LIVE PLASTIC SURGERY
STATE OF THE ART

20-21-22
SEPTEMBER 2018

EXHIBITOR PACK

GRIMALDI FORUM
MONACO

5th World Plastic Surgery Congress
Monaco

WWW.LIVEPLASTICSURGERY-MONACO.COM
## Congress Venue

**Grimaldi Forum**  
10 avenue Princesse Grace - 98000 Monte-Carlo  
Principality of Monaco  
Web site: www.grimaldiforum.mc

## Contact With Sponsors

Mathieu Boronad - mathieu.boronad@informa.com

**Euromedicom**  
2 rue de Lisbonne - 75008 PARIS - France  
Phone: +34 931 381 210  
Website: www.euromedicom.com

## Exhibition Schedule

<table>
<thead>
<tr>
<th></th>
<th>Scientific Program</th>
<th>Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday September 21, 2018</td>
<td>8:30 am - 6:30 pm</td>
<td>8:00 am - 7:00 pm</td>
</tr>
<tr>
<td>Saturday September 22, 2018</td>
<td>8:30 am - 6:30 pm</td>
<td>8:00 am - 6:30 pm</td>
</tr>
</tbody>
</table>

## Booths Set-Up

- General contractor (access not allowed to private contractors)  
  Thursday September 20: 7:00 am - 9:00 pm
- Private contractors  
  Thursday September 20: 7:00 am - 9:00 pm

## Exhibitors’ Set-Up & Move-In

- Thursday September 20: 12.00 pm - 9.00 pm

## Booths Dismantling (exhibitors and contractors)

- Saturday September 22: 7:00 pm - 0:00 am

## Key Dates

- **Reservation of Major Sponsorships:** Before June 29, 2018
- **Reservation of Workshops / Symposia:** Before June 29, 2018  
  The assignment of the sessions depends on the reception date of your order
- **Reservation of Booths / Exhibit Space:** Before June 29, 2018  
  The assignment of booth depends on the reception date of your order
- **Reservation of Advertisements and Flyers in the Bags:**  
  - Preliminary program: Before June 11, 2018
  - Final program: Before August 6, 2018
  - Conference book: Before September 3, 2018
  - Documents in the congress bags: Before September 3, 2018
- **Payment of the 20% Deposit:** With the order
- **Payment of the 30% Deposit:** Before April 6, 2018 (50% is due after this date)
- **Full Payment of Your Order:** Before July 9, 2018
- **Cancellation Policy:**  
  - Cancellation before May 30, 2018 included: 30% are due by the applicant
  - Cancellation between May 31 and June 29, 2018 included: 50% are due by the applicant
  - Cancellation after July 2, 2018: 100% are due by the applicant
- **Booths/Spaces Assignment:** From June 29, 2018
- **Sending the Exhibitors’ Guide:** August 2018
- **Forms to be Sent to Euromedicom:**  
  - Exhibitors’ badges list + additional order: Before August 1st, 2018
  - Descriptive of your booth: Before August 1st, 2018
  - Additional orders for your booth: Before August 1st, 2018
Dear Friends, Dear Colleagues,

It is our pleasure and privilege to invite you to participate in MONTE-CARLO AESTHETICS - LIVE & PRACTICAL CONGRESS (MCA LIVE) + LIVE PLASTIC SURGERY - State of the art from 20 to 23 September 2018 in Monaco.

EXHIBITION: FROM 21 TO 22 SEPTEMBER 2018
Do not miss the opportunity to meet your clients during the 2-day exhibition running alongside MCA.

This exciting and unique Global Aesthetics platform will host 3 distinguished programs.

MONTE-CARLO AESTHETICS – LIVE & PRACTICAL CONGRESS
The Largest and Most Interactive LIVE SHOW in Europe!

VISAGE
Practical & Academic training for the aesthetic treatment of the face: Postgraduate University program

ONE2ONE – PRIVATE TUITION
One tutor/Two learners/One patient - Intensive and private injection training

LIVE PLASTIC SURGERY – STATE OF THE ART – 5TH WORLD PLASTIC SURGERY CONGRESS (WPSC)
Interactive aesthetic surgery symposium on LIVE SURGICAL PROCEDURES intended for aesthetic surgeons (JOINT MEETING)

MCA LIVE will feature with the latest advances and innovations in Aesthetic Dermatology, Plastic Surgery and practical Anti-aging Medicine, with interactive live demonstration, practical workshops joining the programs of MONTE-CARLO AESTHETICS - LIVE & PRACTICAL CONGRESS, VISAGE, ONE2ONE and LIVE PLASTIC SURGERY - STATE OF THE ART.

The Scientific directors and committee have worked tirelessly to create an all-encompassing and engaging scientific program that must not be missed.

With over 2500 international participants and the top 100 Industry Players from all over the world, MCA LIVE is designed to become an International marketplace for the industry and distributors.

Moreover, if you are seeking to learn about Aesthetics from different angles, you will be able to combine some of the programs.

We look forward to seeing you there!
MCA LIVE 2018 Organizing Committee

BE VISIBLE & REVVING UP YOUR BUSINESS

We Bring Attendees to You!
• Ignite your brand’s visibility
• Create meaningful connections and network

MCA LIVE maximizes your exhibit experience by ensuring strong connections between content, attendees and your services and solutions.

PERFECT INDUSTRY PLATFORM

MCA LIVE is the perfect business crossroads offering greatly expanded opportunities for networking and branding strategies. Hence, we welcome you to be a part of this international gathering of all specialists in the field representing key clients. Participants and visitors can stay ahead of the business cycle and keep up on industry trends with the array of new products and technologies on display.
EVALUATION OF SPACE APPLICATION FORMS
In order to preserve and maximize the educational value of the technical exhibit program, the organizers will examine all space applications and evaluate the proposed exhibits to determine whether they satisfy certain basic criteria. Permission to exhibit does not constitute in any way a Monte-Carlo Aesthetics endorsement or approval of the exhibited products or services, or guarantee that space will be assigned. The examination and evaluation of space application will be performed by Euromedicom and/or by the Board of Directors of the Monte-Carlo Aesthetics. Euromedicom reserves the right to accept or refuse space sale, if the company’s participation is contrary to its interests and/or the congress’ interests.

APPLICATION PROCEDURES
• To apply for exhibit space, complete the space application form and return it with the required deposit. In order to be considered for the first assignment of exhibit space, space applications Form must be received in the Euromedicom office before June 11, 2018. Space will not be assigned without a signed space application form and the required deposit. Applications received after that date, will be assigned on a first-come-first-served basis following the completion of the initial space assignments.
• No requests for exhibit space will be accepted via telephone without a confirmation by mail, email or fax.
• The reception of the application form without the required deposit commits the exhibitor to the cancellation policy.
• All acceptances of space application and assignments of exhibit space are conditioned upon continued compliance of the products or services proposed for exhibition with the basic criteria established for technical exhibits. If at any time a product or service for which a space application has been accepted fails to conform to such basic criteria, the Monte-Carlo Aesthetics may revoke its acceptance of the application and all exhibit space rental fees paid to date by the applicant may be refunded in accordance with refund policy, and the Monte-Carlo Aesthetics shall have no further liability to the applicant with respect to the proposed exhibition.
• Applications from companies that have outstanding balances due to Euromedicom, its contractors, or vendors will not be processed without full payment of delinquent accounts.

SELECT YOUR FAVORITE SPACES
The following information will assist exhibiting companies to increase their chance of securing their favorite booth location. Exhibit space is assigned under a priority system. It would be to your advantage to make your booth selections with this information in mind in order to maximize the chance of securing your favorite space selections. Please indicate your three favorite locations on the order form # 1. EuroMediCom will do its best to satisfy all the requests. EuroMediCom will not be responsible in the case it is unable to assigned requested booth to a company. Caution: The assignment of space depends on the date of reception of your order AND the deposit.

ASSIGNMENT OF BOOTH SPACE
The first assignments of space under the priority system will be made from June 11, 2018. Accepted applicants will receive written confirmation of assigned space from Euromedicom. Because space may not be available to accommodate all qualified applicants, Euromedicom may have to select among qualified applicants in granting permission to exhibit. In so doing, and also in determining priority for assignment of specific exhibit locations to accepted applicants, Euromedicom will generally assign space based on priority system if the space agreement is received by June 11, 2018.

Priority system determined by:
• The date of reception of the space application form, with the appropriate deposit (first-come-first-served basis).
• The financial contributions of the applicant to the educational programs of the Monte-Carlo Aesthetics.
• The amount of exhibit space for which an applicant was assigned in previous and future meetings organized by Euromedicom.
• In case of equality of support between several companies, space will be assigned on a first-come, first-served basis. In the case exhibit space for the Monte-Carlo Aesthetics is sold out, companies will automatically be placed on a waiting list. As long as space is available, Euromedicom will continue to make space assignments. All space assignments are subject to the cancellation policy deadlines; regardless of the date space was assigned. Euromedicom reserves the right to rearrange the floor plan at any time. Euromedicom reserves the right to relocate exhibitors should it become necessary for causes beyond the control of the Monte-Carlo Aesthetics, or advisable in the best judgment of the Monte-Carlo Aesthetics. After assignment of space, exhibitor agrees to accept relocation to other comparable space if the Monte-Carlo Aesthetics considers such a relocation to be necessary.

SUBLETTING OF SPACE
No part of any exhibit space assigned to an exhibitor may be reassigned, sublet, or shared with any other party by that exhibitor, other than directly related parties. Euromedicom will have the right to exclude exhibiting companies in case of booth or space sharing or subletting.

CANCELLATION OR REDUCTION OF SPACE
Notification of an exhibitor’s decision to cancel or reduce space must be sent in writing on company letterhead to the Monte-Carlo Aesthetics Exhibit Manager at Euromedicom office.

If written notification of cancellation or booth reduction is received at Euromedicom office:
• Cancellation before May 30, 2018 included: 30% are due by the applicant
• Cancellation between May 31 and June 29, 2018 included: 50% are due by the applicant
• Cancellation after July 2, 2018: 100% are due by the applicant
Cancellation fees are non-transferable. An exhibitor’s cancellation of technical exhibit space will result in the release by Euromedicom of convention center public meeting space previously assigned to the exhibitor.

PARALLEL EVENTS ORGANIZED BY PARTICIPATING COMPANIES
The industry is welcome to offer additional events which, however, cannot be held in parallel to the official events/meetings of the congress. Should the sponsor wish to organize a scientific or social event in the evening, either before or during the congress, the sponsor will need the written approval of the organizers.

RULES FOR PROMOTION OF MEDICINAL PRODUCTS, MEDICAL DEVICES AND COSMETIC PRODUCTS IN FRANCE AND MONACO
Monagasque laws, codes and regulations will be in full force and effect during the MCA Congress in Monaco.
Controls may be made before and during the event by the Monaco sanitary authorities.

• PRESCRIPTION-ONLY MEDICINES
According to article 3 of the law n°1.029 from 16/07/80, selling prescription-only medicines is strictly forbidden on the congress.
Free distribution of prescription-only medicines sample is also forbidden according to article 25 of law n°1.254 of 12/07/2002.

• MEDICAL DEVICES
- CE MARKED MEDICAL DEVICES
  According to article 11 of the law n°1.267 as of 23/12/2002, all medical devices sold at the MCA congress must be CE marked. All foreign companies must acquire the formal permission from the Direction of Economical Expansion of Monaco (Direction de l’expansion économique) to sell their products.
- NON CE MARKED MEDICAL DEVICES
  It is strictly forbidden to sell any non-CE marked Medical Devices at the congress. Article 13 of this same law stipulates that medical devices without CE mark can be displayed only if an easily visible signage is placed near the devices themselves and on any graphic depicting the device stating: “This device is not cleared by the CE for distribution in France and Monaco”.

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**RULES APPLICATION & SELECTION PROCEDURES**

**DEPOSIT AND PAYMENT INFORMATION**

A deposit in Euros of 20% of the total rental fee (VAT included if required) for the requested space is due with the order form if your order is placed before April 6. After this date, deposit requested is 50% of the total rental fee. No application will be processed or space assigned until the deposit is received and any outstanding accounts with Euromedicom are paid in full. The acceptance by Euromedicom of a deposit with a space application does not in any way constitute acceptance of the Space Application or grant permission to exhibit.

Full payment (VAT included if required) must be done before July 9, 2018 assigned space is not paid for before this date, it may be cancelled and/or reassigned without notification or refund of payments by Euromedicom. No company will be allowed to exhibit unless full payment for booth space has been received. Deposit and full payments should be made payable to EUROMEDICOM and should be sent to:

EUROMEDICOM - 2 rue de Lisbonne - 75008 PARIS

Payments can be done by:

- Check in Euros payable to EUROMEDICOM
- Credit card (extra charge of 2% should be added)
- Bank transfer (transfer must be free of charge to Euromedicom):

  **Bank**: BNP PARIBAS - CENTRE D’AFFAIRE AGENCE CENTRALE (00828) 1 Boulevard Haussmann 75009 Paris - France  
  **Bank Code**: 30004  
  **Branch code**: 00828  
  **Account number**: 00012637992  
  **Key Digits**: 76  
  **IBAN**: FR76 30004008280001263799276  
  **BIC/SWIFT**: BNPAFPPI

**TERMS AND CONDITIONS**

The VAT of 20% (to be added to all prices) is due by all the FRENCH exhibitors. The exhibitors CEE members must indicate their VAT number.

**MCA LIVE POPULATION**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>DERMATOLOGISTS</td>
<td>30%</td>
</tr>
<tr>
<td>PLASTIC &amp; AESTHETIC SURGEONS</td>
<td>25%</td>
</tr>
<tr>
<td>AESTHETIC PRACTITIONERS / GENERAL PRACTITIONER</td>
<td>20%</td>
</tr>
<tr>
<td>ANTI-AGING PHYSICIANS / GENERAL PRACTITIONER</td>
<td>15%</td>
</tr>
<tr>
<td>PRESS &amp; DISTRIBUTORS</td>
<td>5%</td>
</tr>
</tbody>
</table>
The VAT of 20% (to be added to all prices) is due by all the FRENCH exhibitors only. Foreign exhibitors (not French) subject to VAT in their country of establishment are now charged exclusive of VAT. Exhibitors from the European Union (EU) must indicate their VAT number.

### MAJOR SPONSORSHIP

The Monte-Carlo Aesthetics proposes 4 different Major Sponsorships to enhance your leadership thanks to several advantages and privileges:

<table>
<thead>
<tr>
<th>ITEMS</th>
<th>PREMIER</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
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<td>54.500 € (value 69.600 €)</td>
<td>36.500 € (value 49.200 €)</td>
<td>26.500 € (value 32.950 €)</td>
<td>18.500 € (value 26.300 €)</td>
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<tr>
<td>Booth size at prime location</td>
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<td>36 sqm</td>
<td>27 sqm</td>
<td>18 sqm</td>
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</tr>
<tr>
<td>Advertisement (full color)</td>
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<td>✔️</td>
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<td>Exclusive E-mail blast to targeted e-mail addresses</td>
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<td>1 E-mailing</td>
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<tr>
<td>Congress website (2,000 visits/day)</td>
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<td>✔️</td>
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<td>Link to your website</td>
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<td>Congress Book (2,500 ex.)</td>
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<td>Advertisement (full color)</td>
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<td>Logo</td>
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<tr>
<td>Products descriptive</td>
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<td>✔️</td>
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<tr>
<td>Copies</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Flyers into the 2,000 bags</td>
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<td>1</td>
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<tr>
<td>Your logo on the Congress signage</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<td>Lead retrieval systems</td>
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<tr>
<td>Compulsory registration fees</td>
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<td>✔️</td>
<td>✔️</td>
<td></td>
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</tr>
<tr>
<td>Badges Staff (MCA exhibitor / delegate pass)</td>
<td>15</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Free registration for your guests and/or distributor (Live and Practical Symposium Delegates pass)</td>
<td>30</td>
<td>25</td>
<td>20</td>
<td>15</td>
<td></td>
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</tbody>
</table>
The Monte-Carlo Aesthetics exhibit size will be over 4,500 sqm. Over 150 booths are all well located, with a very good visibility. Book your preferred location as soon as possible. Booth assignment will be decided on a “first-come-first-served” basis. The exhibit will be located on 1 level: Hall Maillot (level 2).

The floor plan may be modified on request if you want a size not already proposed at the location you would like.

<table>
<thead>
<tr>
<th>BOOTH SIZE*</th>
<th>LINEAR BOOTH 1 OPEN SIDE</th>
<th>CORNER BOOTH 2 OPEN SIDES</th>
<th>PENINSULAR BOOTH 3 OPEN SIDES</th>
<th>ISLAND 4 OPEN SIDES</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 SQM</td>
<td>3.200 €</td>
<td>3.450 €</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>9 SQM</td>
<td>4.500 €</td>
<td>4.700 €</td>
<td>5.000 €</td>
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</tr>
<tr>
<td>12 SQM</td>
<td>5.500 €</td>
<td>5.750 €</td>
<td>6.000 €</td>
<td>-</td>
</tr>
<tr>
<td>13.5 SQM</td>
<td>6.000 €</td>
<td>6.250 €</td>
<td>6.600 €</td>
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</tr>
<tr>
<td>15 SQM</td>
<td>7.000 €</td>
<td>7.200 €</td>
<td>7.500 €</td>
<td>-</td>
</tr>
<tr>
<td>16.5 SQM</td>
<td>7.500 €</td>
<td>7.850 €</td>
<td>8.200 €</td>
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<tr>
<td>18 SQM</td>
<td>8.250 €</td>
<td>8.650 €</td>
<td>9.000 €</td>
<td>9.500 €</td>
</tr>
<tr>
<td>24 SQM</td>
<td>9.700 €</td>
<td>10.250 €</td>
<td>10.700 €</td>
<td>11.500 €</td>
</tr>
<tr>
<td>27 SQM</td>
<td>10.900 €</td>
<td>11.500 €</td>
<td>12.200 €</td>
<td>12.990 €</td>
</tr>
<tr>
<td>36 SQM</td>
<td>14.600 €</td>
<td>15.300 €</td>
<td>16.200 €</td>
<td>17.300 €</td>
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<tr>
<td>48 SQM</td>
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<td>24.100 €</td>
<td>24.900 €</td>
<td>25.200 €</td>
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<tr>
<td>50 SQM</td>
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<td>25.700 €</td>
<td>26.300 €</td>
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<tr>
<td>66 SQM</td>
<td>-</td>
<td>-</td>
<td>33.800 €</td>
<td>34.500 €</td>
</tr>
</tbody>
</table>

The rental price of the booth includes the following services:

- Use of the booth space during the exhibition and during setting up and dismantling.
- Information and coordination services during the setting up and dismantling of stands and during the exhibition.
- Company address and number listing in the Conference Book (exhibit map and directory).
- One Conference book per section of 6 sqm given to companies asking for it.
- Caretaking of public areas, excluding the stands which are under your responsibility.
- Night watching.
- Use of the storage room with permanent watch.
- Cleaning of public areas of the exhibition hall and the booths (in the evening).
- Badges (congress passes): These badges must not be used to invite doctors.
- Exhibitor badges reserved to exhibiting companies’ representatives: access over 3 days to exhibit halls, aesthetic workshops, coffee breaks and welcome cocktail.
- Exhibitor/delegate badges reserved to exhibiting companies’ representatives: access over 3 days to the exhibit halls and all conference rooms, coffee breaks and welcome cocktail.
**OPTIONAL SHELL SCHEME BOOTH**

**STANDARD SHELL SCHEME BOOTH**

**OPTION 1**
- Fiberboard partitions on 3 sides (linear booth) or 2 sides (corner booth) or 1 side (peninsular booth) white color
- Aluminum up-right (white)
- Floor carpet
- One makrolon fascia sign per 9 sq. m. module
- One spotlight per section of 3 sqm (3 spotlights for a 9 sqm booth)
- Electrical power supply and phone connection are not included
  (To be ordered directly at Grimaldi Forum)

38€ /m²

**DELUXE SHELL SCHEME BOOTH**

**OPTION 2**
- Black or white partition walls Ht 2.5m in a white aluminum lacquered structure
- 1 lockable storage room
- 1 horizontal illuminated display 1700x400x200mm with a GOLD or SILVER film on the back panel
- 1 vertical illuminated display 1500x500x200mm with a GOLD or SILVER film on the back panel and 2 glass shelves
- 1 black desk display 1000x500x1100mm in a white aluminum lacquered structure
- Punch needle recyclable carpet with protective film 4 colors available:
  BLACK, GREY, LIGHT GREY, BEIGE
- 1 electrical box of 1-2kW
- 1 rack of 3 spotlights
- Name and logo of the exhibitor above the horizontal display and on the front of the desk display

285€ /m²
245€ /m²

- 9m² to 15m²
- 18m² to 27m²

Maximal height: • 3.5 m in Diaghilev hall.

**REGISTRATION:**
- Additional representatives, or distributors, who want to access to exhibit halls and workshops must register
  250 € / exhibitor badge (VAT EXCLUDED)
- Additional representatives, or distributors, who want to access to exhibit halls and conference rooms must register
  350 € / exhibitor/delegate badge (VAT EXCLUDED)

**A LIMITED NUMBER OF BADGES IS DELIVERED DEPENDING ON THE BOOTH’S SIZE.**

- 6 sqm: 3 badges exhibitor
- 9 / 12 sqm: 3 badges exhibitor + 1 badge exhibitor/delegate
- 15 / 18 sqm: 4 badges exhibitor + 1 badges exhibitor/delegate
- 20 / 24 sqm: 4 badges exhibitor + 2 badges exhibitor/ delegate
- 27 sqm: 5 badges exhibitor + 2 badges exhibitor/delegate
- 36 sqm: 6 badges exhibitor + 2 badges exhibitor/delegate
- 48 / 50 sqm: 7 badges exhibitor + 3 badges exhibitor/delegate
- 50 / 66 sqm: 8 badges exhibitor + 4 badges exhibitor/delegate
These sessions which are always very successful, involving from 120 to 200 participants, will focus on new technologies, cosmetic and dermatologic treatments or all technique or treatment that the sponsor wants to present. The program should receive the endorsement of the Scientific Committee.

A special rate ‘Access to exhibit and Workshops’ will allow the visitors to attend the workshops. Live demonstrations can be organized during each of these workshops and must be conducted in a very professional way. Companies are in charge of recruiting the patients who will be treated.

• 1 Hour Exclusive Workshop / Symposium ROOM 120 / 180 pax: 2.900 €

Workshops / symposia will be scheduled depending on the date of your order. You can choose 3 preferred schedules for each workshop (first-come-first-served basis).

• The company can get the videotape on DVD:
  - without editing: 700 € / per hour
  - with editing: an estimate of cost will be done

PRICES INCLUDE THE FOLLOWING SERVICES:
• The use of the room during 1 hour
• Simultaneous translation: French / English
• Full audio-visual equipment: video projection, microphones (headset for live demo), screen, lectern, technicians.
• Camera and cameramen for the video transmission of the live demonstrations on the main screen.
• All the necessary material for aesthetic treatments (patient bed, table).
• Publishing of the workshop/symposium title, schedule and program in the final program
• Registration to the congress for 1 or 2 speakers included.
  Travel and hotel expenses must be supported by the company
  (even in the case the speakers are involved in the main program)
• Sponsor companies are not allowed to invite free of charge non registered delegates.

LIVE DEMONSTRATIONS IN PLENARY SESSIONS

The Monte-Carlo Aesthetics scientific program will include several live demonstration sessions which will run within the main conference room. This is the unique opportunity to show your product/device during 10/12 minutes in plenary sessions:

- Injectables (fillers, neuromodulators, skin boosters, PRP, etc)
- Threads
- Lasers & EBD
- Body contouring
- New technologies

• 1 Live demonstration (10/12 minutes): 2.200 €
  Travel and hotel expenses must be supported by the company
  (even in the case the speaker is involved in the main program)
The Monte-Carlo Aesthetics offers several programs advertisings designed to maximize your investment.

### 4-COLOUR ADVERTISINGS:

<table>
<thead>
<tr>
<th>Description</th>
<th>FINAL PROGRAM</th>
<th>CONGRESS BOOK</th>
</tr>
</thead>
<tbody>
<tr>
<td>4th cover page, size A4 (210 x 297 mm) - portrait</td>
<td>5.850 €</td>
<td>3.600 €</td>
</tr>
<tr>
<td>3rd cover page, size A4 (210 x 297 mm) - portrait</td>
<td>4.550 €</td>
<td>2.800 €</td>
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<tr>
<td>Inner page, size A4 (210 x 297 mm) - portrait</td>
<td>3.950 €</td>
<td>1.950 €</td>
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<tr>
<td>Half inner page, size A5 (210 x 145 mm) - landscape</td>
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<td>1.450 €</td>
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<tr>
<td>Quarter inner page (100 x 145 mm) - portrait</td>
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<td>1.000 €</td>
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<td>1.100 €</td>
</tr>
<tr>
<td>Descriptive half inner page, size A5 (210 x 145 mm) - landscape</td>
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<td>650 €</td>
</tr>
<tr>
<td>Descriptive quarter inner page, size A4 (210 x 297 mm) - portrait</td>
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<td>450 €</td>
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<td>Listing into directory</td>
<td>-</td>
<td>included</td>
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</tbody>
</table>

### INSTRUCTIONS FOR ADVERTISINGS:
- Size of full page: 210 x 297 mm (portrait)
- Size of half page: 210 x 148 mm (landscape)
- Size of quarter page: 100 x 145 mm (portrait)
- Electronic art work: JPEG or EPS or PDF (High definition 300 dpi).
- Advertisings must be sent to Euromedicom by email (mathieu.boronad@informa.com)
SPEAKERS VIP PRIVATE ROOM

A private space will welcome the speakers. A buffet will be proposed all day long: coffee break, refreshments and lunches will be offered permanently in a comfortable room. Your support is clearly indicated (pop up with your logo, presence of the company’s staff), and you can access to the salon with other VIP guests and staff.

• Sponsorship of the VIP room: 10.000 € / 2 days long

SPONSOR THE OFFICIAL SPEAKERS EVENING

All the Monte-Carlo Aesthetics Speakers will be invited to the Special Dining Cocktail organised for them on Friday September 20 from 6.30 to 8.30 pm.

About 100 international key opinion leaders will meet together in a very convivial atmosphere. Your sponsorship is mentioned on the invitation and on site (pop up).

You can invite additional guests and your staff attends the evening.

• Sponsorship of the Official Speakers Evening: from 6.000 € to 10.000 €

SPONSOR THE COFFEE BREAKS

Your company is presented as being the coffee breaks and lunch sponsor for the attendees (program, conference book, coffee breaks areas (signboards with your logo)

Morning breaks with viennoiseries. Afternoon breaks served with cakes.

Lunches: Finger buffet offered to all participants

• Sponsorship of the Coffee Breaks & Lunches - 1 day: 15.000 €
• Sponsorship of the Coffee Breaks & Lunches - 2 days: 20.000 €

SPONSOR MONTE-CARLO AESTHETICS SMARTPHONE APPLICATION

Increase your visibility on the most popular tool for delegates! Thanks to the application, delegates will be able to:

- See online the program
- See the exhibitor list and located all booth on the exhibition floor plan
- Consult exhibitors details and send a direct email
- Find their way on the whole congress, thanks to geo localization service
- Receive push notifications (announcing a workshop, or any info you wish to communicate on)

BANNER ON THE APPLICATION HOMESCREEN (menu)

Your advertisement will be seen at application opening

• 2 full days (exclusive): 3.000 € • 2 full days (non exclusive - limited to 3): 1.000 €

FULL-SCREEN POP-UP ADVERTISING AT APPLICATION OPENING

Your advertisement (pop-up) will be displayed at application opening

• 2 full days (exclusive): 1.500 € • 2 full days (non exclusive - limited to 3): 750 €

PUSH NOTIFICATION

Announce your workshop, drawing of lots or any kind of information you wish with a push notification. Smartphone will ring/viber at notification’s reception, delivering your information whenever you wish

• 1 notification: 600 € • 5 notifications: 2.500 € • 10 notifications: 4.500 €
EXCLUSIVE E-MAIL BLAST (E-SHOT)

EuroMediCom owns a database of over 80,000 E-mail addresses (targeted and validated), in the field of aesthetic medicine and anti-aging medicine. We propose to send for you an exclusive E-mailing indicating your attendance to the Monte-Carlo Aesthetics 2018 as an official sponsor: Announcement of your workshops/symposia or any information you would like to send.

You provide us with your html page or we may realize it for you under your instructions (upon quotation).

An immediate return on investment which will amaze you!

• 1 Exclusive e-mailing to 80,000 targeted and validated e-mail addresses: 3.800 € (+ 600 € if we have to make the html page)

PENS, NOTEPADS & LANYARDS WITH YOUR LOGO

• Pens: Provided in kind (2.500) + 1.900 € (limited to 2 sponsors)
• Notepads: Provided in kind (2.500) + 1.900 € (limited to 2 sponsors)
• Lanyards: Provided in kind (2.500) + 3.600 € (exclusive)

RENT YOUR LEAD RETRIEVAL SYSTEM

To assist you with your marketing efforts, each attendee will receive an identification badge to be used in conjunction with the lead retrieval system available for rent. The system will allow you to get all informations on your visitors by reading the code-bar of their badges. At the end of the meeting, you will get the detailed list (MS Excel) with complete contact info if given first by the delegates (full address, phone and email).

Double advantage: Quick management of each visit, detailed list of your visitors.

• 1 Lead retrieval: 560 €

ATTENDEES CONGRESS BAGS

ONLY your logo is printed on the 2,000 congress bags as well as the congress logo. We take in charge the manufacturing of the bags (several available models and colours).

• Sponsoring of the 2,000 congress bags manufactured by us: From 20,000 € to 30,000 €
• Sponsoring of the 2,000 congress bags provided in kind by you: 10,000 €

CONGRESS BAGS INSERTS

Documents can be handed out in the 2,500 congress bags given to the attendees.

• 1 insert in the bags (2,000 copies): 620 € (exhibiting company)
• 1 insert in the bags (2,000 copies): 1,900 € (not exhibiting company)
YOUR ADVERTISING WILL BE PRINTED ON CUTLERY BAGS DISTRIBUTED IN OVER 35 PARIS RESTAURANTS, AROUND AND INSIDE THE GRIMALDI FORUM, DURING 3 DAYS (20, 21, 21 SEPTEMBER)

- 20,000 cutlery bags / 3 days / 35 restaurants in Paris: 9,750 €
- Cocktail napkins on the event buffets - 5,000 napkins / day: 3,500 € / day

YOUR ADVERTISING WILL BE PRINTED ON THE PAPER NAPKINS DISTRIBUTED DURING COFFEE BREAKS AND LUNCHES ON SITE DURING 1 OR 2 DAYS

- 20,000 cutlery bags / 3 days / 35 restaurants in Paris: 9,750 €
- Cocktail napkins on the event buffets - 5,000 napkins / day: 3,500 € / day

YOUR SUGGESTIONS ARE WELCOME! PLEASE FEEL FREE TO CONTACT US.

PLEASE FIND HEREAFTER A NON-EXHAUSTIVE LIST OF ADDITIONAL POSSIBILITIES: SPEAKERS AND DELEGATES GIFTS, MESSAGE DESK, WATER DISPENSERS TO BE PLACED AT STRATEGIC POINTS, ETC.
THE GRIMALDI FORUM

10 avenue Princesse Grace - 98000 Monte-Carlo
Principality of Monaco
Web site: www.grimaldiforum.mc
**IMPACT AND POWER OF COMMUNICATION IN THE HEART OF THE WORKING AND DECISION SPACES!**

Many places of the Grimaldi Forum can be used for your advertisement (see below and pages 25 and 26 to choose your location). See after the unique opportunities we proposed to be the Sponsor that nobody will forget. Rates are including the manufacturing, the putting up and the putting down. Rates do not include the creation and the realization of the layout.

**ORDER BEFORE JANUARY 30, 2018**

---

**OUTDOOR ADS LOCATIONS**

**VISUAL 4**

"One Way Vision" on the side part of the Grimaldi Forum front glass, offering an excellent exposure from the Avenue Princesse Grace.

Four-colour digital printing on a punched sticker (one vision technique) - 14.15 x 7.10m

- VISUAL 4a (14.15 x 7.10m) 19.800 €
- VISUAL 4b (26.85 x 11.80m x 15.05) 38.200 €

---

**VISUAL 5**

Set on the esplanade, the 4 sides of this column will be seen by all visitors.

Digital printing on PVC tarpaulin.

- Each side = 1.22 m large
- Only 9 columns are available (3 in each size)

- VISUAL 5a: 2.44m x 2.11 m 1 column : 3.400 €
- VISUAL 5b: 2.44m x 2.60 m 1 column : 4.100 €
- VISUAL 5c: 2.44m x 3.11 m 1 column : 4.800 €

---

**VISUAL 6**

Set on the esplanade in front of the event entrance, the 2 sides of this totem will be seen by all visitors.

Digital printing on PVC tarpaulin - 3.07 x 1.00m (2 sides recto verso)

- Only 2 totems are available.

- VISUAL 6 (2 sides recto verso) 3.200 €

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**VISUAL 7**

Visual located at the entrance of the Diaghilev space, above the stairs/escalators.

Digital printing on PVC tarpaulin - 12.8 x 1.15m

- VISUAL 7 6.000 €
**INDOOR ADVERTISING**

**VISUAL 8**
Visual located in the Diaghilev south space on the glass part at the bottom of the external entrance stairs.

- Visual 2 sides (inside or outside)
- Digital printing on PVC tarpaulin - 25.00 x 4.00m
- VISUAL 8 (1 side) ........................................... 4.800 €

**VISUAL 9**
Located in the hall Diaghilev, visual placed on the 3 pilars surrounding the stairs crossing the hall. Kakemono seen from the Hall Diaghilev and the conference rooms level.

- Visual 2 sides per pilar in PVC tarpaulin - 9m x 1m.
- Only 3 pilars are available.
- VISUAL 9 - 1 pilar - 2 sides ................................ 3.700 €

**VISUAL 10**
Located in the hall Diaghilev, visual hung alongside the footbridge crossing the hall. Visual seen from the Hall Diaghilev and the conference rooms level.

- PVC tarpaulin mounted on a frame - 15m x 1,50m
- Only 2 visuals are available.
- VISUAL 10 - 1 visual ........................................ 5.500 €

**VISUAL 13**
Visible on 3 sides per stair, this visual is located on the escalators which connect the hall Diaghilev with level -2.

- Digital printing on sticker - 8m x 0.65m.
- Only 2 visuals are available (2 stairs)
- VISUAL 13 - 3 sides / 1 stair ................................ 4.700 €
- VISUAL 13 - 6 sides / 2 stairs ............................. 8.400 €

**VISUAL 19: DYNAMIC ADVERTISEMENT**
At the junction point in between the Diaghilev and Ravel spaces, this location allows a communication on several plasma screens at the most frequented spots of the show. Broadcast your commercial or any information all day long.

- Several plasma screens (40") are available (16/9 vertical or horizontal):
  - At the junction Diaghilev and Ravel at level -1:
    4 plasma vertical screens 40"
  - At the bottom of the stairs on the way to conference rooms level -2:
    2 plasma vertical screens 40"
  - At the level 0:
    4 plasma vertical screens 40" + 2 plasma horizontal screens 40"

- VISUAL 19: 1 Plasma 40" / 3 days .......................... 1.500 €
The AMEC and VISAGE exhibit size will be over 5,000 sqm. Booths are all well located, with a very good visibility. Over 150 booths of different sizes are available. The floor plan may be modified on request if you want a size not already proposed at the location you would like. Coffee breaks will be offered inside the exhibit areas.

Visit our website [www.euromedicom.com](http://www.euromedicom.com) to be updated with the availabilities.
5.1 Client shall: (i) provide EuroMediCom with all materials within any deadlines set forth in the booking form; (ii) ensure that all materials are consistent with the materials of all other exhibitors and do not contain any information which may cause offence or defamation; and (iii) do not infringe the intellectual property rights of any third party.

5.2 Client shall ensure that all materials and materials of other exhibitors are consistent with the materials of all other exhibitors and do not contain any information which may cause offence or defamation; and (iii) do not infringe the intellectual property rights of any third party.

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ORDER FORM #1
To be sent back to: EUROMEDICOM - 2, rue de Lisbonne - 75008 Paris, France • +33 (0)1 56 837 800 • Fax : +33 (0)1 56 837 805
email: mathieu.boronad@informa.com • (from America dial 011 33 1 56 837 805)

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<th>Fax</th>
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<td>City</td>
<td>Country</td>
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**MAJOR SPONSORSHIPS**
Place your order before June 29

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<th>PREMIER</th>
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**EXHIBITION SPACE RENTAL**
Place your order before June 29

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<th>BOOTH SIZE*</th>
<th>LINEAR BOOTH 1 OPEN SIDE</th>
<th>CORNER BOOTH 2 OPEN SIDES</th>
<th>PENINSULAR BOOTH 3 OPEN SIDES</th>
<th>ISLAND 4 OPEN SIDES</th>
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<td>6 SQM</td>
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**SELECT YOUR PREFERED LOCATION**
The assignment of booths depends on the reception date of your order

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<tr>
<th>1ST CHOICE</th>
<th>2ND CHOICE</th>
<th>3RD CHOICE</th>
</tr>
</thead>
</table>

**ADDITIONAL SQM**
Place your order before June 29

- Additional SQM to your booth: ............ x 520 € = ............ €

**BOOTH SETUP - OPTIONAL SHELL BOOTH**

- **RAW SPACE**
  - **OPTION 1:**
    - Standard shell scheme booth
      - ............ x 38€ / m² = ............ €
  - **OPTION 2:**
    - Deluxe shell scheme booth
      - Deluxe 1: 9m² to 15m²: ............ x 285€ / m² = ............ €
      - Deluxe 2: 18m² to 27m²: ............ x 245€ / m² = ............ €
**ORDER FORM #2**

To be sent back to: EUROMEDICOM - 2, rue de Lisbonne - 75008 Paris, France • +33 (0)1 56 837 800 • Fax : +33 (0)1 56 837 805
email: mathieu.boronad@informa.com • (from America dial 011 33 1 56 837 805)

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**EXCLUSIVE WORKSHOP / SYMPOSIUM**

Place your order before June 29

- 1 hour exclusive Workshop / Symposium ROOM 200 pax:  x 2.900 €  =  €

**LIVE DEMONSTRATION**

Place your order before June 29

- 1 live demonstration in plenary session (12/15 minutes):  x 2.200 €  =  €

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**4-COLOUR ADVERTISEMENTS**

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</tr>
<tr>
<td>Inner page, size A4 (210 x 297 mm) - portrait</td>
<td>3.950 €</td>
<td>1.950 €</td>
</tr>
<tr>
<td>Half inner page, size A5 (210 x 145 mm) - landscape</td>
<td>2.600 €</td>
<td>1.450 €</td>
</tr>
<tr>
<td>Quarter inner page (100 x 145 mm) - portrait</td>
<td>1.500 €</td>
<td>1.000 €</td>
</tr>
<tr>
<td>Descriptive inner page, size A4 (210 x 297 mm) - portrait</td>
<td>-</td>
<td>1.100 €</td>
</tr>
<tr>
<td>Descriptive half inner page, size A5 (210 x 145 mm) - landscape</td>
<td>-</td>
<td>650 €</td>
</tr>
<tr>
<td>Descriptive quarter inner page, size A4 (210 x 297 mm) - portrait</td>
<td>-</td>
<td>450 €</td>
</tr>
<tr>
<td>Listing into directory</td>
<td>-</td>
<td>included</td>
</tr>
</tbody>
</table>

**SPEAKERS / VIP PRIVATE ROOM**

Place your order before June 29

- Sponsorship of the VIP room: 2 days  10.000 €

**OFFICIAL SPEAKERS EVENING**

Place your order before June 29

- Sponsor the official speakers evening  from 6.000 € to 10.000 €

**COFFEE BREAKS**

Place your order before June 29

- Sponsorship of the coffee breaks & lunches: 1 day  15.000 €
- Sponsorship of the coffee breaks & lunches: 2 days  20.000 €

**SMARTPHONE APPLICATION**

Place your order before June 29

- Banner on the home screen: 2 full days (exclusive): 3.000 €  2 full days (non exclusive - limited to 3): 1.000 €
- Full screen pop-up at opening: 2 full days (exclusive): 1.500 €  2 full days (non exclusive - limited to 3): 750 €
- Push notification: 1 notification 600 €  5 notifications 2.500 €  10 notifications 4.500 €

**EXCLUSIVE E-SHOT**

Place your order before June 29

- 1 Exclusive e-mailing to 95.000 targeted and validated e-mail addresses  from 3.800 €
ORDER FORM #3

To be sent back to: EUROMEDICOM - 2, rue de Lisbonne - 75008 Paris, France • +33 (0)1 56 837 800 • Fax : +33 (0)1 56 837 805
email: mathieu.boronad@informa.com • (from America dial 011 33 1 56 837 805)

Company’s name ...................................................................................................................................................................

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**PENS, NOTEPADS & LANYARDS**

- Pens: ........................................................................................................................................................................... Provided in kind (2,500) + 1,900 €
- Notepads: .................................................................................................................................................................... Provided in kind (2,500) + 1,900 €
- Lanyards: ..................................................................................................................................................................... Provided in kind (2,500) + 3,600 €

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**LEAD RETRIEVAL SYSTEM**

- 1 lead retrieval system: .................................................................................................................................................. 560 €

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**CONGRESS BAGS - EXCLUSIVE SPONSORSHIP**

- 2,000 bags provided by the organization ................................................... from 20,000 to 30,000 €
- 2,000 bags provided by the sponsor .............................................................. 10,000 € Provided in kind by you

---

**FLYERS IN THE DELEGATES BAGS**

- I wish to insert ................................................................................................................................. x 620 € = ................................. € (exhibiting company)
- I wish to insert ................................................................................................................................. x 1,900 € = ................................. € (non exhibiting company)

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**WATER FOUNTAINS**

- Your logo on the 12 fountains (permanently refilled) ................................................................. 3,900 €

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**PAPER NAPKINS & CUTLERY BAGS**

- 20,000 cutlery bags or napkins / 3 days / 35 restaurants in Monaco ............................. 9,750 €
- Cocktail napkins on the event buffets - 5,000 napkins / day ........................................... 3,500 € / day □ 1 day □ 2 days

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**ON-SITE ADVERTISING**

<table>
<thead>
<tr>
<th>Visual</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4a</td>
<td>19.800 €</td>
</tr>
<tr>
<td>4b</td>
<td>38.200 €</td>
</tr>
<tr>
<td>5a</td>
<td>3.400 €</td>
</tr>
<tr>
<td>5b</td>
<td>4.100 €</td>
</tr>
<tr>
<td>5c</td>
<td>4.800 €</td>
</tr>
<tr>
<td>6</td>
<td>3.200 €</td>
</tr>
<tr>
<td>7</td>
<td>6.000 €</td>
</tr>
<tr>
<td>8</td>
<td>4.800 €</td>
</tr>
<tr>
<td>9</td>
<td>3.700 €</td>
</tr>
<tr>
<td>10</td>
<td>5.500 €</td>
</tr>
</tbody>
</table>
| 13     | 4.700 €  | 3 sides / 1 stair
| 13     | 8.400 €  | 6 sides / 2 stairs
| 19     | 1.500 €  |
ORDER STATEMENT TO BE SENT WITH ORDER FORMS

To be sent back to: EUROMEDICOM - 2, rue de Lisbonne - 75008 Paris, France • +33 (0)1 56 837 800 • Fax : +33 (0)1 56 837 805
email: mathieu.boronad@informa.com • (from America dial 011 33 1 56 837 805)

Company’s name ............................................................. Tel ............................................................. Fax .............................................................
Contact person’s name .................................................. Mobile ............................................................. Email .............................................................
Address ........................................................................ Website ........................................................................
Zip code ....................................................................... City .............................................................................. Country ........................................................................
VAT number (EU only) .............................................................

ORDER STATEMENT

Total order form #1 (VAT excluded) = ..................................................... €
Total order form #2 (VAT excluded) = ..................................................... €
Total order form #3 (VAT excluded) = ..................................................... €
Compulsory registration fees = ..................................................... €
TOTAL AMOUNT VAT excluded = ..................................................... €
Obligatory VAT 20% (french companies) = ..................................................... €

TOTAL AMOUNT (VAT INCLUDED IF APPLIED) = ..................................................... €

PAYMENT

Please refer to the chapter "deposit and payment information" in the coming sponsor booklet.
I agree to send a payment of ..................................................... € representing the due deposit of my order (20% or 50% or 100% depending on the date):

☐ For French companies only: Check in € to EUROMEDICOM
☐ Bank transfer in € to EUROMEDICOM
  IBAN: FR76 30004008280001263799276 • BIC: BNPAPRPPAC • BANQUE: BNP PARIBAS
☐ Credit card (2% extra charge will be added):
  ☐ Visa International ☐ Eurocard/Mastercard ☐ American Express

I authorize the use of our credit card for the amount specified above.
Card number: ____ ____ ____ ____ ____ ____ ____ ____ ____
Expiry date: ____ ____ 3 digits code: ____ ____ ____ __ (4 digits code if AMEX)
Card holder’s name: ........................................................................

AGREEMENT & SIGNATURE

We agree to abide by the terms and regulations set forth in the prospectus for the Monte-Carlo Aesthetics 2018 and by all terms and conditions detailed in this prospectus.

OBLIGATORY SIGNATURE AND FIRM STAMP: