

**AICAAM**

**Asian International Congress in Aesthetic  
Anti-Aging Medicine & Medical Spa**

**ASIA 2009**



**FRESH  
POSSIBILITIES  
IN AGEING  
MANAGEMENT**

**VENETIAN HOTEL, MACAU, PRC  
22- 24TH MAY 2009**

**[WWW.EUROMEDICOM.COM](http://WWW.EUROMEDICOM.COM)**



**IIR ASIA PACIFIC**  
LIFE SCIENCES DIVISION

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# THE ASIAN INTERNATIONAL CONGRESS ON AESTHETIC, ANTI-AGING MEDICINE & MEDICAL SPA

Organised by IIR Life Sciences in collaboration with Euromedicom and Medibeautey, the first edition of the International Congress in Aesthetic, Anti-Aging Medicine & Medical Spa Asia 2009 (ICAAM & MedSpa Asia) will be held on 22-24 May 2009 at the Venetian Hotel in Macau, PRC.

This global conference and exhibition will bring together ideas, suppliers and solutions in the field of aesthetic, anti-aging medicine and medical spa, enabling professionals to learn about ageing management. ICAAM & MedSpa Asia will be a landmark event dedicated to all aspects of this rapidly expanding field and will showcase the latest technologies and techniques of this US\$50 billion global market.

ICAAM & MedSpa Asia will provide you with a unique opportunity to promote your products and services in a region that represents one of the highest percentages of aesthetics and anti-aging consumers in the world.



## ANTI-AGING ON THE CUSP OF A REVOLUTION IN LONGEVITY

Recent advancements in technology to detect, prevent and treat aging related disease indicate that we are on the brink of a longevity revolution. These breakthroughs in science and medicine have led to anti-aging becoming a multi-billion dollar industry with over US\$12 billion spent in the US alone. This has been specifically ignited by advances in the fields such as tissue engineering, nanotechnology, genetic research and pharmaceutical research.



Yet anti-aging research is not just limited to technology, it has also led to a better understanding of the inter relation of diet and nutrition; exercise and fitness; as well as wellness and spas.

ICAAM & MedSpa Asia exhibition and conference will embrace and explore all aspects in the multifaceted disciplines of anti-aging.

## AESTHETICS BREAKING THROUGH TO A WIDER AUDIENCE

A lot of positive feedback from the aesthetic surgery conference at Arab Health 2008 has highlighted the need to run an Asian event and combining it with anti-aging is the ideal way forward.

ICAAM & MedSpa Asia will cover the surgical aspect of aesthetics ranging from out-patient procedures of botox and hair removal through to major cosmetic and reconstructive surgery.

## MEDICAL SPA - ONE OF THE FASTEST GROWING SECTORS OF PREVENTATIVE MEDICINE AND WELLNESS

Today healthcare, rehabilitation and relaxation come together to treat conditions ranging from rheumatism, disc prolapse, to circulatory and nervous system problems in the context of Medical Spas.

Here new and effective healthcare approaches are being deployed as physicians recognise that life, beauty and health enhancement products delivered in medically supported environments have increased credibility in the eyes of the consumer.

## WHY YOU SHOULD EXHIBIT

The exhibition is your chance to showcase your brand, products and services and build awareness to an elite audience of medical professionals, prospects, buyers and potential partners.

- **Network** with industry leaders, research laboratories & vendors
- **Discover** the new treatments
- **Exchange** ideas on the major issues affecting the anti-aging and medical spa industries with other professionals
- **Profit** by improving your current practice professionally and commercially
- **Gain access** to the expertise of world leading specialists through a comprehensive conference program

Exhibitors profile will include companies in the following fields: aesthetic, medical & cosmetics products, dental products, massage equipment, vitamins, supplements, consulting, skin care, fitness equipments, anti-aging treatments, mesotherapy, dermabrasion, aesthetic medical devices, nutrition, dietetics, and health food amongst many more.

Whether you are involved in nutrition products, spas, aesthetic treatments, weight control, insurance, fitness and physical therapy facilities or equipments, hormone therapies, skincare and anti-aging cosmetics, ICAAM & MedSpa Asia is for you!

Call James Calderbank now on +65 6517 3026 or email him at james.calderbank@iirx.com.sg to book your space.



## ICAAM & MEDSPA ASIA CONFERENCE FOR THE TIMES

The conference will discuss the latest cutting edge diagnostics and treatment technologies in the fields of anti-aging and aesthetics.

This is an excellent opportunity to learn and converge with international speakers who will present the latest advancements and research findings in anti-aging and aesthetics.

The ICAAM & MedSpa Asia Conference will cross over anti-aging medicine - preventative, longevity, and regenerative- with aesthetic dermatology and surgical techniques.

ANTI-AGING TOPICS		
High tech surgery	Fitness medicine	Endocrinology
Genetic typing	Neurology	Gastroenterology
Psychology	Sexology	Nutrients
Gerontology	Pulmonology	Environmental medicine
Internal medicine	Stem cells	Anti-aging clinics
New hot topics in anti-aging medicine		

AESTHETIC DERMATOLOGY & SURGERY TOPICS	
Aging skin, hair disorders, aging nails	Lasers and photography evolution
The aging hand <i>What can we do?</i>	Creams/peels/mesotherapy/carboxytherapy/ionophoresis & other skin treatments
Dermal fillers from a to z	Cosmetic consultation
Rejuvenation of the peri orbital area	Botulinum toxin – injection session – live demonstration
Botulinum toxin from a to z	Aesthetic surgery for men
Breast rejuvenation	Surgery of the body contour
Filling the face	Fat aesthetic treatments
Peri oral area: tips & tricks and limited surgery	New ideas and innovations – Hot topics
Skin rejuvenation: light techniques	Controversy debate





**THIS IS ONE EXHIBITION AND CONGRESS NOT TO BE MISSED BY ANYONE IN THE FIELDS OF ANTI-AGING, AESTHETIC AND MEDICAL SPAS.**

#### **WHO WILL BE ATTENDING**

- Dermatologists
- Plastic and Cosmetic Surgeons
- Aesthetic Practitioners, GP
- Anti-Aging Physicians
- Physicians from all medical disciplines
- Gynaecologists
- Chief Surgeons
- Nutritionists
- Scientists
- Pharmacists
- Day Spa Owners and Managers with medical facilities
- Research and Chemists Specialists
- Weight Management Specialists
- Gerontologists, Geriatrists
- Dentists
- Chiropractors
- Naturopathic Doctors
- Physiotherapists, Nurses and Allied-Health
- Managers of Wellness Centres and Medical Spas
- CEOs, Managing Directors, Medical Directors, R&D Managers
- And anyone related to the field of anti-aging and aesthetics
- Distributors from all over the world in Anti-Aging and Aesthetic Fields

#### **SPONSORSHIP OPPORTUNITIES**

Sponsoring ICAAM & MedSpa Asia will provide you with a targeted approach to elevate your brand image, source investment and open new business opportunities. This is your chance to stand out at ICAAM & MedSpa Asia by positioning yourself effectively to an elite, world-class audience.

To learn more about the available packages and how your organization can benefit, please contact James Calderbank on +65 6517 3026 or email him at [james.calderbank@iirx.com.sg](mailto:james.calderbank@iirx.com.sg).

#### **ABOUT THE ORGANIZER**

In collaboration with Euromedicom and Medibeauty, ICAAM & MedSpa Asia 2009 is organized by IIR Life Sciences. Recognized as world leaders in Life Sciences conferences and exhibitions, IIR Life Sciences brings a wealth of knowledge of this category having previously been responsible for the success of Arab Health.

#### **THE VENUE**

The Venetian® Macao-Resort-Hotel is one of Asia's most exciting entertainment destinations. Large enough to hold ninety Boeing 747 jumbo jets, nowhere else in Asia will you find such a rare combination of facilities, attractions and amenities than at this resort-hotel set in elegant streetscapes reminiscent of Venice.

#### **CONTACT US TODAY**

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