

# MCA LIVE

## MONTE-CARLO AESTHETICS

### LIVE & PRACTICAL CONGRESS



HOSTING  
VISAGE

UNIVERSITY  
CERTIFICATE  
ON AESTHETICS  
OF THE FACE

8-9  
NOVEMBER  
2019

—  
GRIMALDI FORUM  
MONACO



EXHIBITOR PACK

an  
informa  
event



[WWW.EUROMEDICOM.COM](http://WWW.EUROMEDICOM.COM)

WOSIAM  
WORLD SOCIETY OF INTERDISCIPLINARY  
AESTHETIC & ANTI-AGING MEDICINE



# GENERAL INFORMATION

## CONGRESS VENUE

### GRIMALDI FORUM

10 avenue Princesse Grace - 98000 Monte-Carlo  
Principality of Monaco  
Web site: [www.grimaldiforum.mc](http://www.grimaldiforum.mc)

## CONTACT WITH SPONSORS

Mathieu BORONAD - [mathieu.boronad@informa.com](mailto:mathieu.boronad@informa.com)

### EUROMEDICOM

2 rue de Lisbonne - 75008 PARIS - France  
Phone: +34 931 381 210  
Website: [www.euromedicom.com](http://www.euromedicom.com)



## EXHIBITION SCHEDULE

Friday November 8, 2019 .....	<b>Scientific Program</b> 8:30 am - 6:30 pm	<b>Exhibition</b> 8:00 am - 7:00 pm
Saturday November 9, 2019 .....	8:30 am - 6:30 pm	8:00 am - 6:30 pm

## BOOTHS SET-UP

General contractor (access not allowed to private contractors) .....	Thursday November 7: 7:00 am - 9:00 pm
Private contractors .....	Thursday November 7: 7:00 am - 9:00 pm

## EXHIBITORS' SET-UP & MOVE-IN

Thursday November 7 .....	12.00 pm - 9.00 pm
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## BOOTHS DISMANTLING (exhibitors and contractors)

Saturday November 9 .....	7:00 pm - 0:00 am
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## KEY DATES

RESERVATION OF MAJOR SPONSORSHIPS .....	Before July 1 <sup>st</sup> , 2019
RESERVATION OF WORKSHOPS / SYMPOSIA .....	Before July 1 <sup>st</sup> , 2019 The assignment of the sessions depends on the reception date of your order
RESERVATION OF BOOTHS / EXHIBIT SPACE .....	Before July 1 <sup>st</sup> , 2019 The assignment of booth depends on the reception date of your order
RESERVATION OF ADVERTISEMENTS AND FLYERS IN THE BAGS	
Final program .....	Before August 5, 2019
Conference book .....	Before October 3, 2019
Documents in the congress bags .....	Before October 3, 2019
PAYMENT OF THE 50% DEPOSIT .....	With the order
FULL PAYMENT OF YOUR ORDER .....	Before July 8, 2019
CANCELLATION POLICY	
Cancellation until July 1 <sup>st</sup> , 2019 included .....	50% are due by the applicant
Cancellation after July 1 <sup>st</sup> , 2019 .....	100% are due by the applicant
BOOTHS/SPACES ASSIGNMENT .....	From July 1 <sup>st</sup> , 2019

EuroMediCom  
SAS au capital  
de 50.000 €  
RCS Nanterre  
SIRET  
432 648 350 00036  
APE 748 J  
TVA INTRACOM :  
FR 90 432 648 350  
Organisme Formateur  
n° 11921300692



Dear Friends, Dear Colleagues,

It is our pleasure and privilege to invite you to participate in **MONTE-CARLO AESTHETICS - LIVE & PRACTICAL CONGRESS (MCA LIVE)** from **8 to 9 November 2019** in **Monaco**.

### EXHIBITION: FROM 8 TO 9 NOVEMBER 2019

Do not miss the opportunity to meet your clients during the **2-day exhibition** running alongside MCA.

This exciting and unique Global Aesthetics platform will host **3 distinguished programs**.

#### MONTE-CARLO AESTHETICS - LIVE & PRACTICAL CONGRESS

The Largest and Most Interactive LIVE SHOW in Europe!

#### VISAGE

Practical & Academic training for the aesthetic treatment of the face: Postgraduate University program

#### ONE2ONE - PRIVATE TUITION

One tutor/Two learners/One patient - Intensive and private injection training

MCA LIVE will feature with the latest advances and innovations in Aesthetic Dermatology, Plastic Surgery and practical Anti-aging Medicine, with interactive live demonstration, practical workshops joining the programs of **MONTE-CARLO AESTHETICS - LIVE & PRACTICAL CONGRESS, VISAGE** and **ONE2ONE**.

The Scientific directors and committee have worked tirelessly to create an all-encompassing and engaging scientific program that must not be missed.

With over 2500 international participants and the top **100** Industry Players from all over the world, MCA LIVE is designed to become an **International marketplace for the industry and distributors**.

Moreover, if you are seeking to learn about Aesthetics from different angles, you will be able to combine some of the programs.

We look forward to seeing you there!

**MCA LIVE 2019 Organizing Committee**

## BE VISIBLE & REVVING UP YOUR BUSINESS

### We Bring Attendees to You!

- Ignite your brand's visibility
- Create meaningful connections and network

**MCA LIVE** maximizes your exhibit experience by ensuring strong connections between content, attendees and your services and solutions.

## PERFECT INDUSTRY PLATFORM

**MCA LIVE** is the perfect business crossroads offering greatly expanded opportunities for networking and branding strategies. Hence, we welcome you to be a part of this international gathering of all specialists in the field representing key clients. Participants and visitors can stay ahead of the business cycle and keep up on industry trends with the array of new products and technologies on display.



# RULES APPLICATION & SELECTION PROCEDURES

## EVALUATION OF SPACE APPLICATION FORMS

In order to preserve and maximize the educational value of the technical exhibit program, the organizers will examine all space applications and evaluate the proposed exhibits to determine whether they satisfy certain basic criteria. Permission to exhibit does not constitute in any way a Monte-Carlo Aesthetics endorsement or approval of the exhibited products or services, or guarantee that space will be assigned. The examination and evaluation of space application will be performed by Euromedicom and/or by the Board of Directors of the Monte-Carlo Aesthetics. EuroMediCom reserves the right to accept or refuse space sale, if the company's participation is contrary to its interests and/or the congress' interests.

## APPLICATION PROCEDURES

- To apply for exhibit space, complete the space application Form and return it with the required deposit. In order to be considered for the first assignment of exhibit space, space applications Form must be received in the Euromedicom office before June 11, 2019. Space will not be assigned without a signed space application Form and the required deposit. Applications received after that date, will be assigned on a first-come-first-served basis following the completion of the initial space assignments.
- No requests for exhibit space will be accepted via telephone without a confirmation by mail, email or fax.
- The reception of the application form without the required deposit commits the exhibitor to the cancellation policy.
- All acceptances of space application and assignments of exhibit space are conditioned upon continued compliance of the products or services proposed for exhibition with the basic criteria established for technical exhibits. If at any time a product or service for which a space application has been accepted fails to conform to such basic criteria, the Monte-Carlo Aesthetics may revoke its acceptance of the application and all exhibit space rental fees paid to date by the applicant may be refunded in accordance with refund policy, and the Monte-Carlo Aesthetics shall have no further liability to the applicant with respect to the proposed exhibition.
- Applications from companies that have outstanding balances due to Euromedicom, its contractors, or vendors will not be processed without full payment of delinquent accounts.

## SELECT YOUR FAVORITE SPACES

The following information will assist exhibiting companies to increase their chance of securing their favorite booth location. Exhibit space is assigned under a priority system. It would be to your advantage to make your booth selections with this information in mind in order to maximize the chance of securing your favorite space selections. Please indicate your three favorite locations on the order form # 1. EuroMediCom will do its best to satisfy all the requests. EuroMediCom will not be responsible in the case it is unable to assign requested booth to a company. Caution: The assignment of space depends on the date of reception of your order AND the deposit.

## ASSIGNMENT OF BOOTH SPACE

The first assignments of space under the priority system will be made from June 11, 2019. Accepted applicants will receive written confirmation of assigned space from Euromedicom. Because space may not be available to accommodate all qualified applicants, Euromedicom may have to select among qualified applicants in granting permission to exhibit. In so doing, and also in determining priority for assignment of specific exhibit locations to accepted applicants, Euromedicom will generally assign space based on priority system if the space agreement is received by June 11, 2019.

Priority system determined by:

- The date of reception of the space application form, with the appropriate deposit (first-come-first-served basis).
- The financial contributions of the applicant to the educational programs of the Monte-Carlo Aesthetics.
- The amount of exhibit space for which an applicant was assigned in previous and future meetings organized by Euromedicom.
- In case of equality of support between several companies, space will be assigned on a first-come, first-served basis. In the case exhibit space for the Monte-Carlo Aesthetics is sold out, companies will automatically be placed on a waiting list. As long as space is available, Euromedicom will continue to make space assignments. All space assignments are subject to the cancellation policy deadlines; regardless of the date space was assigned. Euromedicom reserves the right to rearrange the floor plan at any time. Euromedicom reserves the right to relocate exhibitors should it become necessary for causes beyond the control of the Monte-Carlo Aesthetics, or advisable in the best judgment of the Monte-Carlo Aesthetics. After assignment of space, exhibitor agrees to accept relocation to other comparable space if the Monte-Carlo Aesthetics considers such a relocation to be necessary.

## SUBLETTING OF SPACE

No part of any exhibit space assigned to an exhibitor may be reassigned, sublet, or shared with any other party by that exhibitor, other than directly related parties. Euromedicom will have the right to exclude exhibiting companies in case of booth or space sharing or subletting.

## CANCELLATION OR REDUCTION OF SPACE

Notification of an exhibitor's decision to cancel or reduce space must be sent in writing on company letterhead to the Monte-Carlo Aesthetics Exhibit Manager at Euromedicom office.

If written notification of cancellation or booth reduction is received at Euromedicom office:

- Cancellation before May 30, 2019 included: 30% are due by the applicant
- Cancellation between May 31 and June 29, 2019 included: 50% are due by the applicant
- Cancellation after July 2, 2019: 100% are due by the applicant

Cancellation fees are non-transferable. An exhibitor's cancellation of technical exhibit space will result in the release by Euromedicom of convention center public meeting space previously assigned to the exhibitor.

## PARALLEL EVENTS ORGANIZED BY PARTICIPATING COMPANIES

The industry is welcome to offer additional events which, however, cannot be held in parallel to the official events/meetings of the congress. Should the sponsor wish to organize a scientific or social event in the evening, either before or during the congress, the sponsor will need the written approval of the organizers.

## RULES FOR PROMOTION OF MEDICINAL PRODUCTS, MEDICAL DEVICES AND COSMETIC PRODUCTS IN FRANCE AND MONACO

Monegasque laws, codes and regulations will be in full force and effect during the MCA Congress in Monaco. Controls may be made before and during the event by the Monaco sanitary authorities.

### • PRESCRIPTION-ONLY MEDICINES

According to article 3 of the law n°1.029 from 16/07/80, selling prescription-only medicines is strictly forbidden on the congress. Free distribution of prescription-only medicines sample is also forbidden according to article 25 of law n°1.254 of 12/07/2002. According to article 19 of the law n°1.254 from 12/07/02, prescription-only medicines can be display on the congress only if it has obtained the authorisation to be sale in France and Monaco (AMM – Autorisation de mise sur le marché).

### • MEDICAL DEVICES

#### - CE MARKED MEDICAL DEVICES

According to article 11 of the law n°1.267 as of 23/12/2002, all medical devices sold at the MCA congress must be CE marked. All foreign companies must acquire the formal permission from the Direction of Economical Expansion of Monaco (Direction de l'expansion économique) to sell their products.

#### - NON CE MARKED MEDICAL DEVICES

It is strictly forbidden to sell any non-CE marked Medical Devices at the congress. Article 13 of this same law stipulates that medical devices without CE mark can be displayed only if an easily visible signage is placed near the devices themselves and on any graphic depicting the device stating: "This device is not cleared by the CE for distribution in France and Monaco".



# RULES APPLICATION & SELECTION PROCEDURES

## • FOOD SUPPLEMENT

Food supplements containing the ingredients forbidden in the European Union (porcine or bovine extract, human placenta extract etc...), cannot be sold nor displayed on MCA congress. Exhibitors must ensure that any product forbidden in the EU is neither sold nor displayed in their booth. Any food supplements containing forbidden ingredient(s) found will be immediately confiscated and destroyed.

## • COSMETIC PRODUCTS

According to article 4 of the law n° 1.266 as of 23/12/2002, cosmetic products may be sold or distributed only if their container and their packaging indicate name or trade name and the address of the manufacturer or of the entity in charge for placing the product on the market, established in the Principality of Monaco or in the territory of a Member State of the European Union.

## • CUSTOMS FORMALITIES

Copies of customs declarations must be sent to organization committee.

Any falsified customs declaration will result in the following actions by the Sanitary authorities:

- Products will be confiscated and destroyed
- Exhibitor will immediately be excluded from the congress without any refund
- DAS of Monaco (sanitary authorities), may impose fines to the infringing exhibitor.

## DEPOSIT AND PAYMENT INFORMATION

A deposit in Euros of 20% of the total rental fee (VAT included if required) for the requested space is due with the order form if your order is placed before April 6. After this date, deposit requested is 50% of the total rental fee. No application will be processed or space assigned until the deposit is received and any outstanding accounts with Euromedicom are paid in full. The acceptance by Euromedicom of a deposit with a space application does not in any way constitute acceptance of the Space Application or grant permission to exhibit.

Full payment (VAT included if required) must be done before July 9, 2019 assigned space is not paid for before this date, it may be cancelled and/or reassigned without notification or refund of payments by Euromedicom. No company will be allowed to exhibit unless full payment for booth space has been received. Deposit and full payments should be made payable to EUROMEDICOM and should be sent to:  
EUROMEDICOM - 2 rue de Lisbonne - 75008 PARIS

### Payments can be done by:

- Check in Euros payable to EUROMEDICOM
- Credit card (extra charge of 2% should be added)
- Bank transfer (transfer must be free of charge to Euromedicom):

**Bank:** BNP PARIBAS - CENTRE D'AFFAIRE AGENCE CENTRALE (00828) | Boulevard Haussmann 75009 Paris - France

**Bank Code:** 30004

**Branch code:** 00828

**Account number:** 00012637992

**Key Digits:** 76

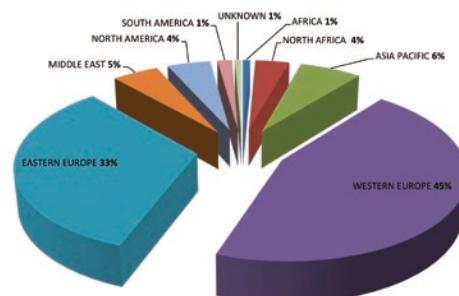
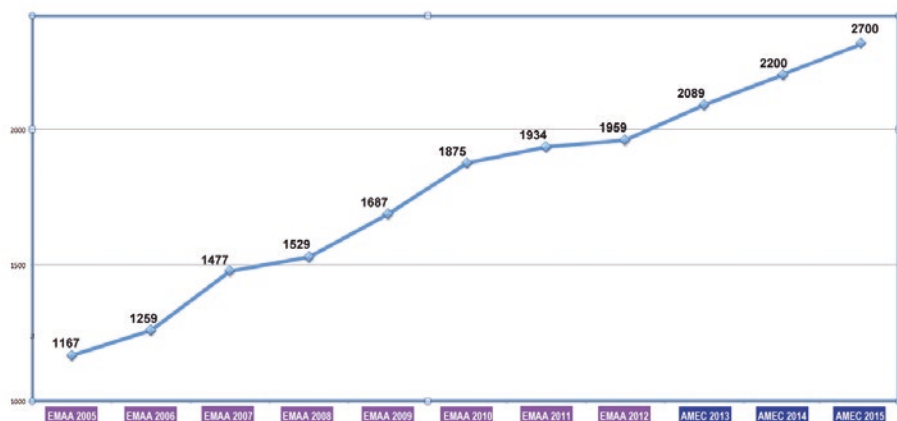
**IBAN:** FR76 30004008280001263799276

**BIC/SWIFT:** BNPAFRPPAC

## TERMS AND CONDITIONS

The VAT of 20% (to be added to all prices) is due by all the FRENCH exhibitors. The exhibitors CEE members must indicate their VAT number.

## MCA LIVE POPULATION



DERMATOLOGISTS : 30%  
PLASTIC&AESTHETICSURGEONS : 25%  
AESTHETIC PRACTITIONERS / GENERAL PRACTITIONER : 20%  
ANTI-AGING PHYSICIANS / GENERAL PRACTITIONER : 15%  
PRESS & DISTRIBUTORS: 5%

# SPONSORSHIP OPPORTUNITIES

**The VAT of 20% (to be added to all prices) is due by all the FRENCH exhibitors only.**

Foreign exhibitors (not French) subject to VAT in their country of establishment are now charged exclusive of VAT.  
Exhibitors from the European Union (EU) must indicate their VAT number.

## MAJOR SPONSORSHIP

The Monte-Carlo Aesthetics proposes 4 different Major Sponsorships to enhance your leadership thanks to several advantages and privileges:

ITEMS				
<b>Price VAT excluded (or minimum spent)</b>	<b>54.500 €</b> (value 69.600 €)	<b>36.500 €</b> (value 49.200 €)	<b>26.500 €</b> (value 32.950 €)	<b>18.500 €</b> (value 26.300 €)
Booth size at prime location	66 sqm	36 sqm	27 sqm	18 sqm
Exclusive Workshops / Symposia	2	2	1	1
Final program sent and distributed worldwide - Advertisement (full color) - Logo - Acknowledgement + logo	1 full page ✓ ✓	1/2 inner page ✓ ✓	1/2 inner page ✓ ✓	1/4 inner page ✓ ✓
Exclusive E-mail blast to targeted e-mail addresses	1 E-mailing	1 E-mailing	-	-
Congress website (2.000 visites/day) - Logo - Link to your website	✓ ✓	✓ ✓	✓ ✓	✓ ✓
Congress Book (2.500 ex.) - Advertisement (full color) - Logo - Copies	2 full pages ✓ 10	1 full page ✓ 7	1 full page ✓ 5	1 full page ✓ 3
Flyers into the 2.000 bags	2	1	1	1
Your logo on the Congress signage	✓	✓	✓	✓
Lead retrieval systems	2	1	1	1
Compulsory registration fees	✓	✓	✓	✓
Badges Staff (MCA exhibitor / delegate pass)	15	10	8	6
Free registration for your guests and/or distributor (Live and Practical Symposium Delegates pass)	30	25	20	15

## EXHIBITION

### STAND SPACE RENTAL

The Monte-Carlo Aesthetics exhibit size will be over 4.500 sqm. Over 150 booths are all well located, with a very good visibility. Book your preferred location as soon as possible. Booth assignment will be decided on a "first-come-first-served" basis. The exhibit will be located on 1 level: Hall Maillot (level 2)

#### LINEAR BOOTH 1 OPEN SIDE



#### CORNER BOOTH 2 OPEN SIDES



#### PENINSULAR BOOTH 3 OPEN SIDES



BOOTH SIZE* *additional sqm = 520 €	LINEAR BOOTH 1 OPEN SIDE	CORNER BOOTH 2 OPEN SIDES	PENINSULAR BOOTH 3 OPEN SIDES	ISLAND 4 OPEN SIDES
6 SQM	3.200 €	3.450 €	-	-
9 SQM	4.500 €	4.700 €	5.000 €	-
12 SQM	5.500 €	5.750 €	6.000 €	-
13,5 SQM	6.000 €	6.250 €	6.600 €	-
15 SQM	7.000 €	7.200 €	7.500 €	-
16,5 SQM	7.550 €	7.850 €	8.200 €	-
18 SQM	8.250 €	8.650 €	9.000 €	9.500 €
20 SQM	9.200 €	9.650 €	9.990 €	10.500 €
24 SQM	9.700 €	10.250 €	10.700 €	11.500 €
27 SQM	10.900 €	11.500 €	12.200 €	12.990 €
36 SQM	14.600 €	15.300 €	16.200 €	17.300 €
48 SQM	-	24.100 €	24.900 €	25.200 €
50 SQM	-	-	25.700 €	26.300 €
66 SQM	-	-	33.800 €	34.500 €

The floor plan may be modified on request if you want a size not already proposed at the location you would like.

### THE RENTAL PRICE OF THE BOOTH INCLUDES THE FOLLOWING SERVICES:

- Use of the booth space during the exhibition and during setting up and dismantling.
- Information and coordination services during the setting up and dismantling of stands and during the exhibition.
- Company address and number listing in the Conference Book (exhibit map and directory).
- One Conference book per section of 6 sqm given to companies asking for it.
- Caretaking of public areas, excluding the stands which are under your responsibility.
- Night watching.
- Use of the storage room with permanent watch.
- Cleaning of public areas of the exhibition hall and the booths (in the evening).
- Badges (congress passes):  
These badges must not be used to invite doctors.
- Exhibitor badges reserved to exhibiting companies' representatives: access over 3 days to exhibit halls, aesthetic workshops, coffee breaks and welcome cocktail.
- Exhibitor/delegate badges reserved to exhibiting companies' representatives: access over 3 days to the exhibit halls and all conference rooms, coffee breaks and welcome cocktail.

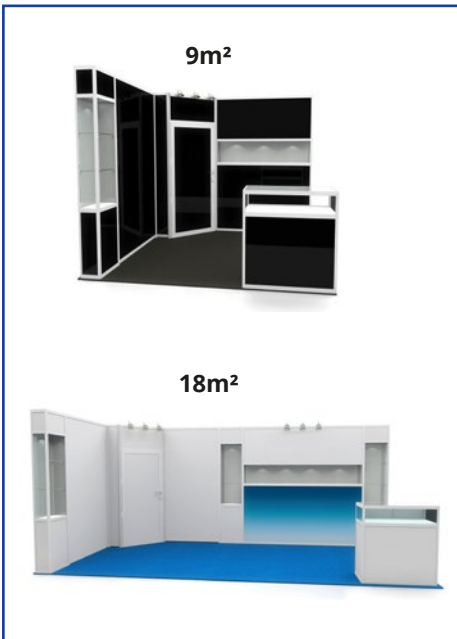
## OPTIONAL SHELL SCHEME BOOTH



### STANDARD SHELL SCHEME BOOTH OPTION 1

- Fiberboard partitions on 3 sides (linear booth) or 2 sides (corner booth) or 1 side (peninsular booth) white color
- Aluminum up-right (white)
- Floor carpet
- One makrolon fascia sign per 9 sq. m. module
- One spotlight per section of 3 sqm (3 spotlights for a 9 sqm booth)
- Electrical power supply and phone connection are not included (To be ordered directly at Grimaldi Forum)

**38€ /m²**



### DELUXE SHELL SCHEME BOOTH OPTION 2

- Black or white partition walls Ht 2,5m in a white aluminum lacquered structure
- 1 lockable storage room
- 1 horizontal illuminated display 1700x400x200mm with a GOLD or SILVER film on the back panel
- 1 vertical illuminated display 1500x500x200mm with a GOLD or SILVER film on the back panel and 2 glass shelves
- 1 black desk display 1000x500x1100mm in a white aluminum lacquered structure
- Punch needle recyclable carpet with protective film 4 colors available: BLACK, GREY, LIGHT GREY, BEIGE
- 1 electrical box of 1-2kW
- 1 rack of 3 spotlights
- Name and logo of the exhibitor above the horizontal display and on the front of the desk display

**285€ /m²**    **245€ /m²**  
9m² to 15m²    18m² to 27m²

*Maximal height: • 3,5 m in Diaghilev hall.*

- Additional representatives, or distributors, who want to access **to exhibit halls and workshops** must register **250 € / exhibitor badge (VAT EXCLUDED)**
- Additional representatives, or distributors, who want to access **to exhibit halls and conference rooms** must register **350 € / exhibitor/delegate badge (VAT EXCLUDED)**

#### REGISTRATION:

- **Online registration** (website to be sent with the exhibitor's guide) or contact [mathieu.boronad@informa.com](mailto:mathieu.boronad@informa.com)
- **On-site registration:** certification or business card requested and immediate payment required

#### A LIMITED NUMBER OF BADGES IS DELIVERED DEPENDING ON THE BOOTH'S SIZE.

- **6 sqm:** 3 badges exhibitor
- **9 / 12 sqm:** 3 badges exhibitor + 1 badge exhibitor/delegate
- **15 / 18 sqm:** 4 badges exhibitor + 1 badges exhibitor/delegate
- **20 / 24 sqm:** 4 badges exhibitor + 2 badges exhibitor/ delegate
- **27 sqm:** 5 badges exhibitor + 2 badges exhibitor/delegate
- **36 sqm:** 6 badges exhibitor + 2 badges exhibitor/delegate
- **48 / 50 sqm:** 7 badges exhibitor + 3 badges exhibitor/delegate
- **50 / 66 sqm:** 8 badges exhibitor + 4 badges exhibitor/delegate



## SPONSORED

### WORKSHOPS / SYMPOSIA

These sessions which are always very successful, involving from 120 to 200 participants, will focus on new technologies, cosmetic and dermatologic treatments or all technique or treatment that the sponsor wants to present.

The program should receive the endorsement of the Scientific Committee.

A special rate "Access to exhibit and Workshops" will allow the visitors to attend the workshops.

Live demonstrations can be organized during each of these workshops and must be conducted in a very professional way. Companies are in charge of recruiting the patients who will be treated.

#### • 1 Hour Exclusive Workshop / Symposium ROOM 120 / 180 pax: 2.900 €

Workshops / symposia will be scheduled depending on the date of your order.

You can choose 3 preferred schedules for each workshop (first-come-first-served basis).

#### • The company can get the videotape on DVD :

- without editing: **700 €** / per hour
- with editing: an estimate of cost will be done

#### PRICES INCLUDE THE FOLLOWING SERVICES:

- The use of the room during 1 hour
- Simultaneous translation: French / English
- Full audio-visual equipment: video projection, microphones (headset for live demo), screen, lectern, technicians.
- Camera and cameramen for the video transmission of the live demonstrations on the main screen.
- All the necessary material for aesthetic treatments (patient bed, table).
- Publishing of the workshop/symposium title, schedule and program in the final program
- Registration to the congress for 1 or 2 speakers included.  
Travel and hotel expenses must be supported by the company (even in the case the speakers are involved in the main program)
- Sponsor companies are not allowed to invite free of charge non registered delegates.

## LIVE DEMONSTRATIONS

### IN PLENARY SESSIONS

The Monte-Carlo Aesthetics scientific program will include several live demonstration sessions which will run within the main conference room. This is the unique opportunity to show your product/device during 10/12 minutes in plenary sessions:

- Injectables (fillers, neuromodulators, skin boosters, PRP, etc)
- Threads
- Lasers & EBD
- Body contouring
- New technologies

#### • 1 Live demonstration (10/12 minutes): 2.200 €

Travel and hotel expenses must be supported by the company (even in the case the speaker is involved in the main program)

### ATTENTION !

Live demonstrations (injection or any invasive treatment) are not allowed in the exhibit area

### WORKSHOPS and LIVE DEMONSTRATIONS SPEAKER POLICY

The company must provide the requisite financial support to all speakers appointed to present its symposia/workshops and live demonstration.

Speakers qualified to present company's symposia should in this case benefit from a full support of the company according to travel and hotel accommodation arrangements even in the case of the speakers are involved in the congress plenary sessions (non sponsored session)



The Monte-Carlo Aesthetics offers several programs advertisings designed to maximize your investment.

**4-COLOUR ADVERTISINGS:**

	FINAL PROGRAM	CONGRESS BOOK
4 <sup>th</sup> cover page, size A4 (210 x 297 mm) - portrait	5.850 €	3.600 €
3 <sup>rd</sup> cover page, size A4 (210 x 297 mm) - portrait	4.550 €	2.800 €
Inner page, size A4 (210 x 297 mm) - portrait	3.950 €	1.950 €
Half inner page, size A5 (210 x 145 mm) - landscape	2.600 €	1.450 €

**INSTRUCTIONS FOR ADVERTISINGS:**

- Size of full page: 210 x 297 mm (portrait)
- Size of half page: 210 x 148 mm (landscape)
- Electronic art work: JPEG or EPS or PDF (High definition 300 dpi).
- Advertisings must be sent to Euromedicom by email (mathieu.boronad@informa.com)



## SPEAKERS

### VIP PRIVATE ROOM

A private space will welcome the speakers.

A buffet will be proposed all day long: coffee break, refreshments and lunches will be offered permanently in a comfortable room.

Your support is clearly indicated (pop up with your logo, presence of the company's staff), and you can access to the salon with other VIP guests and staff.

- **Sponsorship of the VIP room: 10.000 € / 2 days long**

## SPONSOR THE OFFICIAL SPEAKERS EVENING

All the Monte-Carlo Aesthetics Speakers will be invited to the Special Dining Cocktail organised for them on Friday November 8 (from 6.30 to 8.30 pm).

About 100 international key opinion leaders will meet together in a very convivial atmosphere.

Your sponsorship is mentioned on the invitation and on site (pop up).

You can invite additional guests and your staff attends the evening.

- **Sponsorship of the Official Speakers Evening: from 6.000 € to 10.000 €**

## SPONSOR THE COFFEE BREAKS

Your company is presented as being the coffee breaks and lunch sponsor for the attendees (program, conference book, coffee breaks areas (signboards with your logo)

Morning breaks with viennoiseries. Afternoon breaks served with cakes.

Lunches: Finger buffet offered to all participants

- **Sponsorship of the Coffee Breaks & Lunches - 1 day: 15.000 €**
- **Sponsorship of the Coffee Breaks & Lunches - 2 days: 20.000 €**



## SPONSOR MONTE-CARLO AESTHETICS SMARTPHONE APPLICATION

Increase your visibility on the most popular tool for delegates! Thanks to the application, delegates will be able to:

- See online the program
- See the exhibitor list and located all booth on the exhibition floor plan
- Consult exhibitors details and send a direct email
- Find their way on the whole congress, thanks to geo localization service
- Receive push notifications (announcing a workshop, or any info you wish to communicate on)

### BANNER ON THE APPLICATION HOMESCREEN (menu)

Your advertisement will be seen at application opening

- **2 full days (exclusive): 3.000 €**
- **2 full days (non exclusive - limited to 3): 1.000 €**

### FULL-SCREEN POP-UP ADVERTISING AT APPLICATION OPENING

Your advertisement (pop-up) will be displayed at application opening

- **2 full days (exclusive): 1.500 €**
- **2 full days (non exclusive - limited to 3): 750 €**

### PUSH NOTIFICATION

Announce your workshop, drawing of lots or any kind of information you wish with a push notification Smartphone will ring/viber at notification's reception, delivering your information whenever you wish

- **1 notification: 600 €**
- **5 notifications: 2.500 €**
- **10 notifications: 4.500 €**





## EXCLUSIVE

### E-MAIL BLAST (E-SHOT)

EuroMediCom owns a database of over 80,000 E-mail addresses (targeted and validated), in the field of aesthetic medicine and anti-aging medicine. We propose to send for you an exclusive E-mailing indicating your attendance to the Monte-Carlo Aesthetics 2019 as an official sponsor: Announcement of your workshops/symposia or any information you would like to send. You provide us with your html page or we may realize it for you under your instructions (upon quotation).

#### An immediate return on investment which will amaze you!

- **I Exclusive e-mailing to 80.000 targeted and validated e-mail addresses: 3.800 €**  
(+ 600 € if we have to make the html page)

### PENS, NOTEPADS & LANYARDS

#### WITH YOUR LOGO

- **Pens: Provided in kind (2.500) + 1.900 € (limited to 2 sponsors)**
- **Notepads: Provided in kind (2.500) + 1.900 € (limited to 2 sponsors)**
- **Lanyards: Provided in kind (2.500) + 3.600 € (exclusive)**



## RENT YOUR

### LEAD RETRIEVAL SYSTEM

To assist you with your marketing efforts, each attendee will receive an identification badge to be used in conjunction with the lead retrieval system available for rent. The system will allow you to get all informations on your visitors by reading the code-bar of their badges. At the end of the meeting, you will get the detailed list (MS Excel) with complete contact info if given first by the delegates (full address, phone and email).

**Double advantage:** Quick management of each visit, detailed list of your visitors.

- **I Lead retrieval: 560 €**



## ATTENDEES

### CONGRESS BAGS

ONLY your logo is printed on the 2.000 congress bags as well as the congress logo. We take in charge the manufacturing of the bags (several available models and colours).

- **Sponsoring of the 2.000 congress bags manufactured by us: From 20.000 € to 30.000 €**
- **Sponsoring of the 2.000 congress bags provided in kind by you: 10.000 €**



## CONGRESS BAGS

### INSERTS

Documents can be handed out in the 2.500 congress bags given to the attendees.

- **I insert in the bags (2.000 copies): 620 €**  
(exhibiting company)
- **I insert in the bags (2.000 copies): 1.900 €**  
(not exhibiting company)

## WATER FOUNTAINS

A unique advertisement space that no one can miss!

Putting your logo on water fountains means reaching every single attendee at one time or another, and being permanently exposed within the whole exhibition space.

- **12 fountains (permanently refilled): 3.900 €**



## ADVERTISEMENT

### ON PAPER NAPKINS & CUTLERY BAGS IN PARIS RESTAURANTS BY greenpub



### OUR CREDO / PRINCIPLE

AN EXCLUSIVE COMMUNICATION MOMENT, UNTAPPED BY BRANDS :

#### THE WAIT MARKETING

- The meal breaks moments
- A captive and receptive audience
- Without advertising overexposure
- Convenient to smartphone use



#### OUR CONCEPT

##### COMMUNICATE IN CATERING WITH ADVERTISING MEDIUMS

- E.g. , The ecological and connected napkin the only medium which it cannot be replaced, present on every meal period
- Offline to online transition with visual recognition (e.g. , QR code)
- Ecological medium, recycled and recyclable



### THE ONLINE CONTRIBUTION: THE QR CODE

A CONTENT FACTOR OF INTERACTIONS AND CURIOSITY



A MEASURABLE CAMPAIGN :



Number of scans  
Number of scans per mobile platform  
Number of scans per operator  
Age / Gender  
Geolocalization  
E-mail

### OUR PACKAGE 3 IN 1



### "ALL INCLUSIVE" OFFER



- Your advertising will be printed on cutlery bags distributed in over 35 Paris' restaurants, around and inside the Grimaldi Forum, during 2 days (8, 9 November)
- Your advertising will be printed on the paper napkins distributed during coffee breaks and lunches on site during 1 or 2 days

- **20.000 cutlery bags / 3 days / 35 restaurants in Paris: 9.750 €**
- **Cocktail napkins on the event buffets - 5.000 napkins / day: 3.500 € / day**

### OTHER PROMOTIONAL

## OPPORTUNITIES

Your suggestions are welcome! Please feel free to contact us.

Please find hereafter a non-exhaustive list of additional possibilities: speakers and delegates gifts, message desk, water dispensers to be placed at strategic points, etc.



# THE GRIMALDI FORUM

10 avenue Princesse Grace - 98000 Monte-Carlo  
Principality of Monaco  
Web site: [www.grimaldiforum.mc](http://www.grimaldiforum.mc)



# ON-SITE ADVERTISING

## IMPACT AND POWER OF COMMUNICATION IN THE HEART OF THE WORKING AND DECISION SPACES!

Many places of the Grimaldi Forum can be used for your advertisement (see below and pages 25 and 26 to choose your location). See after the unique opportunities we proposed to be the Sponsor that nobody will forget. Rates are including the manufacturing, the putting up and the putting down. Rates do not include the creation and the realization of the layout.

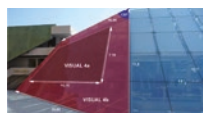
**ORDER BEFORE JANUARY 30, 2019**



## OUTDOOR ADS LOCATIONS

## OUTDOOR ADVERTISING

### VISUAL 4



"One Way Vision" on the side part of the Grimaldi Forum front glass, offering an excellent exposure from the Avenue Princesse Grace.

Four-colour digital printing on a punched sticker (one vision technique) - 14.15 x 7.10m

VISUAL 4a (14.15 x 7.10m)	19.800 €
VISUAL 4b (26.85 x 11.80m x 15.05)	38.200 €

### VISUAL 6



Set on the esplanade in front of the event entrance, the 2 sides of this totem will be seen by all visitors.

Digital printing on PVC tarpaulin - 3.07 x 1.00m (2 sides recto verso)  
Only 2 totems are available.

VISUAL 6 (2 sides recto verso)	3.200 €
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### VISUAL 5



Set on the esplanade, the 4 sides of this column will be seen by all visitors.

Digital printing on PVC tarpaulin.

Each side = 1.22 m large

Only 9 columns are available (3 in each size)

VISUAL 5a: 2,44m x 2,11 m	column : 3.400 €
VISUAL 5b: 2,44m x 2,60 m	column : 4.100 €
VISUAL 5c: 2,44m x 3,11 m	column : 4.800 €

### VISUAL 7



Visual located at the entrance of the Diaghilev space, above the stairs/escalators.

Digital printing on PVC tarpaulin - 12,8 x 1,15m

VISUAL 7	6.000 €
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## INDOOR ADVERTISING

### VISUAL 8



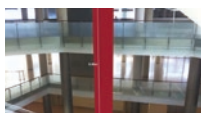
Visual located in the Diaghilev south space on the glass part at the bottom of the external entrance stairs.

Visual 2 sides (inside or outside)

Digital printing on PVC tarpaulin - 25.00 x 4.00m

VISUAL 8 (1 side) ..... 4.800 €

### VISUAL 9



Located in the hall Diaghilev, visual placed on the 3 pillars surrounding the stairs crossing the hall. Kakemono seen from the Hall Diaghilev and the conference rooms level.

Visual 2 sides per pilar in PVC tarpaulin - 9m x 1m.

Only 3 pillars are available.

VISUAL 9 - 1 pilar - 2 sides ..... 3.700 €

### VISUAL 10



Located in the hall Diaghilev, visual hung alongside the footbridge crossing the hall. Visual seen from the Hall Diaghilev and the conference rooms level.

PVC tarpaulin mounted on a frame - 15m x 1,50m

Only 2 visuals are available.

VISUAL 10 - 1 visual ..... 5.500 €

### VISUAL 13



Visible on 3 sides per stair, this visual is located on the escalators which connect the hall Diaghilev with level -2.

Digital printing on sticker - 8m x 0,65m.

Only 2 visuals are available (2 stairs)

VISUAL 13 - 3 sides / 1 stair ..... 4.700 €

VISUAL 13 - 6 sides / 2 stairs ..... 8.400 €

### VISUAL 19: DYNAMIC ADVERTISEMENT



At the junction point in between the Diaghilev and Ravel spaces, this location allows a communication on several plasma screens at the most frequented spots of the show. Broadcast your commercial or any information all day long.

Several plasma screens (40") are available (16/9 vertical or horizontal):

- At the junction Diaghilev and Ravel at level -1:

4 plasma vertical screens 40"

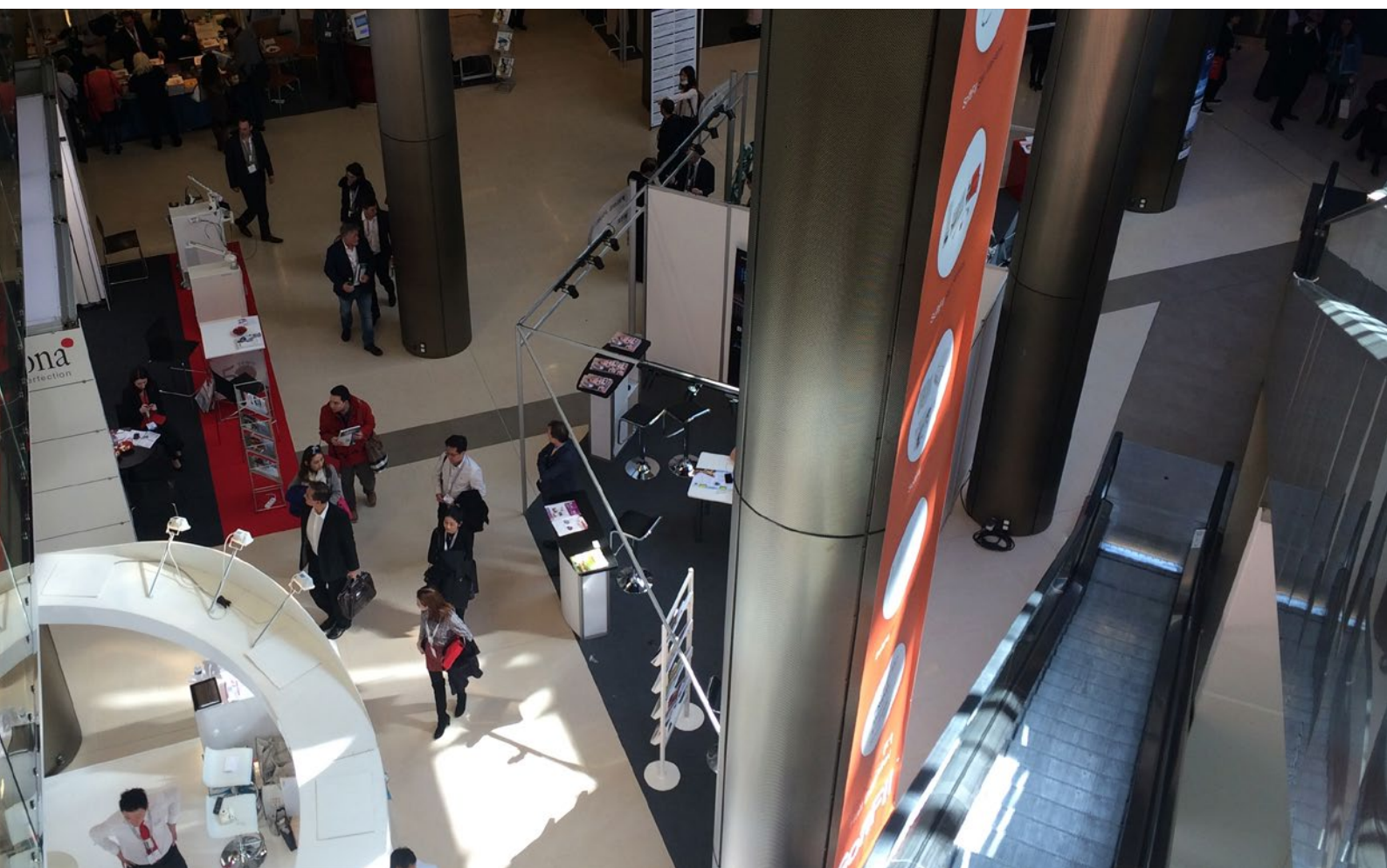
- At the bottom of the stairs on the way to conference rooms level -2:

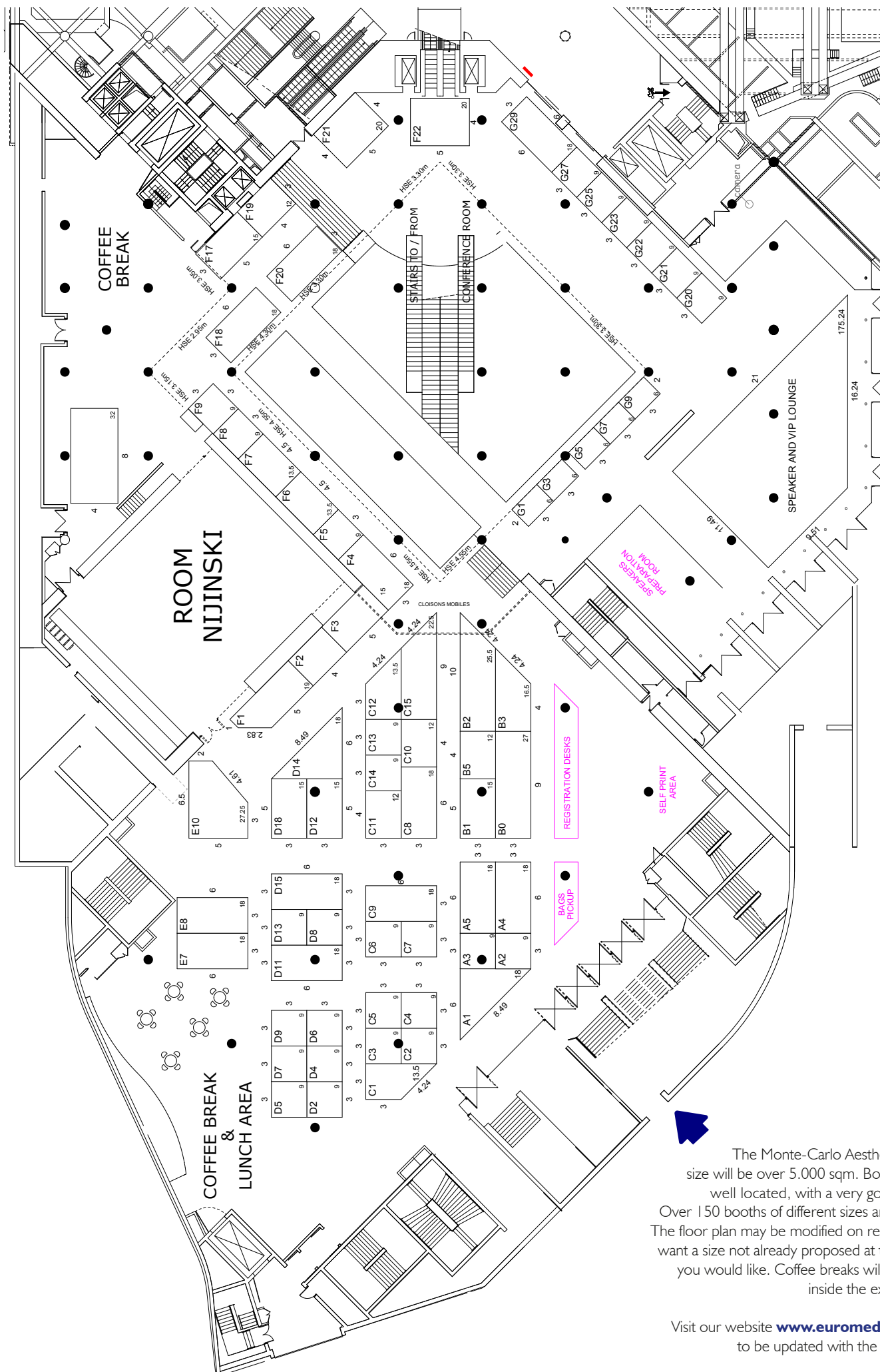
2 plasma vertical screens 40"

- At the level 0:

4 plasma vertical screens 40" + 2 plasma horizontal screens 40"

VISUAL 19: 1 Plasma 40" / 3 days ..... 1.500 €





The Monte-Carlo Aesthetics exhibit size will be over 5.000 sqm. Booths are all well located, with a very good visibility. Over 150 booths of different sizes are available. The floor plan may be modified on request if you want a size not already proposed at the location you would like. Coffee breaks will be offered inside the exhibit areas.

Visit our website [www.euromedicom.com](http://www.euromedicom.com) to be updated with the availabilities



# RULES & REGULATION

## 1. Definitions

In these conditions, the following terms have the following meanings:

1.1 booking form: the booking form to which these conditions are attached setting out the details of the package or such other document setting out the details of the package as EuroMediCom may choose in its sole discretion to accept;

1.2 client: the person, company or other entity set out in the booking form;

1.3 Closing Date: the last date on which the exhibition is open to members of the public;

1.4 conditions: these terms and conditions;

1.5 contract: together, these conditions and the booking form;

1.6 exhibition: the exhibition organised by EuroMediCom set out in the booking form;

1.7 Event: the event organized by EuroMediCom for which the exhibition is related.

1.8 fees: the fees payable by client for the package set out in the booking form;

1.9 Force Majeure Event: any event arising that is beyond the reasonable control of EuroMediCom (including, without limitation, royal demise, venue damage or cancellation, industrial dispute, governmental regulations or action, military action, epidemic, fire, flood, disaster, third party contractor/supplier failure, civil riot, acts of terrorism or war);

1.10 Intellectual Property Rights: trademarks, logos, trading names, rights in design, copyrights, database rights and all other intellectual property right or analogous rights, whether registered or unregistered, anywhere in the world;

1.11 EuroMediCom: EuroMediCom SASU, Part of Informa Group Plc, 2 rue de Lisbonne 75008 Paris France

1.12 Manual: the manual (if any) provided to client by EuroMediCom in respect of the exhibition, as updated by EuroMediCom from time to time;

1.13 Materials: all materials and EuroMediCom of client including, without limitation, logos, artwork and profile, required by EuroMediCom for the purposes of the sponsorship;

1.14 owners: the space and/or management of the venue;

1.15 Package: the space and/or sponsorship package in relation to the exhibition set out in the booking form;

1.16 Space: the exhibition space allocated to client set out in the booking form;

1.17 Sponsorship: the sponsorship element of the package set out in the booking form;

1.18 Venue: the venue at which the exhibition is to be staged.

## 2. Package

Once submitted to EuroMediCom, a booking form is irrevocable by client.

EuroMediCom, reserves the right to reject any booking form. A binding contract shall only come into effect when written confirmation (whether by email or otherwise) of acceptance is sent by EuroMediCom to client (whether or not it is received).

## 3. Fees

3.1 client shall pay the fees in cleared funds in accordance with the payment terms stated in the booking form. Without prejudice to any other right or remedy it may have, if EuroMediCom does not receive the fees in cleared funds by the due date for payment, EuroMediCom shall be entitled to: (i) refuse client, its employees and other representatives entry to the exhibition, and/or (ii) refuse to provide any element of the package.

3.2 It is the intent of the parties that EuroMediCom will receive the fees net of all applicable taxes, including, without limitation, sales, VAT, service or withholding taxes (taxes), all of which shall be paid solely by client. If and to the extent that any taxes are levied upon, or found to be applicable to, the whole or any portion of the fees, the amount of the fees shall be increased by an amount necessary to compensate for the taxes (including, without limitation, any amount necessary to «gross up» for taxes levied on the increase itself).

## 4. Client's general obligations

4.1 Client shall comply with (i) all laws (including, without limitation, all laws relating to anti-bribery and corruption or trade sanctions), (ii) any instructions issued by EuroMediCom or the owners (including, without limitation, in relation to health and safety or security requirements), and (iii) the provisions of the Manual (if any), including, without limitation, any rules, regulations and operational requirements stated therein.

4.2 Client warrants that: (i) it has the right, title and authority to enter into this contract and perform its obligations hereunder, and (ii) the person signing this contract on behalf of client has the requisite authority to do so.

4.3 Client, its employees and other representatives must not: (i) act in any manner which causes offence, annoyance or inconvenience to EuroMediCom, the owner or any other exhibition attendees, (ii) do anything which might adversely affect the reputation of EuroMediCom, the owners or the exhibition, and/or (iii) cause or permit any damage to the venue or any part thereof or to any fixtures or fittings which are not the property of client.

4.4 Client is required to be adequately insured to participate in the exhibition. Client shall itself take out and maintain at all times both public liability and employee liability insurance against personal injury, death and damage to or loss of property for not less than US\$2,000,000 per occurrence or claim. EuroMediCom shall be entitled to inspect client's insurance policy on request.

4.5 Client is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the exhibition is held. If client, its employees and other representatives cannot attend the exhibition due to a failure to obtain such documentation, the fees shall remain due and payable in full.

4.6 Client consents to its details (including, without limitation, its name, logo or any other EuroMediCom) being: (i) published in the exhibition show guide and any other exhibition promotional materials, and (ii) displayed on the exhibition website. Although EuroMediCom shall take reasonable care in any such publication/display, it shall not be liable for any errors, omissions or misquotations that may occur.

4.7 All unauthorised filming, sound recording and photography of the exhibition and transmission of audio or visual material is expressly prohibited. Client consents to: (i) the filming, sound recording and photography of the exhibition, which may include client's employees and other representatives, and (ii) the use by EuroMediCom of any such film, sound recording or photography anywhere in the world for promotional and other purposes.

## 5. Specific terms relating to space

5.1 EuroMediCom reserves the right at any time to make such alterations in the floor plan of the exhibition or in the specification of the space as EuroMediCom in its absolute opinion considers to be in the best interests of the exhibition, including, without limitation, altering the size, shape or position of the space and/or the exhibition stand therein. If the size of the space is reduced, client will receive a pro-rata refund of the fees payable in respect of the space.

5.2 EuroMediCom permits client to use the space for the purpose of displaying exhibits at the exhibition. Such use shall not constitute a tenancy and client shall have no other rights to or interest in the space. Client is only permitted to conduct business from the space and shall not canvass or solicit for business in any other area of the venue.

5.3 Client undertakes: (i) to occupy the space in time for the opening of the exhibition, (ii) at all times during the exhibition to ensure that its exhibition stand is staffed by competent personnel and is clean, tidy and well presented (failing which, EuroMediCom reserves the right without liability to arrange for this to be done at client's risk and expense), and (iii) not to close its exhibition stand prior to the closing of the exhibition.

5.4 Client shall not permit the display of any exhibits that do not exclusively relate to client's own commercial activities. EuroMediCom reserves the right without liability to remove any exhibit which EuroMediCom considers in its reasonable opinion contravenes

any law, infringes the intellectual property rights of any third party, is likely to cause offence or which otherwise does not comply with these conditions. In addition, advertising materials, other than official meeting advertising programs, cannot be distributed outside the exhibitor's booth. This applies to distributing flyers, congress announcement, handbills, invitations, magazines or other advertising materials to attendees. Distributing materials in any part of the convention center or hotels used by the congress is prohibited.

5.5 EuroMediCom will be responsible for setting-up a shell scheme for client's exhibition stand in the space only where it has expressly agreed to do so in the booking form. Client is solely responsible for all aspects of dressing and branding the space.

5.6 Unless the provisions of condition 5.5 apply, client is solely responsible for all aspect of the set-up of the space, including, without limitation, the shell scheme and exhibition stand construction, branding and dressing.

5.7 Client may not share the space with any third party without the prior written consent of EuroMediCom. If and to the extent that client is permitted to share the space, client shall remain responsible for the space in its entirety and shall be liable for any breach of the terms of this contract by any party with whom the space is shared.

5.8 If client is in breach of this contract or is otherwise engaged in any activity that might jeopardise the safety of the exhibition or any exhibition attendees, EuroMediCom reserves the right without liability to close client's exhibition stand.

5.9 Live demonstrations of any type of injection or invasive treatment (such

as fillers, botulinum toxin, mesoroller, mesotherapy and others...) is strictly forbidden on the exhibition area and on booths.

The exhibitor is permitted to demonstrate the firm's equipment, to do informational presentations regarding the product line or service, and to distribute product information and related product marketing activities from the exhibit booth.

The use of other than closed-sound systems will be permitted only with the prior written approval of the exhibition Manager. Any exhibit may be closed if deemed by the organizer, in its sole discretion, to have an excessive noise level. Exhibitors are responsible for obtaining appropriate licenses for any copyrighted music used in connection with their exhibit. Exhibitors must not propose activities like dance show on their booth (or any other activities not related to the medical field).

## 6. Specific terms relating to sponsorship

6.1 Client shall: (i) provide EuroMediCom with all materials within any deadlines specified by EuroMediCom, and (ii) comply with EuroMediCom's specifications in relation to all materials. If client does not, EuroMediCom reserves the right to refuse to print or otherwise use any or all of the materials (but all fees in respect of the sponsorship shall remain due and payable in full).

6.2 client shall ensure that all materials: (i) are accurate and complete and do not contain any information which may cause offence or be defamatory, and (ii) do not infringe the intellectual property rights of any third party.

6.3 Although EuroMediCom shall take reasonable care in the production of any material incorporating the materials, it shall not be liable for any errors, omissions or misquotations that may occur. All materials are subject to the approval of EuroMediCom. EuroMediCom reserves the right to reject any materials at any time after receipt. EuroMediCom will use its reasonable endeavours to provide the sponsorship in the size, position and manner as specified in the booking form, but shall not be liable where reasonable modifications are made.

6.4 Client hereby grants to EuroMediCom a non-exclusive, royalty free licence to use the materials and client's details in connection with the creation of any materials relating to the exhibition. Client acknowledges that, in view of the time and cost required in preparing such materials, in circumstances where this contract is terminated EuroMediCom may at its discretion continue to use the materials and client's details after termination of this contract where the time and cost required to remove the same from any materials relating to the exhibition cannot reasonably be justified by EuroMediCom.

6.5 If client is in breach of this contract, EuroMediCom reserves the right without liability to refuse to use any materials or provide any element of the sponsorship.

6.6 Exhibiting companies will be required not to sponsor conflicting events out of the ones proposed, supported or sold by EuroMediCom. Conflicting events being scientific or educational meetings of interest and relevant to the same type of audience as the EuroMediCom's event participants, including but not limited to: lectures, presentations, seminars or workshops that would be scheduled at the same time or 2 days before and after the event.

6.7 EuroMediCom reserves all the rights for all videos recorded during the workshops/symposia organized in the framework of the event.

## 7. Selling and order taking

Sales are permitted if transactions are conducted in an appropriate professional and businesslike manner. EuroMediCom reserves the right to restrict sales activities that it deems inappropriate or unprofessional. It is the responsibility of each exhibitor to collect and remit all sales taxes. It is the responsibility of the participants to verify that products they want to buy is being authorized or in accordance with the legislation. EuroMediCom is not responsible for the products in demonstration.

## 8. Condition of booth installation

The exhibitors will have to leave the sites occupied by them, and in particular the fitted carpet of stand, in the same condition as they will have found them. It is prohibited to nail, screw, stick etc, on the structure. Any deterioration will be invoiced to the exhibitor. It is absolutely prohibited to carry out any work concerning the conduits of water, compressed air, the electric circuits, telephone, hoist, water pipelines or of draining, and elevators. It is also prohibited to make holes for fixing or sealing, taking off gases, fixing antennas etc. Any damage caused for non-observing the above will be charged of the exhibitor.

Security accesses will have to remain accessible to the concerned services of the venue. It is forbidden to place panel claims or company signs or ads outside of the stands or on any other location than the ones reserved for that use. In case of infringement of this rule, EuroMediCom will be entitled to remove the related element without any preliminary formal warning, and any related cost would be charged to the exhibitor. EuroMediCom reverses the right to refuse a stand installation or opening if the corresponding payment would not have been paid in full by the client at the time of the event opening.

## 9. Customs and Handling

It will be up to each exhibitor to carry out and clear the customs formalities for any of their products and goods coming from abroad. EuroMediCom cannot be taken as responsible for any related difficulty which could occur at the time of these formalities. The handling of the concerned goods or products is under the responsibility of the exhibitor.

## 10. Safety Measures

The open authorization could be refused to any stands that would not observe the security regulation of the venue. EuroMediCom declines all responsibility if an exhibitor would be instructed to close its stand by the venue Security Commission.

## 11. Visitor, delegate and client's personnel/sub-contractor passes

Where visitor passes and/or delegate passes are issued as part of the package, they are issued subject to EuroMediCom's terms and conditions applicable to visitors and/or delegates (as applicable) in force from time to time. Client will be supplied with passes for its personnel and sub-contractors (as applicable) who are working on the exhibition and such passes must be presented by such personnel/sub-contractors upon request at any time on the exhibition. EuroMediCom may refuse entry to any person without a valid pass. Passes are only valid for the name of the person to whom they are issued for.

## 12. Limitation of rights granted

Client's rights in relation to the exhibition are strictly limited to those set out in the package. Client shall be permitted to advertise in a proportionate manner on its own website the fact of its attendance and participation in the exhibition, including, without limitation, by providing a web link to the exhibition's website, provided that EuroMediCom may request at any time and for any reason that client removes any such advertising and client shall be required to comply with any such request promptly. Client is not permitted to: (i) exploit any rights of a commercial nature in connection with the exhibition; (ii) establish a website relating to the exhibition; or (iii) otherwise promote or advertise its association with the exhibition or EuroMediCom, except as expressly stated herein or with the prior written consent of EuroMediCom. Nothing in this contract shall be construed as granting to client any right, permission or licence to use or exploit the Intellectual Property Rights of the EuroMediCom Group.

## 13. Changes to the exhibition

EuroMediCom reserves the right without liability at any time and for any reason to make reasonable changes to the format, content, venue and timings of the exhibition. If any such changes are made, this contract will continue to be binding on both parties, provided that the package shall be amended as EuroMediCom considers necessary to take account of the changes.

## 14. Cancellation and changing the date of the exhibition

14.1 EuroMediCom reserves the right to cancel or change the date of the exhibition at any time and for any reason (including, without limitation, if a force majeure event occurs which EuroMediCom considers makes it impossible, inadvisable or impracticable for the exhibition to be held).

14.2 In the event that the date of the exhibition is changed or where the exhibition is cancelled for the current year but is reasonably expected by EuroMediCom to be held in the following year, this contract will continue in full force and effect and the obligations of the parties shall be deemed to apply to the exhibition on the new date (or the exhibition in the following year, as the case may be) in the same way that they would have applied to the originally scheduled exhibition. For the avoidance of doubt, nothing in this condition

14.3 shall excuse client from the payment of the fees in accordance with the payment terms stated in the booking form.

14.3 Where the exhibition is cancelled and is not reasonably expected by EuroMediCom to be held in the following year the terms of this condition 14.3 shall apply.

14.3.1 if the exhibition is cancelled other than as a result of a force majeure event (in which case the provisions of condition 14.3.2 apply), this contract shall terminate without liability provided that, at clients election, any proportion of the fees already paid will be refunded or a credit note for the amount of the fees already paid will be issued and client will be released from paying any further proportion of the fees; 14.3.2 if the exhibition is cancelled as a result of a force majeure event, this contract shall terminate without liability provided that: (i) EuroMediCom shall be entitled to retain an amount equal to 50% of the total fees (the revised fees) from any proportion of the fees already paid or, where no fees have been paid or where the proportion of the fees already paid is less than the revised fees, EuroMediCom shall be entitled to submit an invoice in respect of the balance (or the whole as the case

may be) of the revised fees, which will become immediately due and payable; and (ii) after the deduction of the revised fees, at client's election, any proportion of the fees already paid will be either refunded or a credit note issued for the amount of fees already paid and client will be released from paying any further proportion of the fees.

14.4 Client acknowledges that the provisions of this condition 14 set out client's sole remedy in the event of cancellation or the changing of the date of the exhibition and all other liability of EuroMediCom is hereby expressly excluded.

## 15. Cancellation by client

For any cancellation made by the client between signature of the contract and 4 months before the event, 50% of the fees shall remain due and payable. For any cancellation made between 4 months and the event date, the application for the package is irrevocable by client and client has no rights to cancel this contract. Save as expressly set out in these conditions, no refunds will be given and the fees shall remain due and payable in full.

## 16. Termination

16.1 EuroMediCom may terminate this contract without liability immediately at any time by written notice to client if client: (i) has committed a material breach of any of its obligations

under this contract or any other agreement between a company within the EuroMediCom Group and client and has not remedied such breach (if the same is capable of remedy) within 14 days of receiving written notice of the breach (or such lesser period as would be required for the breach to be remedied in sufficient time prior to the exhibition); or (ii) goes into liquidation, is declared insolvent, ceases to carry on business or suffers any analogous event in any jurisdiction. Without prejudice to any other right or remedy it may have, in the event that EuroMediCom terminates this contract pursuant to this condition 16.1, EuroMediCom shall not be required to refund any fees received from client and EuroMediCom shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the fees which will become immediately due and payable.

16.2 EuroMediCom may terminate this contract without liability immediately at any time by written notice to client if EuroMediCom determines in its absolute discretion that the provision of the package to client is not in the best interests of the exhibition or EuroMediCom's legitimate commercial interests. In the event that EuroMediCom terminates this contract pursuant to this condition 16.2, any proportion of the fees already paid will be refunded and client will be released from paying any further proportion of the fees. Client acknowledges that the refund of fees paid is client's sole remedy in the event of termination by EuroMediCom under this condition 16.2 and all other liability of EuroMediCom is hereby expressly excluded.

16.3 Upon any termination of this contract, without prejudice to any other right or remedy it may have, EuroMediCom reserves the right without liability to close client's exhibition stand, remove client's employees and other representatives from the exhibition, cover over any materials, remove and despatch any exhibits or other property of client to client's address (at client's risk and expense). EuroMediCom shall be free to re-sell any aspects of the package as it shall think fit.

16.4 conditions 6.4, 8, 14, 15, 16, 17 and 18 shall survive termination of this contract.

## 17. Liability and indemnity

17.1 EuroMediCom does not make any warranty as to the exhibition or package in general, including, without limitation, in relation to: (i) the presence, absence or location of any other exhibitor, sponsor or exhibition attendee; or (ii) the benefit or outcome (commercial or otherwise) that client may achieve as a result of participating in the exhibition. Except as set out in these conditions, to the fullest extent permitted by law, EuroMediCom excludes all conditions, terms, representations and warranties relating to the exhibition and the package that are not expressly stated herein.

17.2 EuroMediCom shall not be liable to client for any loss or damage suffered or incurred by client in connection with the provision of any goods or services supplied by third parties in relation to the exhibition and/or the package, including, without limitation, the provision of utilities, freight shipment, transportation/delivery of materials and services supplied by third party contractors or the owners. Client acknowledges that services provided to client by EuroMediCom's official or recommended contractors are the subject of a separate agreement between client and the relevant contractor(s).

17.3 Subject to condition 17.5: (i) EuroMediCom shall not be liable to client for any [a] indirect or consequential loss, loss of profits, loss of business, loss of opportunity, loss of goodwill or any other type of economic loss, or [b] loss (or theft) of or damage to the person, property and effects of client, its employees or other representatives, and (ii) EuroMediCom's maximum aggregate liability to client under this contract or otherwise in connection with the exhibition and/or the package shall be limited to the total amount of the fees paid by client.

17.4 client shall indemnify EuroMediCom against: (i) any loss of or damage to any property or injury to or death of any person caused by any act or omission of client, its employees, other representatives or sub-contractors, and (ii) any loss, damage or expense suffered or incurred by EuroMediCom as a result of a third party claim that either (a) the display of any exhibits by client at the exhibition, or (b) EuroMediCom's receipt or use of the Materials, constitutes an infringement of the Intellectual Property Rights of any third party.

17.5 Nothing in these conditions shall exclude or limit any liability which cannot be excluded or limited by the applicable law.

17.6 The provisions of this condition 17 shall not be a bar to client's right to claim under any extended cover that may have been taken-up by client pursuant to condition 4.4, provided that client can demonstrate a claimable loss under the policy. Where client has taken-up extended cover and there is an occurrence which may give rise to a claim under the policy, client will advise EuroMediCom in writing immediately (but no later than 7 days from the closing date of the exhibition) and provide all related documentation that is necessary to assess the claim. Client undertakes to cooperate with EuroMediCom, the insurer/underwriters and the designated loss adjuster (if any) with any investigations surrounding the claim. EuroMediCom undertakes to promptly forward to the insurer/underwriters and the designated loss adjuster (if any), within 7 days, any claim submitted to it by client pursuant to the extended cover and to facilitate any investigations where necessary. Any fraud, intentional misstatement or concealment of material EuroMediCom by client will result in any benefits under the extended cover being forfeited.

## 18. General

18.1 EuroMediCom reserves the right to refuse any person entry to the exhibition or to remove any person from the exhibition at any time.

18.2 From time to time, EuroMediCom, the owner and their respective employees, other representatives or sub-contractors may enter the venue to carry out works, repairs or alterations or for any other purposes which they deem necessary (works).

EuroMediCom (and its employees, other representatives and sub-contractors) shall not be liable for any damage, loss or inconvenience suffered or incurred by client, its employees or other representatives by reason of any matter relating to the works.

18.3 Without prejudice to condition 14.3.2, EuroMediCom shall not be in breach of this contract nor liable for delay in performing, or failure to perform, any of its obligations under this contract if such delay or failure results from a force majeure event. For the avoidance of doubt, nothing in this condition 18.3 shall excuse client from the payment of the fees under this contract.

18.4 Nothing in this contract shall create a partnership, joint venture or agency relationship between the parties.

18.5 If and to the extent that there is any conflict between these conditions and the booking form, the terms of the booking form shall prevail.

18.6 Each party acknowledges that this contract constitutes the entire agreement between the parties in relation to the exhibition and that it does not rely upon any statement, representation, assurance or warranty that is not set out in this contract. No variation of this contract shall be effective unless it is made in writing and signed by both parties.

18.7 Client may not assign or sub-contract any of its rights or obligations under this contract without the prior written consent of EuroMediCom. A person who is not a party to this contract shall not have any rights under or in connection with it. EuroMediCom shall be entitled to assign any and all of its rights under this contract to any member of the EuroMediCom Group and the consent of client shall not be required. EuroMediCom shall be entitled to sub-contract any and all of its obligations under this contract to any member of the EuroMediCom Group or any third party contractor assisting EuroMediCom with the staging of the exhibition and the consent of client shall not be required.

18.8 No failure by either party in exercising any right, power or remedy shall operate as a waiver of the same.

18.9 If any provision of this contract is or becomes invalid, illegal or unenforceable, that provision shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision shall be deemed deleted. Any modification to or deletion of a provision under this condition

18.9 shall not affect the validity and enforceability of the rest of this contract.

## 19. Attribution of jurisdiction:

In the event of dispute, of conventions expresses between parties, the Courts of Paris are only qualified, even in the event of plurality of defendants.





8-9 NOVEMBER 2019 · GRIMALDI FORUM – MONACO

## ORDER FORM #1

To be sent back to: EUROMEDICOM - 2, rue de Lisbonne - 75008 Paris, France • +33 (0)1 56 837 800 • Fax : +33 (0)1 56 837 805  
email: mathieu.boronad@informa.com • (from America dial 011 33 1 56 837 805)

Company's name ..... Tel ..... Fax .....  
Contact person's name ..... Mobile ..... Email .....  
Address ..... Website .....  
Zip code ..... City ..... Country .....  
VAT number (EU only) .....

MAJOR SPONSORSHIPS		Place your order before July 1 <sup>st</sup>	
PREMIER	DIAMOND	GOLD	SILVER
<input type="checkbox"/> 54.500 €	<input type="checkbox"/> 36.500 €	<input type="checkbox"/> 26.500 €	<input type="checkbox"/> 18.500 €

EXHIBITION SPACE RENTAL					Place your order before July 1 <sup>st</sup>
BOOTH SIZE* *additional sqm = 500 €	LINEAR BOOTH 1 OPEN SIDE	CORNER BOOTH 2 OPEN SIDES	PENINSULAR BOOTH 3 OPEN SIDES	ISLAND 4 OPEN SIDES	
6 SQM	<input type="checkbox"/> 3.200 €	<input type="checkbox"/> 3.450 €	-	-	
9 SQM	<input type="checkbox"/> 4.500 €	<input type="checkbox"/> 4.700 €	<input type="checkbox"/> 5.000 €	-	
12 SQM	<input type="checkbox"/> 5.500 €	<input type="checkbox"/> 5.750 €	<input type="checkbox"/> 6.000 €	-	
13,5 SQM	<input type="checkbox"/> 6.000 €	<input type="checkbox"/> 6.250 €	<input type="checkbox"/> 6.600 €	-	
15 SQM	<input type="checkbox"/> 7.000 €	<input type="checkbox"/> 7.200 €	<input type="checkbox"/> 7.500 €	-	
16,5 SQM	<input type="checkbox"/> 7.550 €	<input type="checkbox"/> 7.850 €	<input type="checkbox"/> 8.200 €	-	
18 SQM	<input type="checkbox"/> 8.250 €	<input type="checkbox"/> 8.650 €	<input type="checkbox"/> 9.000 €	<input type="checkbox"/> 9.500 €	
20 SQM	<input type="checkbox"/> 9.200 €	<input type="checkbox"/> 9.650 €	<input type="checkbox"/> 9.990 €	<input type="checkbox"/> 10.500 €	
24 SQM	<input type="checkbox"/> 9.700 €	<input type="checkbox"/> 10.250 €	<input type="checkbox"/> 10.700 €	<input type="checkbox"/> 11.500 €	
27 SQM	<input type="checkbox"/> 10.900 €	<input type="checkbox"/> 11.500 €	<input type="checkbox"/> 12.200 €	<input type="checkbox"/> 12.990 €	
36 SQM	<input type="checkbox"/> 14.600 €	<input type="checkbox"/> 15.300 €	<input type="checkbox"/> 16.200 €	<input type="checkbox"/> 17.300 €	
48 SQM	-	<input type="checkbox"/> 24.100 €	<input type="checkbox"/> 24.300 €	<input type="checkbox"/> 25.200 €	
50 SQM	-	-	<input type="checkbox"/> 25.700 €	<input type="checkbox"/> 26.300 €	
66 SQM	-	-	<input type="checkbox"/> 33.800 €	<input type="checkbox"/> 34.500 €	

**SELECT YOUR PREFERRED LOCATION** The assignment of booths depends on the reception date of your order

1 <sup>ST</sup> CHOICE	2 <sup>ND</sup> CHOICE	3 <sup>RD</sup> CHOICE

ADDITIONAL SQM

Place your order before July 1<sup>st</sup>

☐ Additional SQM to your booth: ..... x 520 € = ..... €

BOOTH SETUP - OPTIONAL SHELL BOOTH

- ☐ **RAW SPACE**    ☐ **OPTION 1:**  
Standard shell scheme booth  
..... x 38€ / m<sup>2</sup> = ..... €
- ☐ **OPTION 2:**  
Deluxe shell scheme booth  
• **Deluxe 1:** 9m<sup>2</sup> to 15m<sup>2</sup>: ..... x 285€ / m<sup>2</sup> = ..... €  
• **Deluxe 2:** 18m<sup>2</sup> to 27m<sup>2</sup>: ..... x 245€ / m<sup>2</sup> = ..... €



8-9 NOVEMBER 2019 · GRIMALDI FORUM – MONACO

## ORDER FORM #2

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email: mathieu.boronad@informa.com • (from America dial 011 33 1 56 837 805)

Company's name .....

### EXCLUSIVE WORKSHOP / SYMPOSIUM

Place your order before July 1<sup>st</sup>

☐ 1 hour exclusive Workshop / Symposium ROOM 200 pax: ..... x 2.900 € = ..... €

### LIVE DEMONSTRATION

Place your order before July 1<sup>st</sup>

☐ 1 live demonstration in plenary session (12/15 minutes): ..... x 2.200 € = ..... €

### 4-COLOUR ADVERTISINGS

Place your order before July 1<sup>st</sup>

BOOTH SIZE* *additional sqm = 500 €	FINAL PROGRAM	CONGRESS BOOK
4 <sup>th</sup> cover page, size A4 (210 x 297 mm) - portrait	<input type="checkbox"/> 5.850 €	<input type="checkbox"/> 3.600 €
3 <sup>rd</sup> cover page, size A4 (210 x 297 mm) - portrait	<input type="checkbox"/> 4.550 €	<input type="checkbox"/> 2.800 €
Inner page, size A4 (210 x 297 mm) - portrait	<input type="checkbox"/> 3.950 €	<input type="checkbox"/> 1.950 €
Half inner page, size A5 (210 x 145 mm) - landscape	<input type="checkbox"/> 2.600 €	<input type="checkbox"/> 1.450 €
Listing into directory	-	included

### SPEAKERS / VIP PRIVATE ROOM

Place your order before July 1<sup>st</sup>

☐ Sponsorship of the VIP room: 2 days ..... 10.000 €

### OFFICIAL SPEAKERS EVENING

Place your order before July 1<sup>st</sup>

☐ Sponsor the official speakers evening ..... from 6.000 € to 10.000 €

### COFFEE BREAKS

Place your order before July 1<sup>st</sup>

☐ Sponsorship of the coffee breaks & lunches: 1 day ..... 15.000 €

☐ Sponsorship of the coffee breaks & lunches: 2 days ..... 20.000 €

### SMARTPHONE APPLICATION

Place your order before July 1<sup>st</sup>

**Banner on the home screen**    ☐ 2 full days (exclusive): 3.000 €    ☐ 2 full days (non exclusive - limited to 3): 1.000 €  
**Full screen pop-up at opening**    ☐ 2 full days (exclusive): 1.500 €    ☐ 2 full days (non exclusive - limited to 3): 750 €  
**Push notification**    ☐ 1 notification 600 €    ☐ 5 notifications 2.500 €    ☐ 10 notifications 4.500 €

### EXCLUSIVE E-SHOT

Place your order before July 1<sup>st</sup>

☐ 1 Exclusive e-mailing to 95.000 targeted and validated e-mail addresses ..... from 3.800 €



8-9 NOVEMBER 2019 · GRIMALDI FORUM – MONACO

## ORDER FORM #3

To be sent back to: EUROMEDICOM - 2, rue de Lisbonne - 75008 Paris, France • +33 (0)1 56 837 800 • Fax : +33 (0)1 56 837 805  
email: mathieu.boronad@informa.com • (from America dial 011 33 1 56 837 805)

Company's name .....

### PENS, NOTEPADS & LANYARDS

Place your order before July 1<sup>st</sup>

- ☐ Pens: ..... Provided in kind (2.500) + 1.900 €
- ☐ Notepads: ..... Provided in kind (2.500) + 1.900 €
- ☐ Lanyards: ..... Provided in kind (2.500) + 3.600 €

### LEAD RETRIEVAL SYSTEM

Place your order before July 1<sup>st</sup>

- ☐ I lead retrieval system: ..... 560 €

### CONGRESS BAGS - EXCLUSIVE SPONSORSHIP

Place your order before July 1<sup>st</sup>

- ☐ 2.000 bags provided by the organization ..... from 20.000 to 30.000 €
- ☐ 2.000 bags provided by the sponsor ..... 10.000 € Provided in kind by you

### FLYERS IN THE DELEGATES BAGS

Place your order before July 1<sup>st</sup>

- ☐ I wish to insert..... document(s) x 620 € = ..... € (exhibiting company)
- ☐ I wish to insert..... document(s) x 1.900 € = ..... € (non exhibiting company)

### WATER FOUNTAINS

Place your order before July 1<sup>st</sup>

- ☐ Your logo on the 12 fountains (permanently refilled) .....3.900 €

### PAPER NAPKINS & CUTLERY BAGS

Place your order before July 1<sup>st</sup>

- ☐ 20.000 cutlery bags or napkins / 2 days / 35 restaurants in Monaco ..... 9.750 €
- ☐ Cocktail napkins on the event buffets - 5.000 napkins / day ..... 3.500 € / day ☐ 1 day ☐ 2 days

### ON-SITE ADVERTISING

Place your order before July 1<sup>st</sup>

- ☐ Visual 4a ..... 19.800 €
- ☐ Visual 4b ..... 38.200 €
- ☐ Visual 5a ..... 3.400 €
- ☐ Visual 5b ..... 4.100 €
- ☐ Visual 5c ..... 4.800 €
- ☐ Visual 6 ..... 3.200 €
- ☐ Visual 7 ..... 6.000 €
- ☐ Visual 8 ..... 4.800 €
- ☐ Visual 9 ..... 3.700 €
- ☐ Visual 10 ..... 5.500 €
- ☐ Visual 13 ..... 4.700 € 3 sides / 1 stair
- ☐ Visual 13 ..... 8.400 € 6 sides / 2 stairs
- ☐ Visual 19 ..... 1.500 €



8-9 NOVEMBER 2019 · GRIMALDI FORUM – MONACO

## ORDER STATEMENT TO BE SENT WITH ORDER FORMS

To be sent back to: **EUROMEDICOM - 2, rue de Lisbonne - 75008 Paris, France** • +33 (0)1 56 837 800 • Fax : +33 (0)1 56 837 805  
email: mathieu.boronad@informa.com • (from America dial 011 33 1 56 837 805)

Company's name ..... Tel ..... Fax .....  
Contact person's name ..... Mobile ..... Email .....  
Address ..... Website .....  
Zip code ..... City ..... Country .....  
VAT number (EU only) .....

### ORDER STATEMENT

**Total order form #1** (VAT excluded) = ..... €  
**Total order form #2** (VAT excluded) = ..... €  
**Total order form #3** (VAT excluded) = ..... €  
**Compulsory registration fees** = ..... 400 €  
**TOTAL AMOUNT VAT excluded** = ..... €  
Obligatory VAT 20% (french companies) = ..... €

**TOTAL AMOUNT (VAT INCLUDED IF APPLIED) =**

..... €

### PAYMENT

Please refer to the chapter "deposit and payment information" in the coming sponsor booklet.

I agree to send a payment of ..... € representing the due deposit of my order (20% or 50% or 100% depending on the date):

☐ For French companies only: Check in € to **EUROMEDICOM**

☐ Bank transfer in € to **EUROMEDICOM**

IBAN: **FR76 30004008280001263799276** • BIC: **BNPAFRPPAC** • BANQUE: **BNP PARIBAS**

☐ Credit card (2% extra charge will be added):

☐ Visa International

☐ Eurocard/Mastercard

☐ American Express

I authorize the use of our credit card for the amount specified above.

Card number: \_ \_ \_ \_ \_

Expiry date: \_ \_ / \_ \_ 3 digits code: \_ \_ \_ (4 digits code if AMEX)

Card holder's name: .....

### AGREEMENT & SIGNATURE

We agree to abide by the terms and regulations set forth in the prospectus for the **Monte-Carlo Aesthetics 2019** and by all terms and conditions detailed in this prospectus.

Name .....  
Function .....  
Date .....

**OBLIGATORY SIGNATURE AND FIRM STAMP:**