ICAD 2018

INTERNATIONAL CONGRESS OF AESTHETIC DERMATOLOGY

22-23-24 NOVEMBER

BANGKOK CONVENTION CENTRE AT CENTRALWORLD

EXHIBITOR PACK

ORGANIZED IN COOPERATION WITH THE OFFICIAL DST - DERMATOLOGICAL SOCIETY OF THAILAND

WWW.EUROMEDICOM.COM
DEAR COLLEAGUES AND FRIENDS,

We are pleased to invite you to participate in the 9th edition of the International Congress of Aesthetic Dermatology (ICAD), taking place on 22-23-24 November 2018, in Bangkok, Thailand.

Beginning as a small, local Thai event, ICAD is now the most established and largest international medical aesthetics congress in Southeast Asia, serving the growing needs of not only this very dynamic region, but also, increasingly, the rest of the world.

Built upon a partnership between the Dermatological Society of Thailand (DST) and EuroMediCom, ICAD brings together local expertise and international networks to offer an unparalleled platform, with expert speakers and cutting edge scientific content.

ICAD 2018 seeks to address unique developments in the field of medical aesthetics. The next generation of medical practitioners and opinion leaders is causing a seismic change in the field, with new trends and developments constantly arising.

As always, ICAD will contain practical content, along with a special focus on what’s new in the field, with many live demonstrations.

We look forward to welcoming you to ICAD and Bangkok.

ICAD 2018 Scientific & Organizing Committee

ASIA’S BOOMING AESTHETICS MARKET

AESTHETIC MARKETS ON THE RISE

Worldwide patient demand for global care focusing on aesthetics and improved appearance has increased during the past 20 years and will continue to rise.

Asian aesthetic markets are extremely diverse, relatively large and receptive. Non-invasive aesthetic treatments are experiencing strong growth in the region.

An increase of cosmetic procedures and treatment options and recent advances in technologies are expected to drive market development in the coming years.

INDUSTRY PLATFORM WITH TOP QUALITY PROSPECTS

Asian aesthetic markets also represent a major opportunity for global manufacturers. ICAD 2018 is a perfect place to create partnerships, to strengthen and maintain relationships with clients, and to launch new products and services. Over 100 leading companies will be represented within the exhibition space as they exploit the great market potential available in Asia.
ICAD aims to provide an opportunity to update academic, scientific, clinical knowledge and network with other members of the medical, scientific community from all over the world.

The event is divided into 4 segments:

1. **PRE-COURSES**  
   THURSDAY 22 NOVEMBER, 2018  
   Pre-courses will start at 8:30am to 6:00pm.

2. **PLENARY CONFERENCE**  
   FRIDAY 23 & SATURDAY 24 NOVEMBER, 2018  
   Lectures will start at 8:30am to 6:00pm  
   Please visit the official website www.euromedicom.com for real-time updates on scientific program.

3. **WORKSHOPS/SYMPOSIA**  
   FRIDAY 23 & SATURDAY 24 NOVEMBER, 2018  
   Several workshops/symposia proposed by the companies will be running simultaneously to the plenary sessions.

4. **EXHIBITION**  
   2 DAYS: FRIDAY 23 & SATURDAY 24 NOVEMBER, 2018  
   The exhibition showcases products and services relating to aesthetic dermatology and surgery, wellness, anti-aging, Biomedical Technologies and advancements, as well as related healthy aging management & lifestyle products/services.

   The exhibition will be open daily from 8:00am to 6:00pm to all conference participants and registered members of the public.
About the show

**WHO SHOULD ATTEND THE ICAD?**
- Dermatologists
- Plastic and cosmetic surgeons
- Aesthetic practitioners, GPs
- Anti-aging physicians
- Physicians from all medical disciplines
- Gerontologists, geriatrists
- Chief surgeons
- Scientists, researchers and chemists
- Pharmacists
- Managers of wellness centers and medical spas
- CEOs, managing directors, medical directors
- Anyone related to the field of anti-aging and aesthetics

**WHO SHOULD PARTICIPATE IN THE ICAD?**
Manufacturers/ Distributors/Agents/Dealers/OEM in the following product and services categories:
- Dermal fillers and implants, Botulinum toxins
- Topical skincare, Cosmetics, Cosmeceuticals
- Lasers, Lights, Fractional therapy, RF, LED, etc
- Mesotherapy, Carboxytherapy, Skin Rejuvenation Procedures
- Lipolysis devices, Slimming devices, Body reshaping
- Pharmaceuticals, Nutraceuticals, etc
- Bio-Hormone Products, Anti-Aging Treatments
- Reference Laboratories, Imaging & Diagnostic Centers
- Healthy Aging management related Products & Services
MEET 1,200+ participants at ICAD Bangkok

The ICAD 2018 offers a multitude of ways for your company to increase your show visibility, build booth traffic, and leave a lasting impression on the most qualified buyers who come to the conference.

1. **INTRODUCE**
   your products and services to an elite audience of medical professionals

2. **REACH**
   at least 1,500 potential customers in one weekend at a single location

3. **ACQUIRE**
   the best-qualified sales leads and long term relationships

4. **GAIN**
   the competitive edge with increased market share

5. **BENEFIT**
   from a well-studied organization

**TOP 5 REASONS TO EXHIBIT**

**Exhibition**

Booths are all well located, with a very good visibility. Book your preferred location as soon as possible. Booth assignment will be decided on a “first-come-first-served” basis. The floor plan could be modified on request if you want a size not already proposed at the location you would like.

**Space Rental**

SHOW SIZE:
5,300 sqm gross
Corporate Sponsorships

No Value Added Tax applicable non Thai companies.

**MAJOR SPONSORSHIPS** ALLOW YOU TO GET THE MOST OUT OF YOUR PARTICIPATION, WITH **INCREASED VISIBILITY AND IMPACT ON ATTENDEES**

<table>
<thead>
<tr>
<th>INCLUDED ITEMS</th>
<th>PLATINUM SPONSOR</th>
<th>DIAMOND SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL PRICE (VAT excluded)</td>
<td>US$54,000</td>
<td>US$43,500</td>
<td>US$30,000</td>
<td>US$22,500</td>
</tr>
<tr>
<td>1 EXHIBIT BOOTH AT THE EXHIBITION AREA (built booth with partition walls, carpet and spotlights)</td>
<td>54 sqm (9m x 6m)</td>
<td>36 sqm (9m x 4m)</td>
<td>27 sqm (6m x 4.5 m)</td>
<td>18 sqm (6m x 3m)</td>
</tr>
<tr>
<td>WORKSHOP OF 1-HOUR (LIVE DEMONSTRATION POSSIBLE). See “Exclusive Workshop Package” for details.</td>
<td>3 sessions</td>
<td>2 sessions</td>
<td>1 session</td>
<td>1 session</td>
</tr>
<tr>
<td>EXCLUSIVE E-SHOT (sent to our global database of 70,000 core contacts)</td>
<td>2 times</td>
<td>1 time</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COLOR ADVERTISEMENT IN THE FINAL PROGRAM (+40,000 brochures sent all over the world)</td>
<td>1 page</td>
<td>1 page</td>
<td>1/2 page</td>
<td></td>
</tr>
<tr>
<td>COLOR ADVERTISEMENT in the official Congress Book</td>
<td>2 pages</td>
<td>1 page</td>
<td>1 page</td>
<td>1 page</td>
</tr>
<tr>
<td>COMPLIMENTARY COMPANY LISTING in the official Congress Book</td>
<td>500 words</td>
<td>500 words</td>
<td>500 words</td>
<td>100 words</td>
</tr>
<tr>
<td>FLYERS in the congress bags</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>FULL CONFERENCE PASSES FOR GUESTS to enter all general sessions including conference kits, refreshments and lunches.</td>
<td>25</td>
<td>15</td>
<td>10</td>
<td>7</td>
</tr>
<tr>
<td>BADGES FOR STAFF with access to exhibition &amp; workshops</td>
<td>10</td>
<td>7</td>
<td>7</td>
<td>5</td>
</tr>
</tbody>
</table>
Floor Plan

To welcome desk and other conference rooms

BUFFET AREA 135 sqm.
Exhibit Booth

All prices are for raw space

<table>
<thead>
<tr>
<th>Booth size</th>
<th>Linear booth 1 open side</th>
<th>Corner booth 2 open sides</th>
<th>Peninsular booth 3 open sides</th>
<th>Island 4 open sides</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 sqm**</td>
<td>RESERVED (for Thai companies with no international subsidiary)</td>
<td>US$3,600</td>
<td>.</td>
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<tr>
<td>9 sqm**</td>
<td>US$4,700</td>
<td>US$5,000</td>
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<tr>
<td>12 sqm**</td>
<td>US$6,400</td>
<td>US$6,700</td>
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</tr>
<tr>
<td>18 sqm**</td>
<td>US$8,600</td>
<td>US$8,900</td>
<td>US$9,300</td>
<td>.</td>
</tr>
<tr>
<td>27 sqm**</td>
<td>US$12,600</td>
<td>US$12,900</td>
<td>US$13,400</td>
<td>.</td>
</tr>
<tr>
<td>36 sqm**</td>
<td>US$16,900</td>
<td>US$17,300</td>
<td>US$17,900</td>
<td>US$18,400</td>
</tr>
<tr>
<td>54 sqm**</td>
<td>US$25,300</td>
<td>US$25,600</td>
<td>US$26,700</td>
<td>US$25,700</td>
</tr>
</tbody>
</table>

Prices indicated are subject to US$350 exhibition administration fees

<table>
<thead>
<tr>
<th>#badges VS booth's size</th>
<th>Guest passes</th>
<th>Staff passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 sqm</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>9 sqm</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>12 sqm</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>18 sqm</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>27 sqm</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>36 sqm</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>54 sqm</td>
<td>8</td>
<td>8</td>
</tr>
</tbody>
</table>

**Booths can be converted to Shell Scheme for Additional US$25/ sqm. Shell scheme booths include the following:

- Supply of a modular built booth
- Hotel Floor carpet
- White Wooden system partitions / 2.40 m. (Height)
- One fascia 30 cm. –H x 3.00 m. –L
- One Black sticker of exhibitor’s name
- 1 No. Of Reception Desk (BCC at CentralWorld)
- 2 Folding Chairs (BCC at CentralWorld)
- 1 Garbage Bin
- 2 Fluorescent 40 Watt.
- Electricity plug 5 Amp. 220 Volt
- Complimentary company listing in the congress book
- Conference passes (for guests, global access to the congress)
- Staff badges (with access to exhibition & workshops)

Exhibiting companies with scientific product knowledge and qualified speakers may propose a 1-hour workshop session. Presentation material subjected to approval by ICAD 2018 Scientific Faculty. These sessions which are always very successful, involving around 80–100 participants, will focus on new technology, cosmetic and dermatologic treatments (fillers, toxins, lasers, lights, radiofrequency, peels, mesotherapy, etc) or any technique or treatment that the sponsor wants to present.

- Room with 80–100 seats (AV equipement and video projector provided)
- Program announced in the final program, if given before November 5. Update in the Congress book.
- Registration for the speaker(s) included (maximum 3 speakers/workshop)
### EXHIBITION CONTRACT

**ORDER Form**

**CONTACT INFORMATION**

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>ADDRESS 1</td>
<td></td>
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<tr>
<td>ADDRESS 2</td>
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<tr>
<td>ADDRESS 3</td>
<td></td>
</tr>
<tr>
<td>CITY</td>
<td></td>
</tr>
<tr>
<td>POSTAL CODE</td>
<td></td>
</tr>
<tr>
<td>COUNTRY</td>
<td></td>
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<tr>
<td>TELEPHONE NUMBER</td>
<td></td>
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<tr>
<td>FAX NUMBER</td>
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</tbody>
</table>

Please list here any companies that will be sharing or represented on your stand:

Please state the country of your organization’s headquarters:

Please list here any international offices that will be sharing or represented on your stand:

**POINT OF CONTACT**

**MAIN CONTACT FOR ALL GENERAL ENQUIRIES**

<table>
<thead>
<tr>
<th>NAME</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>EMAIL</td>
<td></td>
</tr>
<tr>
<td>PHONE</td>
<td></td>
</tr>
</tbody>
</table>

**LOGISTICS / OPERATIONS CONTACT**

<table>
<thead>
<tr>
<th>NAME</th>
<th></th>
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<tbody>
<tr>
<td>EMAIL</td>
<td></td>
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<td>PHONE</td>
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</table>

**BILLING, ACCOUNTS AND PAYMENT CONTACT**

<table>
<thead>
<tr>
<th>NAME</th>
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<tbody>
<tr>
<td>EMAIL</td>
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<td>PHONE</td>
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</table>

**MARKETING CONTACT**

<table>
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<tr>
<th>NAME</th>
<th></th>
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<tbody>
<tr>
<td>EMAIL</td>
<td></td>
</tr>
<tr>
<td>PHONE</td>
<td></td>
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</tbody>
</table>

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1. Please state the nature of your business (Distributor, Manufacturer...)

2. Please list the brands and the product type that will be represented at your booth (e.g. Allergan - Botulinum Toxins, Fillers):

3. Please state your intended fascia board name

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*Signature and company stamp*
### B. EXHIBITION STAND

**RAW SPACE PACKAGES**

<table>
<thead>
<tr>
<th>Raw Space Size</th>
<th>Linear Booth</th>
<th>Corner Booth</th>
<th>Peninsular Booth</th>
<th>Island Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>6sqm</td>
<td>US$3,600</td>
<td>•</td>
<td>•</td>
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</tr>
<tr>
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<td>US$5,000</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>12sqm</td>
<td>US$6,400</td>
<td>US$6,700</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>18sqm</td>
<td>US$8,600</td>
<td>US$8,900</td>
<td>US$9,300</td>
<td>•</td>
</tr>
<tr>
<td>27sqm</td>
<td>US$12,600</td>
<td>US$12,900</td>
<td>US$13,400</td>
<td>•</td>
</tr>
<tr>
<td>36sqm</td>
<td>US$16,900</td>
<td>US$17,300</td>
<td>US$17,900</td>
<td>US$18,400</td>
</tr>
<tr>
<td>54sqm</td>
<td>US$25,300</td>
<td>US$25,600</td>
<td>US$26,200</td>
<td>US$25,700</td>
</tr>
</tbody>
</table>

Tick the box if you want to convert to shell scheme.

**STANDARD EXHIBIT RAW SPACE:**

- **6sqm**: US$3,600
- **9sqm**: US$4,700
- **12sqm**: US$6,400
- **18sqm**: US$8,600
- **27sqm**: US$12,600
- **36sqm**: US$16,900
- **54sqm**: US$25,300

### C. CONFERENCE AND WORKSHOPS

**WORKSHOP (Symposia)**

<table>
<thead>
<tr>
<th>Workshop Details</th>
<th>Number</th>
<th>Cost</th>
<th>Tick</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive 60 Min Slot in Workshop</td>
<td></td>
<td>US$3,200</td>
<td>—</td>
</tr>
</tbody>
</table>

### D. SPONSORSHIP AND ADVERTISING

**SPONSORSHIP PACKAGES**

- **Platinum Sponsorship**: US$54,000
- **Diamond Sponsorship**: US$43,500
- **Gold Sponsorship**: US$30,000
- **Silver Sponsorship**: US$22,500

**ADVERTISING**

- **Event Catalogue: One Full Page Colour Advert (Run on page: Non-preferential Position)**: US$1,000
- **Event Catalogue: One Full Page Colour Advert (Dedicated page)**: US$2,000
- **Visitor Registration Forms**: US$500
- **1 Insert in Congress Bags**: US$600

**PENS, NOTEPADS, LANYARDS**

- **Pens**: Provided in kind (2,000) & (limited to 2 sponsors): US$2,500
- **Notepads**: Provided in kind (2,000) & (limited to 2 sponsors): US$2,500
- **Lanyards**: Provided in kind (2,000) & (limited to 1 sponsor, items must be sent): US$4,500

**Congress Bags**

- **Sponsoring of the 2,000 congress bags manufactured by us (several models and colors available)**: from US$10,000 to US$25,000
- **Sponsoring of the 2,000 congress bags provided in kind by you**: US$5,000

**Speakers' Cocktail Session**

- **Sponsorship of the Official Speakers Evening**: from US$15,000 to US$25,000

**Coffee Breaks**

- **Sponsorship of the Coffee Breaks – 1 day**: US$5,000
- **Sponsorship of the Coffee Breaks – 2 days**: US$8,000

**COMMERCIALS**

- **Before the beginning of the sessions, take advantage of this free time to communicate to delegates your message through short commercials (Rates do not include the creation of the videos)**: US$750 per commercial

### Other

Reserved for Thai companies with no international subsidiary.

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Exhibitor’s Signature & Company Stamp: Informa Exhibitions Pte Ltd (Authorized signature)
PAYMENT SCHEDULE & PROCEDURE

1. 50% deposit due on signing of contract. Receipt of deposit confirms stand location. Failure to pay deposit within 30 days of signing this contract may result in your stand being reallocated.

2. Full payment of stand must be received by Informa Exhibitions Pte Ltd no later than 3 months prior to the event – 22nd August 2018

3. All payments to be made by Telegraphic Transfer (TT), cheque or bankers draft. Please refer to invoice for banking and account details.

   Payable to: Informa Exhibitions Pte Ltd
   Bank Name: Hong Kong and Shanghai Banking Corporation Limited
   Bank Address: 21 Collyer Quay #01-00 HSBC Building Singapore 049320
   Bank Account No. 260-093794-178 (USD$)
   Swift code: HSBCSGSG
   Bank code: 7232

4. Sponsors will not receive brand promotion until receipt of deposit.

CANCELLATION CHARGES (EXHIBITION DATE 22nd to 24th November 2018)

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Percentage of Total Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 10 months before</td>
<td>50%</td>
</tr>
<tr>
<td>the exhibition</td>
<td></td>
</tr>
<tr>
<td>Between 10 months to 4 months</td>
<td>70%</td>
</tr>
<tr>
<td>before the exhibition</td>
<td></td>
</tr>
<tr>
<td>Less than 4 months</td>
<td>100%</td>
</tr>
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</tr>
</tbody>
</table>

Exhibitor’s Signature & Company Stamp: Informa Exhibitions Pte Ltd (Authorized signature)

Signature and company stamp 3/3

FOR ORGANISER’S USE ONLY

<table>
<thead>
<tr>
<th>CTC</th>
<th>GST</th>
<th>RBT</th>
<th>CPM</th>
<th>CFP</th>
</tr>
</thead>
<tbody>
<tr>
<td>SALES</td>
<td>EM/ED</td>
<td>MD</td>
<td>FC</td>
<td></td>
</tr>
</tbody>
</table>

ORGANISER’S COPY
Rules and Regulations

1. Exhibitors and Registrants (hereinafter also referred to as Applicants) shall be bound by the conditions, rules and regulations set forth in this agreement and any changes must be made in writing and signed by an authorised official of Informa Exhibitions who shall have full power to interpret and to make or amend these rules, provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor/Registrant under this contract/application, and shall not operate to increase liabilities of its Sponsors, Agents or Employees.

2. No exhibitor shall be permitted to exhibit unless he has paid prior to the exhibition all of the fees agreed to on the reverse side.

3. BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR
   a. Where an Exhibitor cancels his space after the space has been allocated or where an Exhibitor fails to meet the payment schedule notified to the Exhibitor by the Organiser the following cancellation charges shall apply and the relevant spaces shall be re-allocated.
   b. Once signed, this contract is final and binding. The full contract value must be honored regardless of cancellation.
   c. If the Exhibitor fails to comply with the payment schedule notified to the Exhibitor by the Organiser, the total space cost payable by such an exhibitor shall become immediately due and payable.

4. Exhibitors are expected to comply with any building regulations and any and all Government rules and regulations.

5. Rights of an exhibitor shall not be assignable to any other firm or person and no exhibitor may assign his space, or sublet the whole or any part of the space contracted for.

6. Exhibit shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. Phonographs, radios or other sound devices operated in a manner objectionable to Informa Exhibitions shall be prohibited.

7. Exhibitor shall not permit raffles, donations or other promotional measures that require members or guests to be present at a specified location and time, and all unusual promotional plans must be approved by Informa Exhibitions in advance in writing.

8. Attendance hours shall be controlled solely by Informa Exhibitions who will specify hours etc., and admission shall be by ticket or badge. Identification badges shall not be transferable.

9. No exhibitor will be allowed to remove his exhibit from the Exhibition floor, prior to the official termination of the Exhibition, and the Exhibitor shall have an authorized representative present at the Exhibition throughout all exhibit periods and during the installation and dismantling of his exhibit.

10. Informa Exhibitions, Informa Exhibitions Sponsors, its Employees or Agents are not responsible for any loss, theft or damage by fire or injury of any nature to any person or article. Professional watchmen will be on duty day and night, but Informa Exhibitions, while taking precautions against loss, will not guarantee against it and it is hereby expressly released from any liabilities for injury or damage therefrom. Insurance cover is mandatory and compulsory charge is made to the Exhibitor. Full details are outlined in the Exhibitors Manual.

11. The publisher of the Catalogue, CD-ROM, Informa Exhibitions, Sponsors, its Agents or Employees will not be responsible for any errors or omissions on copy prepared and submitted by the Advertiser or Exhibitor.

12. The execution of the Application and its receipt by Informa Exhibitions is deemed conclusive evidence of the Applicant’s agreement to pay the full fees due from that moment. The application is non-cancelable by the Applicant.

13. The Applicant further acknowledges that Informa Exhibitions, having incurred expenses as a result of the contract/application, is not required to refund any of the fees agreed to on the reverse side of this contract and that Informa Exhibitions is also entitled to any unpaid amounts that may be owing by the Applicant to Informa Exhibitions.

14. Informa Exhibition, Informa Exhibitions’ Sponsors, its Agents or Employees shall not be liable for loss, damage or delay resulting from acts of war, civil commotion, strikes or lock-outs, intervention or regulation, military activity or any other circumstances which shall make it impossible or inadvisable for Informa Exhibitions to hold the Exhibition/Conference at the time and place provided, and/or Informa Exhibitions reserves the right to re-schedule the Exhibition at another date and/or at an alternative Informa Exhibitions. Furthermore, Informa Exhibitions, will not be responsible and will be held harmless should any conflicts or misinterpretations arise with the host country, its sponsors, agents or other bodies regarding any and all aspects of the Exhibition which may affect the Exhibitors. The Exhibitor acknowledges that Informa Exhibitions have sustained damages and losses as a result of the foregoing, as well, and shall and does hereby waive all claims for damages or compensation. The sums paid to Informa Exhibitions as fees or otherwise in connection with the Exhibition shall remain the property of Informa Exhibitions.

15. Informa Exhibitions is not responsible to assist the Exhibitor, (or its officers or representatives, if a body corporate) in obtaining passport and visa for entrance into the country where the Exhibition is to be held. The fact that the Exhibitor is unsuccessful in obtaining these documents from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made. The Exhibitor, however, may substitute another party or company who meets the entry and government formalities necessary for entry into the country where the Exhibition is to be held. Such substitution shall be the sole responsibility of the contracting exhibitor.

16. Informa Exhibitions, Informa Exhibitions’ Sponsors, its Agents or Employees are not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country in which the Exhibition is held. Exhibitors are urged to adequately insure all shipments.

17. The Exhibitor expressly acknowledges that no representations - whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the exhibit, its success or that Informa Exhibitions, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Exhibitor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties and that it has not been modified neither verbally nor in writing. No one is authorised to make any oral changes in this agreement.

18. This agreement shall be governed by and construed according to Singapore Law. Any dispute between the parties under this Agreement hereby submits to the jurisdiction of the Singapore courts.
MEET
1,200+ PARTICIPANTS
AT ICAD BANGKOK

ATTENDANCE BY SPECIALTY

2016 FIGURES
ATTENDANCE BY AREA

South-East Asia: 50%  
Eastern Asia: 10.60%  
Europe: 6.58%  
Southern Asia: 5.81%  
North & South America: 4.24%  
Western Asia: 3.35%  
Other: 3.35%

ATTENDANCE BY COUNTRY

Thailand: 44.19%  
China: 10.60%  
Philippines: 6.58%  
Indonesia: 5.81%  
Pakistan: 4.24%  
Singapore: 3.35%  
Vietnam: 3.35%  
Rest: 21.87%
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