD.

GENERAL INFORMATION

CONGRESS SCHEDULE		Room 1	Room 2	Room 3	Room 4	Room 5	Room 6
FRIDAY 30 SEPTEMBER	7.00	Registration					
	8.30 - 9.30	Aesthetics Plenary Session	Anti-Aging Plenary Session	Aesthetics Plenary Session	Mega Hand	Workshop 1	Workshop 2
	9.30 - 10.30	Aesthetics Plenary Session	Anti-Aging Plenary Session	Aesthetics Plenary Session	Mega Hand	Workshop 3	Workshop 4
	10.30 - 11.00	Coffee Break - Visit Exhibit Halls					
	11.00 - 12.00	Aesthetics Plenary Session	Anti-Aging Plenary Session	Aesthetics Plenary Session	Mega Hand	Workshop 5	Workshop 6
	12.00 - 13.00	Aesthetics Plenary Session	Anti-Aging Plenary Session	Aesthetics Plenary Session	Mega Hand	Workshop 7	Workshop 8
	13.00 - 14.00	Lunch buffet offered on site - Visit Exhibit Halls					
	14.00 - 15.00	Aesthetics Plenary Session	Anti-Aging Plenary Session	Aesthetics Plenary Session	Mega Hand	Workshop 9	Workshop 10
	15.00 - 16.00	Aesthetics Plenary Session	Anti-Aging Plenary Session	Aesthetics Plenary Session	Mega Hand	Workshop 11	Workshop 12
	16.00 - 16.30	Coffee Break - Visit Exhibit Halls					
	16.30 - 17.30	Aesthetics Plenary Session	Anti-Aging Plenary Session	Aesthetics Plenary Session	Mega Hand	Workshop 13	Workshop 14
	17.30 - 18.30	Aesthetics Plenary Session	Anti-Aging Plenary Session	Aesthetics Plenary Session	Mega Hand	Workshop 15	Workshop 16
	18.30	End of the 1st day					
	SATURDAY 1st OCTOBER	7.00	Registration				
8.30 - 9.30		Aesthetics Plenary Session	Anti-Aging Plenary Session	Hair Surgery Master Course	Mega Hand	Workshop 17	Workshop 18
9.30 - 10.30		Aesthetics Plenary Session	Anti-Aging Plenary Session	Hair Surgery Master Course	Mega Hand	Workshop 19	Workshop 20
10.30 - 11.00		Coffee Break - Visit Exhibit Halls					
11.00 - 12.00		Aesthetics Plenary Session	Anti-Aging Plenary Session	Hair Surgery Master Course	Mega Hand	Workshop 21	Workshop 22
12.00 - 13.00		Aesthetics Plenary Session	Anti-Aging Plenary Session	Hair Surgery Master Course	Mega Hand	Workshop 23	Workshop 24
13.00 - 14.00		Lunch buffet offered on site - Visit Exhibit Halls					
14.00 - 15.00		Aesthetics Plenary Session	Anti-Aging Plenary Session	Hair Surgery Master Course	Mega Hand	Workshop 25	Workshop 26
15.00 - 16.00		Aesthetics Plenary Session	Anti-Aging Plenary Session	Hair Surgery Master Course	Mega Hand	Workshop 27	Workshop 28
16.00 - 16.30		Coffee Break - Visit Exhibit Halls					
16.30 - 17.30		Aesthetics Plenary Session	Anti-Aging Plenary Session	Hair Surgery Master Course	Mega Hand	Workshop 29	Workshop 30
17.30 - 18.30		Aesthetics Plenary Session	Anti-Aging Plenary Session	Hair Surgery Master Course	Mega Hand	Workshop 31	Workshop 32
18.30		End of EMAA 2011					

BOOTHS SET UP AND MOVE OUT

• Thursday September 29

- 7.00 am - 9.00 pm - Booths construction by the official contractor (International Moduling)
- Booths construction by private contractors (from 8.00 am)
- 12.00 pm - 9.00 pm - Exhibitors' installation

Booths construction will be made by the official contractor (International Moduling) and by the private installators. No exhibitor will be allowed to access the halls during the construction time between 7.00 am and 12.00 pm.

Companies which use private contractors must inform them on delivery, and construction schedule.

Installation must be completed by 9:00 pm on Thursday September 29.

Space not claimed and occupied by 8:00 am on Friday September 30, may be canceled or reassigned without notification or refund.

• Sunday October 1st :

- 6.30 pm - 0.00 am : Exhibitors' departure and booths dismantling by private contractors
- 7.00 pm - 0.00 am : Booths dismantling by private and official contractors

Exhibit must NOT be disturbed, dismantled, or be in the process of being removed before 6:30 pm on Saturday October 1st. All exhibit materials must be removed from the exhibit areas by 0:00 am. If the exhibitor fails to remove their materials from the exhibit area in a timely fashion, the exhibitor shall indemnify, hold harmless and defend the EMAA from and against any and all fees or expenses the EMAA must pay to the Palais des Congrès as a result of such late removal. Any property remaining in the exhibit area after the end of the congress may be disposed of or stored, at the exhibitor's charge.

DIRECT SHIPMENTS TO PALAIS DES CONGRÈS DE PARIS

Direct shipments to the Palais des Congrès can be made starting at 9:00 am on Thursday September 29, 2011 [any delivery will be refused before this date].

Shipments should be addressed as follows:

Le Palais des Congrès de Paris
CONGRÈS EMAA 2011 - Niveau 2
Company's name + booth number
2 avenue de la Porte Maillot
75017 PARIS

All drivers arriving during move-in MUST report to the marshalling yard prior to arriving at the Palais des Congrès de Paris. Information will be included in the exhibitor's guide to be sent end of July 2011.

OFFICIAL CARRIER AND FREIGHT FORWARDER

• ESI - Expo Service International :

From your premises up to delivery on stand:

- assistance for issuing the export documents
- pick-up of parcels in your premises
- conditionning on pallets, weighing, labeling
- transit and customs formalities
- airfreight, seafreight, roadfreight shipment
- reception in destination country
- clearance formalities
- trucking and unloading on show site
- delivery to stand
- on site handling for unpacking and positioning
- removal of empty packages and storage during show opening days



Contact : Christian BRICE - Tel: +33 1 39 92 87 88 - Mobile: +33 6 85 76 35 13 - Fax: +33 1 39 88 98 27

www.exposervices.fr - Email: esi@exposervices.fr
32 rue Jacques Robert - Z.A. Valnord - Zone Haute - 95508 Le Thillay, France

BILLS OF LADING

A bill of lading, or "waybill," is your instruction to your freight carrier regarding the number of pieces, type, and destination of your shipment. Each shipment will require a separate bill of lading. Return bills of lading will be required for your outbound shipments at the close of the exposition.

SHIPPING TIPS AND HELPFUL HINTS

- Consolidate your materials into crates as much as possible, which will reduce handling time and the probability of loss or damage.
- Make sure all cartons are clearly marked with your company name and correct booth number.

EXHIBITOR APPOINTED CONTRACTORS

If an exhibitor is planning to utilize an outside contractor, the organizer must receive written notification from the exhibiting company of the name, address and telephone number of its appointed outside contractor and the name of the outside contractor's supervisor who will be responsible for on-site work in the exhibit area.

Exhibitor appointed contractors providing services at the EMAA Meeting are subject to any and all rules imposed by the Palais des Congrès de Paris.

EXHIBITOR'S GUIDE

The Exhibitor's guide contains all of the forms and information necessary for ordering labor and services at the EMAA. The Manual will contain order forms for services such as rental furnishings, booth carpet, labor, signage, plumbing, floral, audiovisual, phone, photography, electrical services, rental displays and cleaning. The Exhibitor's guide will be mailed to you end of July 2011.

Euromedicom will provide one Exhibitor's guide per company and it will be sent to the contact name on the Space Application. Euromedicom will not send an Exhibitor's guide to the exhibitor appointed contractor; that is the responsibility of the exhibiting company. An on-line exhibitor service will be shortly available.

EXHIBITOR SERVICE CENTER

A service center located in the exhibit hall and staffed by representatives of all official contractors will be open on the first day.

STORAGE

Combustible/flammable materials such as brochures, literature, give-aways, etc. within exhibit booths are limited to a one-day supply. Nothing may be stored behind booths including packing containers, carrying cases, etc.. A storage room will be available throughout the exhibit (room to be announced).

This room will be under the responsibility of a guard.

CONGRESS RULES

By applying for exhibit space, a company agrees to adhere to all conditions and regulations hereafter outlined. The following rules and regulations have been designed for the benefit of all exhibitors. The organizer requests the full cooperation of the exhibitor in their observance of the rules. Please be sure that your promotional department or anyone else involved in the arrangements for your exhibit has a copy of these rules and regulations. It is the responsibility of the exhibitor to insure all booth staff are informed of and adhere to these rules, and conduct themselves in a professional manner throughout the convention.

PUNITIVE ACTION FOR VIOLATIONS

Specific punitive actions may be taken against companies that are determined by the organizer to have violated any provision of these rules and regulations.

ADVERTISING

Exhibit items, advertising literature or flyers that are distributed may contain only recognized indications and claims. Advertising materials, other than official meeting advertising programs, cannot be distributed outside the exhibitor's booth. This applies to distributing flyers, congress announcement, handbills, invitations, magazines or other advertising materials to attendees. Distributing materials in any part of the convention center or hotels used by the Congress is prohibited.

BOOTH ACTIVITIES, DEMONSTRATIONS, AND AV EQUIPMENT

The exhibitor is permitted to demonstrate the firm's equipment, make informational presentations regarding the product line or service, and distribute product information and related product marketing activities from the exhibit booth. Physicians are permitted to conduct presentations (demonstrations) within the technical exhibit booths.

The use of other than closed-sound systems will be permitted only with the prior written approval of the Exhibit Manager. Any exhibit may be closed if deemed by the organizer, in its sole discretion, to have an excessive noise level. Exhibitors are responsible for obtaining appropriate licenses for any copyrighted music used in connection with their exhibit.

SYMPOSIA, WORKSHOPS, DEMONSTRATIONS

Live demonstrations on patients, proposed by companies sponsors of the congress must be led by authorized healthcare professionals. These demonstrations are made under the strict responsibility of the company sponsor and in the strict respect of rules set up by the organizer. In no way, the responsibility of the organizer can be engaged.

LASER PRECAUTIONS

Recommended safety precautions for lasers must be applied for lasers in the exhibit area:

SELLING AND ORDER TAKING

Sales are permitted if transactions are conducted in an appropriate professional and businesslike manner. The organizer reserves the right to restrict sales activities that it deems inappropriate or unprofessional. It is the responsibility of each exhibitor to collect and remit all sales taxes.

It is the responsibility of the participants to verify that products they want to buy is authorized or in accordance with the legislation.

The organizer is not responsible of products in demonstration.

SEMINARS, WORKSHOPS, AND EDUCATIONAL PROGRAMS

Exhibiting companies will be required not to sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to dermatologists, aesthetic practitioners, plastic surgeons... (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time.

INSURANCE

It shall be the responsibility of each exhibitor to maintain such insurance against injury to person or damage or loss of property in such amounts as are consistent with industry standards. Insurance protection will not be afforded to the exhibitor either by the organizer or by the convention center.

When exhibiting, companies waive any claim against:

- EuroMediCom and its insurer,
- The congress location and people working for it
- The City and the State where the congress is held.

LIMITATION OF CONGRESS LIABILITY

Except as specified below, if, after the space application is accepted, the organizer fails or is unable to provide an exhibitor with the opportunity to exhibit, and if the exhibitor is not responsible for such failure, the exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the space application. In such case, the space application between the organizer and the exhibitor shall automatically terminate, and the organizer shall bear no further liability or responsibility under such agreement.

LIABILITY AND INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising out of any injury to any personnel of an exhibitor or to any other person or any loss of or damage

to any property of an exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the Congress technical exhibits program, and the exhibitor shall protect, indemnify, hold harmless and defend the organizer, its officers, directors, agents, members, and employees from and against any and all such claims, liabilities, losses, damages and expenses, provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of the organizer, its officers, directors, agents, members or employees or the congress place or its agents or employees.

Exhibitor waives any claim against the organizer, its officers, directors, agents, members and employees, arising out of the oral or written publication or republication of any statement made in connection with the Meeting by anyone not an employee of the meeting concerning the exhibitor or his/her exhibits, products or services.

In case any part of the exhibition hall is destroyed or damaged so as to prevent the organizer from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in case the occupation of assigned space during any part or the whole of the exposition period is prevented by strikes, acts of God, acts of war, terrorism, national emergency or other cause beyond the control of the organizer, then the exhibitor will be charged for space only for the period the space was or could have been occupied by the exhibitor; and the exhibitor hereby waives any claim against the organizer, its directors, officers, agents, members or employees for losses or damages which may arise in consequence of such inability to occupy assigned space.

In addition, the Space Application between the organizer and the exhibitor shall automatically terminate, and the organizer, in its sole discretion, may choose to refund a portion of the fees paid by the exhibitor taking into consideration the expenditures and commitments already incurred by the meeting.

GENERAL CONDITIONS OF SALE

Article 1: DATE AND DURATION

EuroMediCom reserves constantly the right to modify the opening and duration dates of the meeting, its adjournment or its anticipated closing, without the exhibitors being able to claim any allowance. If the Congress does not take place, for case of absolute necessity or causes independent of organizer, including the consequences of fire or explosion, coming from the congress place or whatever origin it is, the sums paid by the exhibitors would remain automatically to EuroMediCom.

Article 2 : PERMISSION OF EXHIBIT AND ACCESS TO THE MEETING

EuroMediCom reserves constantly the right to accept or refuse sale of exhibit space, if the participation of a company is contrary to its interests or the congress interests.

EuroMediCom reserves constantly the right to accept or refuse access to exhibitors or participants to the congress. If registration fees have been paid, there will be a refund.

Article 3 : EXHIBITION MAP AND SITES

Only EuroMediCom determines booths' placement. The attribution of the sites will be made in priority by arrival order of reservation. After attribution, no modification of site could be made without the written agreement of the organizer. The organizer will be able, constantly, if it judges necessary for an unspecified cause in particular affluence of adhesions, to modify the importance or the situation in a group of booths. No reserve will be allowed on behalf of exhibitors. If the modification relates to the conceded surface, it would be advisable only with one reduction proportional of the price of the stand.

Article 4 : OBLIGATION OF EXHIBITORS

Any inscription, registered once, engages definitively and irrevocably its subscriber who is from now on indebted total amount of the invoice (Article 118 of the general rules of Congress in French Law). No request for withdrawal inscription, for whatever the reason, could be examined, the part of payment versed will remain, in any event, definitively sure to the organizer. The fact of signing an inscription involves the obligation to occupy the booth or the emplacement allowed and leaving it installed until the congress closure.

Any infraction with these present rules or the special rules will be able to involve immediate, temporary or final the exclusion of exhibitor, without any allowance nor refunding of the versed sums and without prejudice to the continuations which could be intended against him.

Article 5 : PAYMENT

A payment of 50 % of the total amount of the inscription must be obligatorily joined to the purchase order. The balance will have to be regulated with reception of the invoice and, in any event, one month before the beginning of the demonstration. In the absence of payment at the limits indicated, the organizer will be able to consider without other formality the inscription cancelled.

In France, the 19,6% VAT is due by all the exhibitors whatever its nationality. The VAT can be recovered.

Article 6 : OCCUPATION DEFECT

The balance of the amount of the invoice remains in any circumstance to the exhibitor. The stands or sites which will not be occupied the day of congress opening could be allowed to another exhibitor, without the exhibitor not installed, can claim any damage or the refunding of the sums paid by him.

Article 7 : PROHIBITION OF TRANSFER OR SUB-RENTING THE BOOTHS

The transfer of whole or part of stand or emplacement is prohibited. The particular decoration of the stands is carried out by the exhibitors and under their own responsibility. The exhibitors must have finished their installations and the installation of the products exposed for the opening of the Congress.

Article 8 : BADGES

All representatives of exhibiting firms must register and wear the official exhibitor's badge for admission to the exhibit hall and for the duration the exhibitor is in the exhibit hall. Badges are nominative and will not be lent to everyone wishing free access to the meeting. The violation of this rule will cause the exclusion of the representative. Individuals who do not have badges will not be admitted into the exhibit area.

Article 9 : INSURANCES

The signatory gives up any recourse against the organizers scientific and technical as well as with the owners of the buildings and commits itself subscribing the insurance policies for all the risks incurred by the exposed hardware (robbery, damage, etc.) as well as the civil liabilities covering the collaborators or free-lance for his company present to the Congress. The exposing companies, the people morals which represents them, must ensure obligatorily:

- "Any risk including stealing" all the goods which are brought to the congress place until its input to their output. This insurance must also cover them when it is transported, handled, assembled and dismounted by the personnel of the congress place or with help of hardware belonging to the congress place. Because of their participation, the exhibitors give up any recourse in case of accident or of damage against:
 - EuroMediCom and their insurers,
 - The congress place,
 - Their personnel, their employees or any person under their authority,
 - The City and the State where the congress is held.
- "civil liability" for the damage caused to a person, and this, during all the duration of their presence in the congress place.

Article 10 : CONDITIONS OF BOOTHS INSTALLATION

The exhibitors will have to leave the sites occupied by them, and in particular the fitted carpet of stand, in the state where they will have found them. It is prohibited to nail, screw, stick, etc on the structure. Any deterioration will be invoiced with the exhibitor. It is absolutely prohibited to carry out all work concerning the conduits of water, compressed air, the electric circuits, telephone, hoist, water pipelines or of draining, elevator and sliced for lines. To do piercing for fixings or sealings. With the demounting of the gates, fixings of antennas etc.

The works for consecutive damages due to the non observance of above clauses would be at the charge of the exhibitor.

The systems planned for the smoke cleaning of the halls will have to always remain accessible to the security services. It is forbidden to place panels claims or company signs in the exterior of the stands in others points that those reserved for this use. In case of infraction, the organizer of the Congress will make remove, with the expenses, risks and dangers of the adherent and without any preliminary formal warning, the elements affixed with the contempt of this rule.

Article 11: CUSTOMS AND HANDLING

It will be up to each exhibitor to carry out the customs formalities for the hardware and products coming from the foreigner. EuroMediCom could not be held for person in charge of the difficulties which could occur at the time of these formalities. The handling of the exposed hardware is the responsibility of the exhibitor.

Article 12: SAFETY MEASURES

The opening authorization could be refused for the stands which do not answer the lawful regulations of security. The organizer declines any responsibility in the event of decision for closing stand, ordered by the Commission of Security for the inobservance of the payments in force.

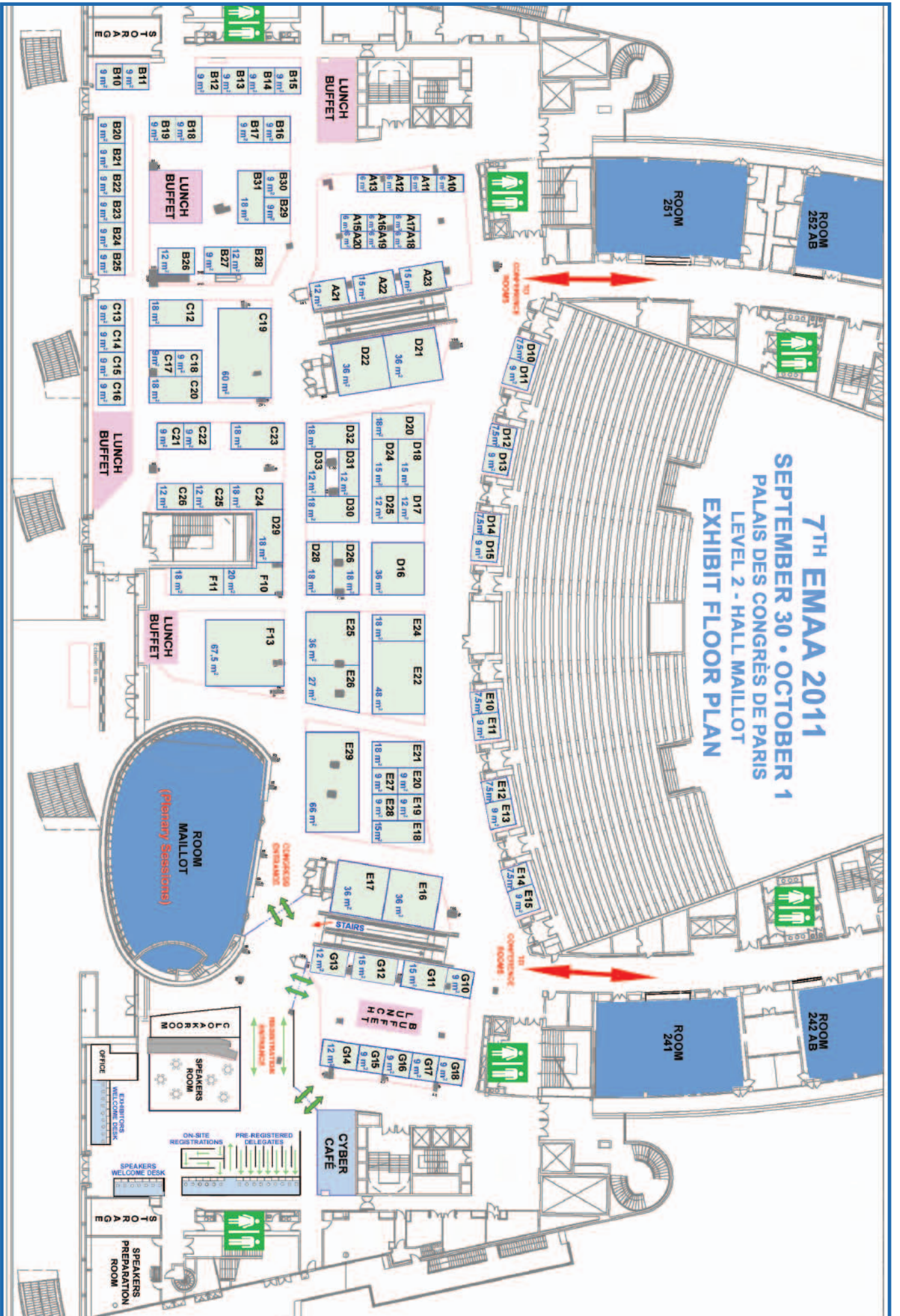
Article 13: PHOTOGRAPHY, VIDEOTAPING

Photographies and videotapings are strictly prohibited. Non authorized use of the congress name, speakers names and congress program shall be liable to legal proceedings for copyright violation.

Article 14: ATTRIBUTION OF JURIDICTION

In the event of dispute, of conventions expresses between parts, the Courts of Nanterre are only qualified, even in the event of plurality of defenders.

7TH EMAA 2011
SEPTEMBER 30 • OCTOBER 1
PALAIS DES CONGRÈS DE PARIS
LEVEL 2 - HALL MAILLOT
EXHIBIT FLOOR PLAN



Floor plan could be modified



EMAA 2011

Paris • September 30 - October 1st, 2011

Order Form

1

ORDER FORM # 1

To be sent to: EuroMediCom

29 boulevard de la République - 92250 La Garenne-Colombes - France
Tél : +33 1 56 83 78 00 - Fax : +33 1 56 83 78 05 (From US dial 0011 33 1 56 837 805)

Company's name _____

Contact person's name _____

Address _____

Zip Code _____

City _____

Country _____

Tel _____

Fax _____

E-mail _____

Website _____

MAJOR SPONSORING (see détails page 8) Book your Major Sponsoring **before April 30, 2011**
Choose your preferred booth below and complete Atelier/Symposia part on the order form # 2

- PREMIER SPONSORING**48.000 €
- PLATINUM SPONSORING**32.000 €
- GOLD SPONSORING**23.500 €
- SILVER SPONSORING**16.000 €

EXHIBITION BOOTHS (see details page 9) - Choose your size in the table below **before June 10, 2011**

Booth size	Linear booth	Corner booth	Peninsular booth	Island booth
6 m ²	<input type="checkbox"/> 2.760 €	<input type="checkbox"/> 3.000 €	-	-
7,5 m ²	<input type="checkbox"/> 3.450 €	-	-	-
9 m ²	<input type="checkbox"/> 3.870 €	<input type="checkbox"/> 4.140 €	<input type="checkbox"/> 4.410 €	-
12 m ²	<input type="checkbox"/> 4.800 €	<input type="checkbox"/> 5.040 €	<input type="checkbox"/> 5.280 €	-
15 m ²	<input type="checkbox"/> 6.000 €	<input type="checkbox"/> 6.300 €	<input type="checkbox"/> 6.600 €	-
16,5 m ²	<input type="checkbox"/> 6.600 €	<input type="checkbox"/> 6.930 €	<input type="checkbox"/> 7.260 €	-
18 m ²	<input type="checkbox"/> 7.200 €	<input type="checkbox"/> 7.560 €	<input type="checkbox"/> 7.920 €	<input type="checkbox"/> 8.280 €
20 m ²	<input type="checkbox"/> 8.000 €	<input type="checkbox"/> 8.400 €	<input type="checkbox"/> 8.800 €	<input type="checkbox"/> 9.200 €
24 m ²	<input type="checkbox"/> 8.400 €	<input type="checkbox"/> 8.880 €	<input type="checkbox"/> 9.360 €	<input type="checkbox"/> 10.080 €
27 m ²	<input type="checkbox"/> 9.450 €	<input type="checkbox"/> 9.990 €	<input type="checkbox"/> 10.530 €	<input type="checkbox"/> 11.340 €
36 m ²	<input type="checkbox"/> 12.600 €	<input type="checkbox"/> 13.320 €	<input type="checkbox"/> 14.040 €	<input type="checkbox"/> 15.120 €
48 m ²	-	-	<input type="checkbox"/> 21.600 €	<input type="checkbox"/> 22.080 €
50 m ²	-	-	<input type="checkbox"/> 14.040 €	<input type="checkbox"/> 23.000 €
66 m ²	-	-	<input type="checkbox"/> 22.500 €	<input type="checkbox"/> 30.360 €

If you wish a space size not indicated above, please contact us

SELECT YOUR PREFERRED LOCATION The assignment of booths depends on the reception date of your order

1st Choice 2nd Choice 3rd Choice 4th Choice 5th Choice

HOW DO YOU STAND YOUR BOOTH TO BE DELIVERED:

- Standard built booth (partitions + carpet + spotlights + signboard) - you won't use a private contractor
- You will have a private contractor, you wish a raw space: with blue carpet without carpet

COMPANY'S NAME TO BE PRINTED ON SIGNBOARD AND INSIDE THE CONFERENCE BOOK

.....

DESCRIPTION OF PRODUCTS / SERVICES PRESENTED (as it will be printed in the conference book)

Your products description in English and your logo must be sent before August 15:

- Online at www.euromedicom.com (EMAA page, company's profile chapter)
- Under Word document (.doc) by email à mathieu@euromedicom.com

RECAPITULATE YOUR ORDER # 1 : Total 1 HT = €

Total to be reported on the order statement (last page)

EMAA 2011 Paris • September 30 - October 1st, 2011

ORDER FORM # 2

To be sent to: EuroMediCom

29 boulevard de la République - 92250 La Garenne-Colombes - France

Tél : +33 1 56 83 78 00 - Fax : +33 1 56 83 78 05 (From US dial 0011 33 1 56 837 805)



Company's name

Contact person's name

EXCLUSIVE WORKSHOP / SYMPOSIUM (see details page 10)

1 HOUR SYMPOSIUM: x 2.800 € = €

PROGRAM TO BE GIVEN BEFORE April 30, 2011

Workshop / Symposium # 1 proposed by (announced in the program)

Indicate your program and speaker(s):

Title in French:

.....

Title in English:

.....

Speaker 1 (+ city and country):

Speaker 2 (+ city and country):

Speaker 3 (+ city and country):

In case of symposium, the number of speakers could be higher (3 full registrations included)

Workshop / Symposium # 2 proposed by (announced in the program)

Indicate your program and speaker(s):

Title in French:

.....

Title in English:

.....

Speaker 1 (+ city and country):

Speaker 2 (+ city and country):

Speaker 3 (+ city and country):

In case of symposium, the number of speakers could be higher (3 full registrations included)

Workshop / Symposium # 3 proposed by (announced in the program)

Indicate your program and speaker(s):

Title in French:

.....

Title in English:

.....

Speaker 1 (+ city and country):

Speaker 2 (+ city and country):

Speaker 3 (+ city and country):

In case of symposium, the number of speakers could be higher (3 full registrations included)

RECAPITULATE YOUR ORDER # 2 : Total 2 HT = €

Total to be reported on the order statement (last page)





EMAA 2011

Paris • September 30 - October 1st, 2011

Order
Form

ORDER FORM # 3

3

To be sent to: EuroMediCom

29 boulevard de la République - 92250 La Garenne-Colombes - France
Tél : +33 1 56 83 78 00 - Fax : +33 1 56 83 78 05 (From US dial 0011 33 1 56 837 805)

Company's name _____

Contact person's name _____

ADVERTISEMENT IN THE PROGRAMS Select: Preliminary Final

◆ **4 colours advertisement:** **before April 30, 2011**

- | | |
|--|---|
| <input type="checkbox"/> 4 th cover page, 1 page A4 - portrait..... 5.500 € | <input type="checkbox"/> Inner page, 1 page A4 - portrait..... 3.600 € |
| <input type="checkbox"/> 2 nd cover page, 1 page A4 - portrait..... 4.200 € | <input type="checkbox"/> Half inner page (A5) - landscape 2.300 € |
| <input type="checkbox"/> 3 rd cover page, 1 page A4 - portrait..... 4.200 € | |

See technical data page 11. To be sent before March 30 and April 30, 2011.

CONGRESS BOOK (see details page 11) **before August 15, 2011**

◆ **4 colours advertisement:**

- | | |
|--|--|
| <input type="checkbox"/> 4 th cover page, 1 page A4 - portrait..... 3.200 € | <input type="checkbox"/> Inner page, 1 page A4 - portrait..... 1.700 € |
| <input type="checkbox"/> 2 nd cover page, 1 page A4 - portrait2.400 € | <input type="checkbox"/> Half inner page (A5) - landscape1.200 € |
| <input type="checkbox"/> 3 rd cover page, 1 page A4 - portrait..... 2.400 € | |

◆ **Black and white advertisement:**

- | | |
|--|---|
| <input type="checkbox"/> Inner page, 1 page A4 - portrait..... 1.000 € | <input type="checkbox"/> Half inner page (A5) - landscape 600 € |
|--|---|

◆ **Products/Services description (B&W):**

- | | |
|---|---|
| <input type="checkbox"/> Company's particularsincluded (see order form 1) | <input type="checkbox"/> Half-page (± 1.200 characters + logo BW) 500 € |
| <input type="checkbox"/> Quarter page (± 500 characters + logo BW) 300 € | <input type="checkbox"/> Full page (± 3.000 characters + logo BW)..... 900 € |

CONGRESS BAGS INSERT 2,500 copies to be delivered before September 10 (see details page 11).

- | |
|--|
| <input type="checkbox"/> I wish to insert document(s) in the 2,500 bags x 400 € = € (exhibiting company) |
| <input type="checkbox"/> I wish to insert document(s) in the 2,500 bags x 1.200 € = € (non exhibiting company) |

SPONSORING OF PENS, NOTEPADS, LANYARDS, BAGS

- | |
|--|
| <input type="checkbox"/> 1.500 € + I undertake to deliver 2,500 pens before September 10 |
| <input type="checkbox"/> 1.500 € + I undertake to deliver 2,500 notepads before September 10 |
| <input type="checkbox"/> 2.500 € + I undertake to deliver 2,500 lanyards before September 10 + 1.800 € |
| <input type="checkbox"/> I undertake to deliver 2,500 bags (shoulder straps + our logo) before September 10 or <input type="checkbox"/> 7.000 € |

LEAD RETRIEVAL SYSTEM (see details page 12)

- | |
|--|
| <input type="checkbox"/> I wish to rent lead retrieval system(s) x 300 € = € |
|--|

INSURANCE (see details page 12)

- | |
|---|
| <input type="checkbox"/> Civil liability insurance 70 € |
| <input type="checkbox"/> Robbery insurance 100 € |

SPONSORING OF THE SPEAKERS COCKTAIL (see details page 12)

- | |
|---|
| <input type="checkbox"/> I wish to sponsor the VIP Cocktail : 5.000 € = € |
|---|

RECAPITULATE YOUR ORDER # 3 : Total 3 HT = €

Total to be reported on the order statement (last page)



EMAA 2011

Paris • September 30 - October 1st, 2011

ORDER STATEMENT

To be sent to with your order forms to: **EuroMediCom**

29 boulevard de la République - 92250 La Garenne-Colombes - France
Tél : +33 1 56 83 78 00 - Fax : +33 1 56 83 78 05 (From US dial 0011 33 1 56 837 805)

**ORDER STATEMENT TO BE SENT
À WITH YOUR ORDER FORMS**

ADDRESS FOR INVOICE If different from the one on the order form # 1

Company's name _____

Contact person's name _____

Address _____

Zip Code _____ **City** _____

Country _____

Tel _____ **Fax** _____

E-mail _____

RÉCAPITULATE YOUR ORDERS

Total Order # 1 VAT excl. = €

Total Order # 2 VAT excl. = €

Total Order # 3 VAT excl. = €

Compulsory registration fees HT = 200 € (see details page 12)

<p>Total Order VAT excl. = €</p> <p>Compulsory VAT 19,6% = €</p> <p>Total Order VAT included = €</p>
--

PAYMENT : 50% VAT included with your order + 50% VAT included no later than August 30 2011

Please refer to the chapter "deposit and payment information" page 7

Please find enclosed a payment of € representing

- 50% of the total amount (VAT incl.) with my order **(essential to confirm your reservation)**
- or** - 100% of the total amount (VAT incl.) after August 30, 2011

(under receipt, an invoice indicating VAT will be sent to you):

- Check in € to Euromedicom (drawn on French bank)
- Bank transfer in € to Euromedicom (see bank references page 7 - Transfer must be free of charge for Euromedicom)
- Credit card (2% extra charge will be added):
 - Visa International Eurocard/Mastercard American Express

I authorize the use of our credit card for the amount specified.

Card number: _____

Card holder's name: _____

Expiry date: _____ Security code (3 digits number): _____ (4 digits if AMEX)

AGREEMENT

We agree to abide by the rules and regulations set forth in the prospectus for the EMAA 2011 annual meeting, and by all terms and conditions detailed in this prospectus.

Name:

Function:

Date:

Obligatory signature and firm stamp:





THANK YOU

for your confidence
and your support

For information and comments, please contact:

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We value our relationships with sponsors and are constantly striving to provide you with the service and benefits that will give your company maximum satisfaction for your sponsorship.

Your ideas and suggestions on how EMAA can best meet your needs as a sponsor are always appreciated.



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www.euromedicom.com