

20-21-22 NOVEMBER

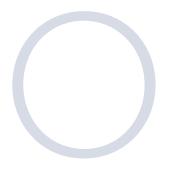
BANGKOK CONVENTION CENTRE AT CENTRALWORLD













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Dr. Woraphong MANUSKIATTI Prof of Dermatology, Scientific Director



Dr. Rataporn UNGPAKORN Dermatologist, Secretary-General

INTERNATIONAL SCIENTIFIC COORDINATION



Dr. Dario BERTOSSI Facial Plastic Surgeon, Italy

DEAR COLLEAGUES AND FRIENDS,

We are pleased to invite you to participate in the 14th edition of the International Congress of Aesthetic Dermatology (ICAD), taking place on 20-21-22 November 2020, in Bangkok, Thailand.

ICAD is now the most established and largest international medical aesthetics congress in Southeast Asia, serving the growing needs of not only this very dynamic region, but also, increasingly, the rest of the world.

Built upon a partnership between the Dermatological Society of Thailand (DST) and EuroMediCom, ICAD brings together Asian expertise and international networks to offer an unparalleled platform, with expert speakers and cutting edge scientific content.

"Asian Beauty: The Next Chapter" has been chosen to be the main theme for ICAD 2020. The next generation of medical practitioners and opinion leaders is causing a seismic change in the field, with new trends and developments constantly arising. ICAD 2020 seeks to address unique developments in the field of medical aesthetics from around the world shared by the experts and participants coming from various continents.

As always, ICAD will contain practical content, along with a special focus on what's new in the field, with many live demonstrations.

We look forward to welcoming you to ICAD and Bangkok.

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Congress Highlights

2 HIGHLY PRACTICAL AESTHETIC COURSES

ADVANCED INJECTABLES AND COMBINED TREATMENT

This year, the course on non-invasive facial treatment will cover not only injectables but also address some perfect combination approaches.

- ✓ Different key facial zones and perioral regions
- ✓ Injectables, Laser, Threads for Graceful Appearance
- ✓ Experts' secret of their favorite combined techniques
- ✓ Live demonstrations in a MasterChef style: 2 different techniques on the same zone

ADVANCED PRACTICAL LASER & EBD - HANDS-ON INCLUDED

Following a high success of the previous edition, the Advanced Laser course is now back with a new & fresh content on the recent laser & EBD technologies. Selected laser specialists with extensive experience on laser for aesthetic treatment will share their expertise on how to obtain the highest performance.

NEW: The course includes a handson allowing the attendees to try and work on different selected laser technologies.

GOES LIVE!

LIVE SHOW PRESENTS
FASCINATING, CHALLENGING
MEDICAL CASES ALLOWING THE
PARTICIPANTS TO SEE HOW
PATIENTS ARE TREATED.



- ✓ Injectables Battle: Your Way, My Way
- ✓ Upper Face, Midface, Lower Face & Lips
- ✓ Treatment recipes revealed by the experts
- ✓ 2020 Injectables Wrap-Up Live Show

THE AESTHETICS MAINSTREAM

LLENGE O

ATTEND ICAD TO LEARN AND CREATE IMPACT IN YOUR PRACTICE TODAY!

- ✓ Botox for Experts Advanced Treatments, Creative Approaches, New Findings
- Experts Share Their Secret
 Techniques in Combination
 Treatments
- ✓ Pigmentation New Treatments and Traditional Treatments – What has the best result?
- ✓ Innovations in EBD treatment of Acne Scars
- ✓ Hair Management Tips and Tricks
- Aesthetic Gynaecology
- ✓ Focus on Chemical Peeling
- ✓ Medical Skin-care & Anti-aging for Women and Men
- ✓ Threads What is My Technique VIDEO footage
- ✓ Asian Trends in Aesthetics Updates from Thailand, Taiwan, India and South Korea
- ✓ Body Contouring What's New

Avail yourself of THAILAND'S beauty

Thailand is well-known throughout the world for the country's gracious hospitality. The friendliness of its people and the diverse nature of Thai culture makes visitors feel at home.

November and December are the perfect time of year to indulge in a vacation or a break with warm and pleasant weather (especially on beaches and islands). The participants can plan a trip into Thailand's natural beauties either before or after the congress.



Pre-Congress Courses Thursday 20 November

Scientific Directors



Rungsima Wanitphakdeedecha Dermatologist



Jinda Rojanamatin Dermatologist



Facial Plastic Surgeon

Pre-Congress

Room Lotus 5-6-7 • 8:30 - 18:00

Advanced Injectables & Combination Treatment



We may all agree there is no one best approach to rejuvenating the face. Most of the patients seeking for aesthetic treatment also require more than one type of procedure to achieve best outcome. Nowadays, there is a wide variety of non- or minimally invasive treatments including neuromodulators, soft tissue augmentation, energy-based devices, as well as, thread lifting to reverse the aging face. Aesthetic practitioners should embrace

combination treatments with up-to-date knowledges, treatment techniques, and prevention of complications, in order to provide safe and effective results.

In this course, various challenging indications will be in the spotlight. The attendees will learn different combined techniques for nonsurgical facial rejuvenation in using injectables and associated approaches. The experts will show how they tackle these indications in a step-by-step manner to assure optimum results providing patient safety and avoid/minimize treatment complications.

The faculty includes nationally and internationally renowned dermatologists, plastic surgeons and aesthetic practitioners recognized for their skill and experience in facial rejuvenation with injectables and related combination therapies. They have taught many others how to achieve safe and successful results with non-invasive aesthetic modalities.

ONE INDICATION, TWO APPROACHES

Droopy Eyes Eye Bags

Nasal Hump

Hallow Cheek

Sexy Lips

Sagging Face Chubby Chin

Creepy Neck

Scientific Director



Pre-Congress Hands-on Workshop Room Lotus 3-4 • 8:30 - 18:00

Refresh Your Practical Skills in Lasers and Energy-based Devices

This pre-congress course features lectures and hands-on workshop presented by a large and diverse group of the world leaders, and innovators in the fields of lasers and energy-based devices.

The course objectives will focus on basic science and practical tips for physicians to learn on emerging technologies and treatment pearls. It also offers a wonderful opportunity to have hands-

on experience and interact with world leaders in the field lasers and EBDs in the same venue.

The target participants of this pre-congress laser & energy-based device course include dermatologists and aesthetic physicians who already had a well-developed basic understanding of the uses of lasers and energybased devices and are looking for emerging lasers and EBDs in aesthetic dermatology to apply to your daily clinical practice.









AESTHETIC DERMATOLOGY	ANTI-AGING DERMATOLOGY	COMBINATION TREATMENT	INJECTABLES
EQUIPMENT & TECHNOLO	GY MINIMALLY INVASIVE AEST	THETIC SPONSORED SYM	POSIA/WORKSHOPS

	LOTUS 5-6-7	LOTUS 1-2			
8:30 9:30	INJECTABLES & COMBINED TREATMENT DIFFERENT FACIAL ZONES 1 AREA 2 TECHNIQUES LIVEDEMO	ADVANCED PRACTICAL LASERS			
COFFEE BREAK					
10:30 12:00	INJECTABLES & COMBINED TREATMENT DIFFERENT FACIAL ZONES 1 AREA 2 TECHNIQUES LIVE DEMO	ADVANCED PRACTICAL LASERS			
	LUNCH BREAK				
14:00 15:30	INJECTABLES & COMBINED TREATMENT DIFFERENT FACIAL ZONES 1 AREA 2 TECHNIQUES LIVEDEMO	HANDS-ON WORKSHOPS			
	COFFEE BREAK				
16:30 17:30	INJECTABLES & COMBINED TREATMENT DIFFERENT FACIAL ZONES 1 AREA 2 TECHNIQUES LIVEDEMO	HANDS-ON WORKSHOPS			

LIVE DEMO

	BBC HALL A	LOTUS 3-4	LOTUS 1-2	LOTUS 7	LOTUS 5-6
8:30 10:00	WRINKLES & BEYOND BOTULINUM TOXIN PRACTICALITIES	MINIMALLY INVASIVE FACIAL AESTHETIC SURGERY International scientific reports on surgical udpate	TBA	09:00-10:00 Sponsored Symposium	09:00-10:00 Sponsored Symposium
	EXHIBITION HALL - COFFEE BREAK OPEN STAGE - FACIAL ANALYSIS LIVEDEMO				
10:30 12:00	INJECTABLES BATTLE (1) UPPER FACE & MIDFACE LIVE DEMO	FACIAL PIGMENTATION & HEALTHY SKIN	MANAGEMENT OF HAIR LOSS Up-to-date		
13:00 14:00	LUNCH Symposium with LIVE DEMO			LUNCH Symposium	
	EXHIBITION HALL - COFFEE BREAK OPEN STAGE - ASK THE EXPERTS				
14:00 15:30	VIDEO BATTLE THE RETURN INJECTION TECHNIQUES 5 MINUTES TO CONVINCE	TURNING THREADLIFT UP TO ELEVEN	COSMECEUTICALS RIDING THE TREND	14:00-15:00 Sponsored Symposium	14:00-15:00 Sponsored Symposium
	EXHIBITION HALL - COFFEE BREAK OPEN STAGE - NEW TECHNOLOGIES LIVEDEMO				
16:00 17:30	ON THE RISE MALE FACIAL REJUVENATION LIVE DEMO	NEW AESTHETIC TECHNOLOGIES WHAT CAN WE EXPECT FOR THE NEXT 10 YEARS	BEYOND FACIAL REJUVENATION	16:00-17:00 Sponsored Symposium	16:00-17:00 Sponsored Symposium
	BBC HALL A	LOTUS 3-4	LOTUS 1-2	LOTUS 7	LOTUS 5-6

	BBC HALL A	LOTUS 3-4	LOTUS 1-2	LOTUS 7	LOTUS 5-6
8:30 10:00	DON'T CROSS YOUR FINGERS It's not how you'll deal with risks. Complications & Risks	PIGMENTATION MANAGEMENT	BEAUTIFICATION INSIDE-OUT	09:00-10:00	09:00-10:00
	Management		vs OUTSIDE-IN (1)	Sponsored Symposium	Sponsored Symposium
	EXHIBITION HALL - COFFEE BREAK OPEN STAGE - NEW TECHNOLOGIES LIVEDEMO				
10:30 12:00	INJECTABLES BATTLE (2) LOWER FACE & LIPS LIVE DEMO	BODY CONTOURING & SKIN TIGHTENING UPDATE	BEAUTIFICATION INSIDE-OUT vs OUTSIDE-IN (2)		
12:00 13:00	LUNCH Symposium with LIVE DEMO			LUNCH Symposium	
	EXHIBITION HALL - LUNCH BREAK OPEN STAGE - BECOMING BIG BY ACTING SMAL: SOCIAL MEDIA FOR YOUR PRACTICE				
14:00 15:30	CONTROVERSIAL DEBATE TOPICS (PROS AND CONS FORMAT)	WHERE THE FUTURE LIES IN AESTHETIC MEDICINE (EMERGING TECHNOLGOIES)	ANTI-AGING & REGENERATIVE MEDICINE	14:00-15:00 Sponsored Symposium	14:00-15:00 Sponsored Symposium
	EXHIBITION HALL - COFFEE BREAK OPEN STAGE - NEW TECHNOLOGIES LIVE DEMO				
16:00 17:30	2020 INJECTABLES WRAP-UP LIVE DEMO	REFRACTORY SCAR & ACNE SCARRING INSIGHT	I'LL TELL YOU MY SECRETS STEP-BY-STEP	16:00-17:00 Sponsored Symposium	16:00-17:00 Sponsored Symposium



AESTHETIC MARKETS ON THE RISE

Asian aesthetic markets are extremely diverse, relatively large and receptive. Non-invasive aesthetic treatments are experiencing strong growth in the region.

An increase of cosmetic procedures and treatment options and recent advances in technologies are expected to drive market development in the coming years.

▶ ATTEND ICAD 2020 & STAY AHEAD IN BUSINESS

The greatest challenge faced by today's physicians is to stay current with the rapid advances in recent medical procedures and technologies in aesthetic medicine. Taking a break from your busy schedule to attend ICAD 2020 will be a worthwhile investment for your practice's growth & development as you sharpen your skills and bring fresh ideas back to your business.

EDUCATING A NEW GENERATION, CREATING MEDICINE OF THE FUTURE

ICAD is a high quality continuing education platform which gathers international and regional physicians in the field to exchange ideas and knowledge in order to promote more effective and safe practices.

Physicians of the next generation in Asia and beyond are highly encouraged to join ICAD, which provides a unique convergence of learning, networking, sharing and fun under one roof.

INDUSTRY PLATFORM WITH TOP QUALITY PROSPECTS

Asian aesthetic markets also represent a major opportunity for global manufacturers.

ICAD 2020 is a perfect place to create partnerships, to strengthen and maintain relationships with clients, and to launch new products and services.

Over 70 leading companies will be represented within the exhibition space as they exploit the great market potential available in Asia.





FULL PASS

3 DAYS - NOVEMBER 20-21-22

Pre-congress course (NOVEMBER 20)

☐ ADVANCED INJECTABLES:

COMBINATION TREATMENT

☐ ADVANCED LASER COURSE & HANDS-ON

All ICAD conferences

Sponsored worshops

Exhibition & Coffee breaks

Lunch included

Congress bag and conference book

Two certificates of attendance (pre-course of your choice | main congress)

DELEGATE

Early bird (before 31 July)
USD 650

WOSIAM MEMBER

Early bird (before 31 July) USD 600

CONFERENCE PASS

2 DAYS - NOVEMBER 21-22

All ICAD conferences

Sponsored worshops

Exhibition & Coffee breaks

Lunch included

Congress bag and conference book

Certificate of attendance (

main congress)

DELEGATE

Early bird (before 31 July)
USD 450

WOSIAM MEMBER

Early bird (before 31 July)
USD 400

STUDENTS, RESIDENTS, NURSES

Early bird (before 31 July) USD 250



ONLINE REGISTRATION

WWW.EUROMEDICOM.COM