ICAD 2020
14TH INTERNATIONAL CONGRESS OF AESTHETIC DERMATOLOGY

20–21–22 NOVEMBER
BANGKOK CONVENTION CENTRE AT CENTRALWORLD

Preliminary Program
DEAR COLLEAGUES AND FRIENDS,

We are pleased to invite you to participate in the 14th edition of the International Congress of Aesthetic Dermatology (ICAD), taking place on 20-21-22 November 2020, in Bangkok, Thailand.

ICAD is now the most established and largest international medical aesthetics congress in Southeast Asia, serving the growing needs of not only this very dynamic region, but also, increasingly, the rest of the world.

Built upon a partnership between the Dermatological Society of Thailand (DST) and EuroMediCom, ICAD brings together Asian expertise and international networks to offer an unparalleled platform, with expert speakers and cutting edge scientific content.

“Asian Beauty: The Next Chapter” has been chosen to be the main theme for ICAD 2020. The next generation of medical practitioners and opinion leaders is causing a seismic change in the field, with new trends and developments constantly arising. ICAD 2020 seeks to address unique developments in the field of medical aesthetics from around the world shared by the experts and participants coming from various continents.

As always, ICAD will contain practical content, along with a special focus on what’s new in the field, with many live demonstrations.

We look forward to welcoming you to ICAD and Bangkok.

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Oliver KREYDEN, MD

PHILLIP M.E. LEVY, MD
Avail yourself of THAILAND’S beauty

Thailand is well-known throughout the world for the country’s gracious hospitality. The friendliness of its people and the diverse nature of Thai culture makes visitors feel at home.

November and December are the perfect time of year to indulge in a vacation or a break with warm and pleasant weather (especially on beaches and islands). The participants can plan a trip into Thailand’s natural beauties either before or after the congress.

Congress Highlights

2 HIGHLY PRACTICAL AESTHETIC COURSES

ADVANCED INJECTABLES AND COMBINED TREATMENT
This year, the course on non-invasive facial treatment will cover not only injectables but also address some perfect combination approaches.

- Different key facial zones and perioral regions
- Injectables, Laser, Threads for Graceful Appearance
- Experts’ secret of their favorite combined techniques
- Live demonstrations in a MasterChef style: 2 different techniques on the same zone

ADVANCED PRACTICAL LASER & EBD - HANDS-ON INCLUDED
Following a high success of the previous edition, the Advanced Laser course is now back with a new & fresh content on the recent laser & EBD technologies. Selected laser specialists with extensive experience on laser for aesthetic treatment will share their expertise on how to obtain the highest performance.

NEW: The course includes a hands-on allowing the attendees to try and work on different selected laser technologies.

LIVE SHOW PRESENTS FASCINATING, CHALLENGING MEDICAL CASES ALLOWING THE PARTICIPANTS TO SEE HOW PATIENTS ARE TREATED.

- Injectables Battle: Your Way, My Way
- Upper Face, Midface, Lower Face & Lips
- Treatment recipes revealed by the experts
- 2020 Injectables Wrap-Up Live Show

CHALLENGE OF THE AESTHETICS MAINSTREAM

ATTEND ICAD TO LEARN AND CREATE IMPACT IN YOUR PRACTICE TODAY!

- Botox for Experts – Advanced Treatments, Creative Approaches, New Findings
- Experts Share Their Secret Techniques in Combination Treatments
- Pigmentation – New Treatments and Traditional Treatments – What has the best result?
- Innovations in EBD treatment of Acne Scars
- Hair Management – Tips and Tricks
- Aesthetic Gynaecology
- Focus on Chemical Peeling
- Medical Skin-care & Anti-aging for Women and Men
- Threads – What is My Technique – VIDEO footage
- Asian Trends in Aesthetics – Updates from Thailand, Taiwan, India and South Korea
- Body Contouring – What’s New

HIGHLY PRACTICAL AESTHETIC COURSES

ICAD GOES LIVE!
Pre-Congress Courses
Thursday 20 November

Pre-Congress
Room Lotus 5-6-7 • 8:30 - 18:00

Advanced Injectables & Combination Treatment

We may all agree there is no one best approach to rejuvenating the face. Most of the patients seeking for aesthetic treatment also require more than one type of procedure to achieve best outcome. Nowadays, there is a wide variety of non- or minimally invasive treatments including neuromodulators, soft tissue augmentation, energy-based devices, as well as, thread lifting to reverse the aging face. Aesthetic practitioners should embrace combination treatments with up-to-date knowledge, treatment techniques, and prevention of complications, in order to provide safe and effective results.

In this course, various challenging indications will be in the spotlight. The attendees will learn different combined techniques for nonsurgical facial rejuvenation in using injectables and associated approaches. The experts will show how they tackle these indications in a step-by-step manner to assure optimum results providing patient safety and avoid/minimize treatment complications.

The faculty includes nationally and internationally renowned dermatologists, plastic surgeons and aesthetic practitioners recognized for their skill and experience in facial rejuvenation with injectables and related combination therapies. They have taught many others how to achieve safe and successful results with non-invasive aesthetic modalities.

ONE INDICATION, TWO APPROACHES
Each of the following indications will be assigned to 2 experts who will perform their treatment of choice based on individualized planning with careful selection of the best products/techniques to use.

- Droopy Eyes
- Eye Bags
- Nasal Hump
- Hallow Cheek
- Sexy Lips
- Sagging Face
- Chubby Chin
- Creepy Neck

Pre-Congress Hands-on Workshop
Room Lotus 3-4 • 8:30 - 18:00

Refresh Your Practical Skills in Lasers and Energy-based Devices

This pre-congress course features lectures and hands-on workshop presented by a large and diverse group of the world leaders, and innovators in the fields of lasers and energy-based devices.

The course objectives will focus on basic science and practical tips for physicians to learn on emerging technologies and treatment pearls. It also offers a wonderful opportunity to have hands-on experience and interact with world leaders in the field lasers and EBDs in the same venue.

The target participants of this pre-congress laser & energy-based device course include dermatologists and aesthetic physicians who already had a well-developed basic understanding of the uses of lasers and energy-based devices and are looking for emerging lasers and EBDs in aesthetic dermatology to apply to your daily clinical practice.
## Schedule at-a-glance

<table>
<thead>
<tr>
<th>Time</th>
<th>LOTUS 5-6-7</th>
<th>LOTUS 1-2</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30-9:30</td>
<td>INJECTABLES &amp; COMBINED TREATMENT DIFFERENT FACIAL ZONES 1 AREA 2 TECHNIQUES</td>
<td>ADVANCED PRACTICAL LASERS</td>
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<tr>
<td>10:30-12:00</td>
<td>COFFEE BREAK</td>
<td>ADVANCED PRACTICAL LASERS</td>
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<tr>
<td>14:00-15:30</td>
<td>INJECTABLES &amp; COMBINED TREATMENT DIFFERENT FACIAL ZONES 1 AREA 2 TECHNIQUES</td>
<td>HANDS-ON WORKSHOPS</td>
</tr>
<tr>
<td>16:30-17:30</td>
<td>COFFEE BREAK</td>
<td>HANDS-ON WORKSHOPS</td>
</tr>
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## Saturday, 21 November

### BBC Hall A | LOTUS 3-4
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8:30 | WRINKLES & BEYOND BOTULINUM TOXIN PRACTICALITIES
10:00 | MINIMALLY INVASIVE FACIAL AESTHETIC SURGERY International scientific reports on surgical update

### LOTUS 1-2 | LOTUS 7 | LOTUS 5-6
---|---|---
TBA | 09:00-10:00 Sponsored Symposium | 09:00-10:00 Sponsored Symposium

### Exhibition Hall - Coffee Break
**OPEN STAGE - FACIAL ANALYSIS**

### 10:30-12:00
- **INJECTABLES BATTLE (1)**
  - UPPER FACE & MIDFACE
  - LIVE DEMO
- **FACIAL PIGMENTATION & HEALTHY SKIN**
- **MANAGEMENT OF HAIR LOSS**
  - Up-to-date

### Lunch Symposium
**NEW TECHNOLOGIES**
**LIVE DEMO**

### 13:00-14:00
- **ON THE RISE MALE FACIAL REJUVENATION**
  - LIVE DEMO
- **NEW AESTHETIC TECHNOLOGIES**
  - WHAT CAN WE EXPECT FOR THE NEXT 10 YEARS
- **BEYOND FACIAL REJUVENATION**

### Exhibition Hall - Coffee Break
**OPEN STAGE - NEW TECHNOLOGIES**
**LIVE DEMO**

### 14:00-15:30
- **VIDEO BATTLE - THE RETURN INJECTION TECHNIQUES 5 MINUTES TO CONVINCE**
- **TURNING THREADLIFT UP TO ELEVEN**
- **COSMECEUTICALS RIDING THE TREND**

### Lunch Symposium
**NEW TECHNOLOGIES**
**LIVE DEMO**

### 16:00-17:30
- **ON THE RISE MALE FACIAL REJUVENATION**
  - LIVE DEMO
- **NEW AESTHETIC TECHNOLOGIES**
  - WHAT CAN WE EXPECT FOR THE NEXT 10 YEARS
- **BEYOND FACIAL REJUVENATION**

### Exhibition Hall - Coffee Break
**OPEN STAGE - NEW TECHNOLOGIES**
**LIVE DEMO**

### 10:30-12:00
- **INJECTABLES BATTLE (2)**
  - LOWER FACE & LIPS
  - LIVE DEMO
- **BODY CONTOURING & SKIN TIGHTENING UPDATE**
- **BEAUTIFICATION INSIDE-OUT vs OUTSIDE-IN (2)**

### Lunch Symposium
**NEW TECHNOLOGIES**
**LIVE DEMO**

### 14:00-15:30
- **CONTROVERSIAL DEBATE TOPICS (PROS AND CONS FORMAT)**
- **WHERE THE FUTURE LIES IN AESTHETIC MEDICINE (EMERGING TECHNOLOGIES)**
- **ANTI-AGING & REGENERATIVE MEDICINE**

### Exhibition Hall - Lunch Break
**OPEN STAGE - BECOMING BIG BY ACTING SMALL: SOCIAL MEDIA FOR YOUR PRACTICE**

### 14:00-15:30
- **2020 INJECTABLES WRAP-UP**
  - LIVE DEMO
- **REFRACTORY SCAR & ACNE SCARRING INSIGHT**
- **I’LL TELL YOU MY SECRETS STEP-BY-STEP**

### Exhibition Hall - Coffee Break
**OPEN STAGE - NEW TECHNOLOGIES**
**LIVE DEMO**

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**SUNDAY, 22 NOVEMBER**
Aesthetic Markets on the Rise
Asian aesthetic markets are extremely diverse, relatively large and receptive. Non-invasive aesthetic treatments are experiencing strong growth in the region. An increase of cosmetic procedures and treatment options and recent advances in technologies are expected to drive market development in the coming years.

Attend ICAD 2020 & Stay Ahead in Business
The greatest challenge faced by today’s physicians is to stay current with the rapid advances in recent medical procedures and technologies in aesthetic medicine. Taking a break from your busy schedule to attend ICAD 2020 will be a worthwhile investment for your practice’s growth & development as you sharpen your skills and bring fresh ideas back to your business.

Educating a New Generation, Creating Medicine of the Future
ICAD is a high quality continuing education platform which gathers international and regional physicians in the field to exchange ideas and knowledge in order to promote more effective and safe practices.

Physicians of the next generation in Asia and beyond are highly encouraged to join ICAD, which provides a unique convergence of learning, networking, sharing and fun under one roof.

Industry Platform with Top Quality Prospects
Asian aesthetic markets also represent a major opportunity for global manufacturers. ICAD 2020 is a perfect place to create partnerships, to strengthen and maintain relationships with clients, and to launch new products and services.

Over 70 leading companies will be represented within the exhibition space as they exploit the great market potential available in Asia.
## FULL PASS
3 DAYS - NOVEMBER 20-21-22

<table>
<thead>
<tr>
<th>Pre-congress course (NOVEMBER 20)</th>
<th>CONFERENCE PASS 2 DAYS - NOVEMBER 21-22</th>
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<tbody>
<tr>
<td>[ ] ADVANCED INJECTABLES: COMBINATION TREATMENT</td>
<td>[ ] ADVANCED LASER COURSE &amp; HANDS-ON</td>
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<tr>
<td>All ICAD conferences</td>
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<tr>
<td>Sponsored workshops</td>
<td>Sponsored workshops</td>
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<tr>
<td>Exhibition &amp; Coffee breaks</td>
<td>Exhibition &amp; Coffee breaks</td>
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<tr>
<td>Lunch included</td>
<td>Lunch included</td>
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<tr>
<td>Congress bag and conference book</td>
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<tr>
<td>Two certificates of attendance (pre-course of your choice</td>
<td>Certificate of attendance (main congress)</td>
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### DELEGATE
Early bird (before 31 July)
USD 650

### WOSIAM MEMBER
Early bird (before 31 July)
USD 600

### STUDENTS, RESIDENTS, NURSES
Early bird (before 31 July)
USD 250

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ONLINE REGISTRATION
WWW.EUROMEDICOM.COM