



VEGAS
COSMETIC
SURGERY
& Aesthetic Dermatology



JUNE 5-8
2019

PRELIMINARY
PROGRAM

AMERICA'S
PREMIER
MULTISPECIALTY
SYMPOSIUM



BELLAGIO
LAS VEGAS

www.vegascosmeticsurgery.com

This activity is jointly provided by Medical Education Resources and Vegas Cosmetic Surgery Symposium. This activity is sponsored by an education grant from TBD.



VEGAS COSMETIC SURGERY

& Aesthetic Dermatology

- 350+** Days of planning
- 30+** CME Credits
- 5** Unique Tracks
- 4** Days of premium content
- 1** Great Meeting

Vegas Cosmetic Surgery
is the first cosmetic surgery conference
to bring together the 4 "core" specialties
in 1 Great Meeting.

This Symposium is now celebrating its 15th anniversary in Las Vegas under the leadership and coordination of its founder, S. Randolph Waldman, MD. Vegas Cosmetic Surgery was initiated to foster a spirit of cooperation and understanding between the four "core" specialties that are primarily involved in the science, practice, and teaching of aesthetic surgery and medicine. This Symposium is proud to host the leading educators and teachers in the fields of facial plastic surgery, plastic surgery, dermatology and oculoplastic surgery.

We are extremely proud that Vegas Cosmetic Surgery and Aesthetic Dermatology was not only the first truly multi-specialty forum in the aesthetic field, but by listening to our faculty and attendees, VCS is now the largest event of its kind in North America.



S. Randolph WALDMAN, MD
Founder, Organizer, and Meeting Director



FACIAL PLASTIC SURGEONS

Antonino ARACO	Italy	Mark HAMILTON	Indianapolis, IN	Stephen PRENDIVILLE	Fort Myers, FL
Jamil ASARIA	Toronto, Canada	Jill HESSLER	Palo Alto, CA	Vito QUATELA	Rochester, NY
Jan BALCZUN	Recklinghausen, Germany	Bauer HORTON	Houston, TX	Jordan RIHANI	Fort Worth, TX
Rami BATNJI	Newport Beach, CA	Andrew JACONO	New York, NY	Richard RIVAL	Ontario, Canada
Mark BEATY	Atlanta, CA	John JOSEPH	Beverly Hills, CA	Alexander RIVKIN	Beverly Hills, CA
William BEESON	Carmel, IN	Harold KAPLAN	Torrance, CA	Jacob SEDGH	Los Angeles, CA
Jason BLOOM	Ardmore, PA	Amir KARAM	San Diego, CA	Payman SIMONI	Beverly Hills, CA
Ed BUCKINGHAM	Austin, TX	Brent KOCH	Des Moines, IA	Bob SIMONS	Miami, FL
Andrew CAMPBELL	Milwaukee, WI	Samuel LAM	Plano, TX	Michael SOMENEK	Washington, DC
Greg CHERNOFF	Indianapolis, IN	Chase LAY	San Jose, CA	Jeffrey SPIEGEL	Chestnut Hill, MA
John CHI	St. Louis, MO	Jennifer LEVINE	New York, NY	Ben TALEI	Beverly Hills, CA
Ross CLEVENS	Melbourne, FL	Corey MAAS	San Francisco, CA	Konstantin VASYUKEVICH	New York, NY
Steven DAYAN	Chicago, IL	Dilip MADNANI	New York, NY	Johannes VEIT	Mannheim, Germany
Alexander DONATH	Cincinnati, OH	Devinder MANGAT	Cincinnati, OH	S Randolph WALDMAN	Lexington, KY
Waleed EZZAT	Boston, MA	Keith MARCUS	Redondo Beach, CA	P Daniel WARD	Salt Lake City, UT
Nabil FANOUS	Montreal, Canada	E. Gaylon MCCOLLOUGH	Gulf Shores, AL	Ivan WAYNE	Oklahoma City, OK
Frank FECHNER	Worcester, MA	Philip MILLER	New York, NY	Stephen WEBER	Denver, CO
Fred FEDOK	Gulf Shores, AL	Harry MITTELMAN	Palo Alto, CA	Richard WESTREICH	New York, NY
Andres GANTOUS	Ontario, Canada	Paul NASSIF	Beverly Hills, CA	Capi WEVER	Wassenaar, Netherlands
Richard GENTILE	Boardman, OH	Mike NAYAK	St Louis, MO	Edwin WILLIAMS	Albany, NY
Neil GORDON	Wilton, CT	Steven PEARLMAN	New York, NY	Catherine WINSLOW	Carmel, IN
Ryan GREENE	Weston, FL	Stephen PERKINS	Indianapolis, IN	Brian WONG	Irvine, CA
Grant HAMILTON	Rochester, MN	Michael PERSKY	Los Angeles, CA	Donald YOO	Beverly Hills, CA

PLASTIC SURGEONS

Marwan ABBOUD	Maubeuge, France	Diane DUNCAN	Fort Collins, CO	Jason POZNER	Boca Raton, FL
Mohammed ALGHOUL	Chicago, IL	Hector DURAN VEGA	Merida, Mexico	J Roberto RAMIREZ GAVIDIA	Nashville, TN
Jay CALVERT	Beverly Hills, CA	Dino ELYASSNIA	San Francisco, CA	Charalambos RAMMOS	Peoria, IL
John COOK	Chicago, IL	Christopher KHORSANDI	Henderson, NV	Adam RUBINSTEIN	Miami, FL
Dan DEL VECCHIO	New York, NY	Brian KINNEY	Beverly Hills, CA	Adam SCHAFFNER	New York, NY
Claudio DELORENZI	Ontario, Canada	Ellie Zara LEY	Scottsdale, AZ	Sachin SHRIDHARANI	New York, NY
Urmen DESAI	Beverly Hills, CA	Randy MILLER	Miami, FL	Christian SUBBIO	Newtown Square, PA
Barry DIBERNARDO	Montclair, NJ	Arian MOWLAVI	Laguna Beach, CA	Jennifer WALDEN	Austin, TX
Bruce DUBIN	Newport Beach, CA	Stanley OKORO	Smyrna, GA		

DERMATOLOGISTS

Shino Bay AGUILERA	Fort Lauderdale, FL	Amelia HAUSAUER	Campbell, CA	Rachel PRITZKER	Chicago, IL
Leslie BAUMANN	Miami, FL	Michelle HENRY	New York, NY	Deanne ROBINSON	Norwalk, CT
Vince BERTUCCI	Toronto, Canada	Oscar HEVIA	Coral Gables, FL	Neil SADICK	New York, NY
Patrick BITTER	Los Gatos, CA	Elizabeth HOUSHMAND	Dallas, TX	Todd SCHLESINGER	Charleston, SC
Jordan CARQUEVILLE	Chicago, IL	Carolyn KACOB	Chicago, IL	Joel SCHLESSINGER	Omaha, NE
Suneel CHILUKURI	Houston, TX	Bruce KATZ	New York, NY	Nowell SOLISH	Toronto, Canada
Joel COHEN	Greenwood Village, CO	Rebecca KAZIN	Chevy Chase, MD	Candace SPANN	Las Vegas, NV
Laurin COUNCIL	St. Louis, MO	Terrence KEANEY	Washington, DC	Hema SUNDARAM	Rockville, MD
Sabrina FABI	San Diego, CA	Robert LANGDON	Guilford, CT	Amy TAUB	Lincolnshire, IL
Michael GOLD	Nashville, TN	Vineet MISHRA	San Diego, CA		
David GOLDBERG	New York, NY	Melanie PALM	Solana Beach, CA		

OCULOPLASTIC SURGEONS

Sheila BARBARINO	Austin, TX	John HOLDS	St. Louis, MO	David SAMIMI	Los Angeles, CA
Alan BRACKUP	Langhorne, PA	Bobby KORN	La Jolla, CA	Adam SCHEINER	Tampa, FL
John BURROUGHS	Colorado Springs, CO	Wendy LEE	Miami, FL	Robert SCHWARCZ	New York, NY
Raymond DOUGLAS	Beverly Hills, CA	William MACK	Tampa, FL	Mehryar TABAN	Beverly Hills, CA
John FEZZA	Venice, FL	Ronald MANCINI	Dallas, TX	Jesper THULESEN	Denmark
Irene GLADSTEIN	New York, NY	John MARTIN	Coral Gables, FL	Julie WOODWARD	Durham, NC
Robert GOLDBERG	Los Angeles, CA	Guy MASSRY	Beverly Hills, CA	Steve YOELIN	Newport Beach, CA
Andrew HARRISON	Minneapolis, MN	Kami PARSIA	Beverly Hills, CA	Christopher ZOUMALAN	Beverly Hills, CA

ASSOCIATE FACULTY

Brad ADATTO	Dallas, TX	Dorene HARRISON	Knoxville, TN	Lori POZNANSKY	Phoenix, AZ
Allyson AVILA	Harrison, NY	Jon HOFFENBERG	Miami, FL	Gwen RADOSEVICH	Minneapolis, MN
Vanessa BARBER	San Diego, CA	Michael KRYCHMAN	Newport Beach, CA	Jay REYERO	Dallas, TX
Robert BAXTER	Miami, FL	April LINDEN	La Jolla, CA	Marc RIVERA	Miami, FL
Michael BYRD	Dallas, TX	Jen LONGTIN	Orlando, FL	Sandy ROOS	Las Vegas, NV
Sebastian COTOFANA	Albany, NY	Rich LOW	Seattle, WA	Tom SEERY	Seattle, WA
Josh DEBLASIO	Scottsdale, AZ	Catherine MALEY	Seattle, WA	Jeff SEGAL	Chapel Hill, NC
Jeanna DOYLE	Frisco, TX	Ryan MILLER	Sausalito, CA	Alex THIERSCH	Chicago, IL
Amanda ELIE	Santa Barbara, CA	Glenn MORLEY	San Luis Obispo, CA	Jason TUSCHMAN	West Palm Beach, FL
David EVANS	San Diego, CA	Lindsay MOSS	Boston, MA	Tami VILETA	Seattle, WA
Tamara EVANS	San Diego, CA	Avani NAYAK	Tucson, AZ	Lisa Marie WARK	Las Vegas, NV
Danica FIASCHETTI	Los Angeles, CA	Audrey NEFF	Saint Louis, MO	Greg WASHINGTON	Los Angeles, CA
Dana FOX	Seattle, WA	Amy PATEL	Orlando, FL	Eric WILSON	Charlotte, NC
Kathy GAUGHHRAN	Irvine, CA	Sam PEEK	Beverly Hills, CA	Meaghan ZMIJA	Toronto, Canada
Michael GUBERTI	New York, NY	Debra PHAIRAS	Anaheim, CA		
Lou HAGGERTY	Gardena, CA		San Francisco, CA		

SCHEDULE OVERVIEW

ROOM
DA VINCI

ROOM
RAPHAEL

ROOM
TOWER 3/5

ROOM
TOWER 8

ROOM
TOWER 1/2

BELLAGIO
BALLROOM

MONET
BALLROOM

WEDNESDAY 6/5/19

PM MASTERS	PM RHINOPLASTY	PM BLEPHAROPLASTY	PM PRACTICE MANAGEMENT & MARKETING	PM WORKSHOPS	PM DINNER SYMPOSIUM	PM DINNER SYMPOSIUM
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THURSDAY 6/6/19

			AM BREAKFAST LECTURE			
AM RHINOPLASTY	AM MINIMALLY INVASIVE	AM BLEPHAROPLASTY	ALL DAY PRACTICE MANAGEMENT & MARKETING	ALL DAY WORKSHOPS		
PM MASTERS	PM FACIAL SURGERY	PM MINIMALLY INVASIVE			PM DINNER SYMPOSIUM	PM DINNER SYMPOSIUM

FRIDAY 6/7/19

			AM BREAKFAST LECTURE			
AM BODY CONTOURING	AM CLINICAL RESEARCH	ALL DAY MINIMALLY INVASIVE	ALL DAY PRACTICE MANAGEMENT & MARKETING	ALL DAY WORKSHOPS		
PM MASTERS	PM FACIAL SURGERY LEGAL ROUNDTABLE				PM DINNER SYMPOSIUM	PM DINNER SYMPOSIUM

SATURDAY 6/8/19

			AM BREAKFAST LECTURE	
ALL DAY MASTERS	ALL DAY FACIAL SURGERY	ALL DAY MINIMALLY INVASIVE	ALL DAY PRACTICE MANAGEMENT & MARKETING	ALL DAY WORKSHOPS



CLINICAL
SESSIONS



MODERATORS: Harold KAPLAN, MD - Michael PERSKY, MD

- 1:00 PM** ▪ Facelift And Neck Lift - Things I Wish I Had Known 15 Years Ago **Mike NAYAK, MD**
- 1:30 PM** ▪ The Heavy Neck Treatment Options Through The Years **Vito QUATELA, MD**
- 2:00 PM** ▪ 10 Tips For Facial Rejuvenation Under Local Anesthesia **John COOK, MD**
- 2:30 PM** ▪ Pearls For Intense Pulsed Light To Maximize Results And Minimize Complications **Patrick BITTER, MD**
- 3:00 PM** ▪ Coronal Brow Lift For Comprehensive Forehead Rejuvenation **Frank FECHNER, MD**
- 3:30 PM** ▪ Deep Plane Mid-Face Lifting: Minor Changes To Make Life Easier **Ben TALEI, MD**
- 4:00 PM** ▪ New Fillers, Toxins, And Cosmeceuticals Making Waves In The US Market In 2019 **Michael GOLD, MD**
- 4:30 PM** ▪ 4 Steps To Achieving Better Facelift Results **William BEESON, MD**
- 5:00 PM** ▪ Hair Restoration-State Of The Art In 2019 **Sam LAM, MD**
- 5:30 PM** ▪ Current Surgical Techniques For Rejuvenating The Lips And Perioral Region **Stephen PERKINS, MD**

W **6:00 - 7:30 PM**
WELCOME RECEPTION IN EXHIBIT HALL

S **7:30 - 9:30 PM**
SPONSORED EVENING EVENTS



RHINOPLASTY

ROOM **RAPHAEL**

PM

MODERATORS: Steven PEARLMAN, MD - Capi WEVER, MD

- | | | |
|----------------|---|---------------------------------|
| 1:00 PM | ▪ Respecting Structure In Rhinoplasty | Steven PEARLMAN, MD |
| 1:15 PM | ▪ Instaglam - Combining Rhinoplasty With Non-Surgical Procedures For The Millennial Patient | Jennifer LEVINE, MD |
| 1:30 PM | ▪ Top 10 Tips For Successful Septal Perforation Repair | Jacob SEDGH, MD |
| 1:45 PM | ▪ Predicting And Treating Alar Retraction In Rhinoplasty | Capi WEVER, MD |
| 2:00 PM | ▪ Broken Bridges - Avoiding The Unnatural Dorsum In Rhinoplasty | Grant HAMILTON, MD |
| 2:15 PM | ▪ Sticky Grafts And Their Use In Rhinoplasty | Rich GENTILE, MD |
| 2:30 PM | ▪ Making The Most Of The Tongue-In-Groove Technique | Waleed EZZAT, MD |
| 2:45 PM | ▪ Management Of Alar-Columellar Disproportion | Stephen PERKINS, MD |
| 3:00 PM | ▪ Alar Base Modification - How To Stay Safe And Create Natural Results | Stephen WEBER, MD |
| 3:15 PM | ▪ The Effect Of Selfies On Nasal Image, A Prospective Study | Steven PEARLMAN, MD |
| 3:30 PM | ▪ Rhinoplasty In A Multi-Ethnic Society | Andres GANTOUS, MD |
| 3:45 PM | ▪ 40 Years Of Rhinoplasty Pearls That Have Stood The Test Of Time | E. Gaylon MCCOLLOUGH, MD |
| 4:00 PM | ▪ My Algorithm For Tip Grafting | Edwin WILLIAMS, MD |
| 4:15 PM | ▪ The En-Bloc Osteotomy For Straightening The Crooked Nose | Ivan WAYNE, MD |
| 4:30 PM | ▪ Tips And Techniques For Preventing Valve Collapse After Reduction Rhinoplasty | Brent KOCH, MD |
| 4:45 PM | ▪ Five New Techniques To Improve Your Rhinoplasty Outcomes | Richard RIVAL, MD |
| 5:00 PM | ▪ Extracorporeal Septoplasty In Treating Major Saddle Nose Deformity | Jacob SEDGH, MD |
| 5:15 PM | ▪ Lateral Crural Overlap: A Powerful Tool For Deprojection And Rotation | Grant HAMILTON, MD |
| 5:30 PM | ▪ Septum Extension Grafts For Tip Positioning: Pitfalls And Failures | Capi WEVER, MD |
| 5:45 PM | ▪ Piezo Rhinoplasty: Pros And Cons | Johannes VEIT, MD |
| 6:00 PM | ▪ Endonasal Rhinoplasty - A Lost Art | Bob SIMONS, MD |
| 6:15 PM | ▪ Mastery Of The Nasal Tip Without Grafts | Bob SIMONS, MD |

6:30 PM ▪ WELCOME RECEPTION IN EXHIBIT HALL

7:30 PM ▪ SPONSORED EVENING EVENTS

MODERATORS: Wendy LEE, MD - William MACK, MD

- 1:00 PM** ■ To Operate Or Not: Identifying Red Flags Before Scheduling The Patient For Cosmetic Blepharoplasty **William MACK, MD**
- 1:15 PM** ■ Lower Lid Retraction After Blepharoplasty - Treatment Paradigm **Andrew HARRISON, MD**
- 1:30 PM** ■ Myology: The Study And Modification Of Periorbital Muscle In Cosmetic Surgery **John FEZZA, MD**
- 1:45 PM** ■ Clinical And Surgical Implications Of Eyelid And Periorbital Anatomy **Guy MASSRY, MD**
- 2:00 PM** ■ Upper Blepharoplasty - Pearls And Pitfalls **Andrew HARRISON, MD**
- 2:15 PM** ■ The Pursuit For Perfection In Upper Blepharoplasty **John HOLDS, MD**
- 2:30 PM** ■ Cosmetic Surgery For Prominent Eye Patients **Raymond DOUGLAS, MD**
- 2:45 PM** ■ Eyelid/Periorbital And Canthal Irregularities: How These Cases Made Me Better **Guy MASSRY, MD**
- 3:00 PM** ■ The Lid-Cheek Junction: A Volumetric Approach **Mike NAYAK, MD**
- 3:15 PM** ■ Subtractive vs Fat Transposition Blepharoplasty: An Objective Comparison Of Postoperative Lid Height And Tear Trough Contour **Alan BRACKUP, MD**
- 3:30 PM** ■ Eyelid Malposition After Blepharoplasty **Wendy LEE, MD**
- 3:45 PM** ■ Essentials To Know For Optimizing Aesthetic Outcomes In Lower Eyelid Blepharoplasty **John BURROUGHS, MD**
- 4:00 PM** ■ Tissue Sparing Upper And Lower Blepharoplasty **Andrew JACONO, MD**
- 4:15 PM** ■ Fillers And Periocular Volume Loss: An Algorithm To A Happy Patient **Kami PARSA, MD**
- 4:30 PM** ■ Managing Periocular Filler-Related Syndrome Prior To Lower Blepharoplasty **Christopher ZOUMALAN, MD**
- 4:45 PM** ■ Modern Advances In Lower Eyelid Retraction Surgery **Mehryar TABAN, MD**
- 5:00 PM** ■ The Cosmetic Blepharoplasty Patient Is Unhappy After Surgery: Keys For Successful Intervention And Management **William MACK, MD**
- 5:15 PM** ■ Lower Blepharoplasty - Anterior Approach, Posterior Approach Or Both **John HOLDS, MD**
- 5:30 PM** ■ Filler Blepharoplasty And Brow Lifting And Contouring **John BURROUGHS, MD**
- 5:45 PM** ■ Evaluation Of Eye Asymmetry **Mehryar TABAN, MD**

6:00 PM ■ WELCOME RECEPTION IN EXHIBIT HALL

7:30 PM ■ SPONSORED EVENING EVENTS

RHINOPLASTY

ROOM **DA VINCI**

AM

MODERATORS: Nabil FANOUS, MD - Andres GANTOUS, MD

- | | | |
|-----------------|---|------------------------------|
| 7:30 AM | ▪ Shape Concepts For Advanced Nasal Tip Surgery | Richard WESTREICH, MD |
| 7:45 AM | ▪ Rhinoplasty As It Affects Lip Position - Mechanisms And Maneuvers | Ben TALEI, MD |
| 8:00 AM | ▪ Avoiding Common Pitfalls In Rhinoplasty | Grant HAMILTON, MD |
| 8:15 AM | ▪ Correcting The Severe Dorsal Deformity: Pearls And Pitfalls | Andres GANTOUS, MD |
| 8:30 AM | ▪ The Goldman Tip Operation Re-Imagined And Resurrected | Bruce DUBIN, MD |
| 8:45 AM | ▪ Addressing A Cephalic Malposition Of The Lower Lateral Cartilages | Edwin WILLIAMS, MD |
| 9:00 AM | ▪ Soft And Firm Alloplastic Implants In Rhinoplasty | Nabil FANOUS, MD |
| 9:15 AM | ▪ Nasal Tip Aesthetics During Asian Rhinoplasty | Donald YOO, MD |
| 9:30 AM | ▪ Ethnic Rhinoplasty Perspectives | Jamil ASARIA, MD |
| 9:45 AM | ▪ Salvaging The Implanted Nose | Waleed EZZAT, MD |
| 10:00 AM | ▪ In Situ Total Septal Reconstruction | Jay CALVERT, MD |

10:15 AM ▪ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: P. Daniel WARD, MD - Donald YOO, MD

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|-----------------|--|-----------------------------|
| 11:00 AM | ▪ Nostril Shapes: Commonly Neglected Aspect Of Rhinoplasty | Payman SIMONI, MD |
| 11:15 AM | ▪ Top 10 Tips For Non-Surgical Rhinoplasty: Lessons From A 14-Year Experience | Alexander RIVKIN, MD |
| 11:30 AM | ▪ Advanced Dorsal Augmentation Techniques | Jamil ASARIA, MD |
| 11:45 AM | ▪ Tips And Tricks For Successful Rib Cartilage Harvest And Use In Revision Rhinoplasty | P. Daniel WARD, MD |
| 12:00 PM | ▪ Rib Graft Rhinoplasty - Where We Are And How Far We've Come | John CHI, MD |
| 12:15 PM | ▪ Managing Lateral Crural Convexity | Brian WONG, MD |
| 12:30 PM | ▪ Dorsal Augmentation In Rhinoplasty: Is The DCF (Diced Cartilage Fascia) Worth The Hype? | Paul NASSIF, MD |
| 12:45 PM | ▪ Optimizing The Alar Margin And Soft Tissue Facet - Nuances With The Articulated Alar Rim Graft | Brian WONG, MD |

1:00 PM ▪ LUNCH IN EXHIBIT HALL

THURSDAY JUNE 6

MINIMALLY INVASIVE

ROOM **RAPHAEL****MODERATORS: Michael SOMENEK, MD - Candace SPANN, MD**

- 7:30 AM** ■ Cosmeceuticals And Devices For Women's Hair Loss **Candace SPANN, MD**
- 7:45 AM** ■ Treatments For Hyperhidrosis **Carolyn JACOB, MD**
- 8:00 AM** ■ Filler Nodules And Management **Terrence KEANEY, MD**
- 8:15 AM** ■ Top 10 Tips For Achieving Consistent Results Using Radiofrequency For Skin Tightening **Michael SOMENEK, MD**
- 8:30 AM** ■ Cook It Properly! Novel Triple Layer Therapy Combining Fractionated And Needle Radiofrequency **Greg CHERNOFF, MD**
- 8:45 AM** ■ Rotational Fractional Resection, A Unique Minimally Invasive Way To Rejuvenate The Jawline And Re-Contour The Neck **Steven YOELIN, MD**
- 9:00 AM** ■ Understanding And Treating Filler Necrosis **Joel COHEN, MD**
- 9:15 AM** ■ Non - And Minimally Invasive Skin Tightening And Fat Reduction Of The Body **Jennifer WALDEN, MD**
- 9:30 AM** ■ Stem Cells In Dermatologic Skin Care **Amy TAUB, MD**
- 9:45 AM** ■ Prevention Of Complications In Minimally Invasive Aesthetic Procedures **Laurin COUNCIL, MD**
- 10:00 AM** ■ Combining Microfocused Ultrasound And Biostimulatory Agents For Skin Tightening And Lifting **Jennifer LEVINE, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: J. Roberto RAMIREZ GAVIDIA, MD - Ryan GREENE, MD**

- 11:00 AM** ■ Pre And Post Procedure Skin Care: Tips And Pearls **Leslie BAUMANN, MD**
- 11:15 AM** ■ How To Maximize The Safety And Outcome Of Any Laser Treatment Or Peel, On Any White Or Ethnic Skin: The New "Genetico-Racial" Skin Classification **Nabil FANOUS, MD**
- 11:30 AM** ■ New Botulinum Toxins: What Is The Evidence And How Will They Affect Your Practice? **Vince BERTUCCI, MD**
- 11:45 AM** ■ 2-Year Experience With Micro-Needle With Radiofrequency Treatment Of Face And Neck **Michael PERSKY, MD**
- 12:00 PM** ■ Maximizing Skin Tightening And Surface Improvement, Combining Modalities For Maximal Results **Mark BEATY, MD**
- 12:15 PM** ■ Multi-Modality Scar Therapy **Greg CHERNOFF, MD**
- 12:30 PM** ■ Top 10 Tips For Enhancing The Injectable Experience **Ryan GREENE, MD**
- 12:45 PM** ■ Efficacy And Safety Of Collagenase Clostridium Histolyticum For The Treatment Of Cellulite **Michael GOLD, MD**

1:00 PM ■ LUNCH IN EXHIBIT HALL

BLEPHAROPLASTY

ROOM TOWER 3/5

AM

MODERATORS: John HOLDS, MD - Guy MASSRY, MD

- 7:30 AM** ■ Customizing Lower Blepharoplasty: Different Strokes For Different Patients **Mohammed ALGHOUL, MD**
- 7:45 AM** ■ The Reverse Canthoplasty - When There Is Too Much Of A Good Thing **Bobby KORN, MD**
- 8:00 AM** ■ Decision Making In Lower Eyelid Blepharoplasty **Robert SCHWARCZ, MD**
- 8:15 AM** ■ Principles Of Periorbital Rejuvenation With Fat Grafting And Hyaluronic Acid **Jamil ASARIA, MD**
- 8:30 AM** ■ Asian Blepharoplasty - Contrast And Compare With Western Blepharoplasty Technique **John HOLDS, MD**
- 8:45 AM** ■ Non-Endoscopic Minimal Incision Brow Lifting **Mike NAYAK, MD**
- 9:00 AM** ■ CO₂-Laser Performed Open Incisional Double Eyelid Plasty **Jesper THULESEN, MD**
- 9:15 AM** ■ Fat Repositioning, Canthopexy And Mid-Face Lifting **Ben TALEI, MD**
- 9:30 AM** ■ New Info On Various Modalities Of Canthal Suspension **Amy PATEL, MD**
- 9:45 AM** ■ A New Solution To A Common Old Problem: Malar Festoon Reduction **Greg CHERNOFF, MD**
- 10:00 AM** ■ Demystifying The Lateral Canthus. Plasty, Pexy Or Strip: How Do I Choose? **Bobby KORN, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Guy MASSRY, MD - Adam SCHEINER, MD

- 11:00 AM** ■ Has Blepharoplasty Become Too Complicated? **Alan BRACKUP, MD**
- 11:15 AM** ■ Addressing The Upper Eyelid Sulcus Hollowing **Robert SCHWARCZ, MD**
- 11:30 AM** ■ The Low Down On Lower Eyelid Blepharoplasty Options **David SAMIMI, MD**
- 11:45 AM** ■ Minimally Invasive Treatment Of Dark Bags Under The Eyes: Are We Treating The Wrong Thing? **Steven PEARLMAN, MD**
- 12:00 PM** ■ Micro-Ptosis In Blepharoplasty Surgery - The Good, The Bad And The Ugly **John HOLDS, MD**
- 12:15 PM** ■ Transconjunctival Lower Eyelid Blepharoplasty With Laser Skin Resurfacing Remains The Gold Standard In Lower Eyelid Rejuvenation **Ross CLEVENS, MD**
- 12:30 PM** ■ Comprehensive Peri-Orbital Rejuvenation For The Truly Restored And Refreshed Look **Amir KARAM, MD**
- 12:45 PM** ■ No More Undereye Blues: Making A Difference When Diagnosing And Managing Tyndall Effect **Irene GLADSTEIN, MD**

1:00 PM ■ LUNCH IN EXHIBIT HALL

MODERATOR: Harold KAPLAN, MD

- 2:00 PM** ■ Combination Cellulite Treatment, How I Do Things **Deanne ROBINSON, MD**
- 2:30 PM** ■ My Approach To Deep Laser Skin Resurfacing **Adam SCHEINER, MD**
- 3:00 PM** ■ What I Have Learned After 2000 Extended Deep Plane Facelifts And How I Have Changed: Maximizing Rejuvenation, Longevity, Risks, And Scars **Andrew JACONO, MD**
- 3:30 PM** ■ Volumization By Reduction. A New Paradigm Created By Modifications Of Advanced Deep-Plane Technique **Neil GORDON, MD**

4:00 PM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATOR: Harold KAPLAN, MD**

- 4:45 PM** ■ Keys To Success With Injectable Fillers **Patrick BITTER, MD**
- 5:15 PM** ■ Perfecting The Cosmetic Injectables Consultation: A Systematic Approach **Vince BERTUCCI, MD**
- 5:45 PM** ■ Peri-Oral Combination Rejuvenation **Joel COHEN, MD**

 **6:30 PM**
SPONSORED EVENING EVENTS



FACIAL SURGERY

ROOM **RAPHAEL**

PM

MODERATORS: Mark BEATY, MD - Stephen PERKINS, MD

- 2:00 PM** ■ In Facelifting, How Aggressive Should One Be Surgically In Achieving “Perfect” Neckline? **Stephen PERKINS, MD**
- 2:15 PM** ■ Progression Of Treatment For The Aging Face: Who Needs A Facelift And How Do We Get There? **Mark BEATY, MD**
- 2:30 PM** ■ Subplatysmal Versus Re-Suspension Neck Lift Techniques **Frank FECHNER, MD**
- 2:45 PM** ■ Optimizing Outcomes In Minimally Invasive Neck Lifting **Diane DUNCAN, MD**
- 3:00 PM** ■ Temporal Brow Lift Options **John MARTIN, MD**
- 3:15 PM** ■ Why Traditional Endoscopic Brow Lifts May Do More Harm Than Good - An Evidence-Based Review Of Long-Term Results **Alan BRACKUP, MD**
- 3:30 PM** ■ Graduated Dissection In The High SMAS Approach To Rhytidectomy **Ed BUCKINGHAM, MD**
- 3:45 PM** ■ Endoscopic Brow Lift In The Receding Hairline Patient **Babis RAMMOS, MD**
- 4:00 PM** ■ Evolution Of The Brow And Upper Face Aesthetics: A Male Versus Female Perspective **Jacob SEDGH, MD**

4:15 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Brent KOCH, MD - P. Daniel WARD, MD

- 5:00 PM** ■ The In-Office Facelift, My Go-To Procedure **Andrew CAMPBELL, MD**
- 5:15 PM** ■ 18 Years Of In-Office Facelift With Local Anesthetic: Tips and Pearls **Brent KOCH, MD**
- 5:30 PM** ■ Adjunctive Measures That Have Improved My Office Surgical Practice **Mike NAYAK, MD**
- 5:45 PM** ■ Combination Of Ablative CO2 Laser Resurfacing And Facelifting **Frank FECHNER, MD**
- 6:00 PM** ■ “Old Vs New” Understanding New Options And Technology For Facelifting **Rich GENTILE, MD**
- 6:15 PM** ■ How My Approach To The Neck Of Facelift Patients Has Changed Over The Past Ten Years: A 25-Year Review **Edwin WILLIAMS, MD**

6:30 PM ■ SPONSORED EVENING EVENTS



MODERATORS: Steven DAYAN, MD - Adam SCHAFFNER, MD

- 2:00 PM** ■ Pearls For Successful Lip Augmentation Using Dermal Fillers **Michael SOMENEK, MD**
- 2:15 PM** ■ Global Facial Optimization: Using Fillers Off The Mid-Face For A Natural Lift **Todd SCHLESINGER, MD**
- 2:30 PM** ■ Premaxillary Injection For Perioral Rejuvenation And Upper Lip Enhancement **Steven DAYAN, MD**
- 2:45 PM** ■ Treatment Of Surgical Scars With Intense Pulsed Light **Patrick BITTER, MD**
- 3:00 PM** ■ An Oculoplastic Surgeon's Guide To Filling The Tear Trough **John FEZZA, MD**
- 3:15 PM** ■ Prevent Disasters From Fillers **Adam SCHAFFNER, MD**
- 3:30 PM** ■ Here A Tox, There A Tox, Everywhere A Tox Tox **Deanne ROBINSON, MD**
- 3:45 PM** ■ Neurotoxin Complications **John MARTIN, MD**
- 4:00 PM** ■ Our 12-Month Experience With RF Microneedling As An Alternative To Fractional Laser Resurfacing **S. Randolph WALDMAN, MD**

4:15 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Laurin COUNCIL, MD - Terrence KEANEY, MD

- 5:00 PM** ■ New Developments In Hair Loss Treatment **Terrence KEANEY, MD**
- 5:15 PM** ■ Combining RF With Lasers For Optimum Outcomes **Ben TALEI, MD**
- 5:30 PM** ■ What's New In The Management Of Cutaneous Scars **Laurin COUNCIL, MD**
- 5:45 PM** ■ Microneedling And PRP: How I Do It **Todd SCHLESINGER, MD**
- 6:00 PM** ■ Updated Tips And Tricks For Efficiently Administering Fillers And Neurotoxins **Joel SCHLESSINGER, MD**
- 6:15 PM** ■ Using Nanofat In Your Clinical Practice **Jordan RIHANI, MD**

6:30 PM ■ SPONSORED EVENING EVENTS



BODY CONTOURING

ROOM **DA VINCI**

AM

MODERATORS: Diane DUNCAN, MD - Christopher KHORSANDI, MD

- 7:30 AM** ■ How To Guarantee Yourself A Complication In Breast Augmentation Surgery **Urmen DESAI, MD**
- 7:45 AM** ■ Optimizing Outcomes In Minimally Invasive Breast Lifting **Diane DUNCAN, MD**
- 8:00 AM** ■ No Scar Reduction Mammoplasty: 3-Year Experience **Marwan ABOUD, MD**
- 8:15 AM** ■ Drainless Abdominoplasty: How I Do It And Why Isn't Everyone **Sachin SHRIDHARANI, MD**
- 8:30 AM** ■ Radiofrequency Assisted Liposuction **Christopher KHORSANDI, MD**
- 8:45 AM** ■ Harmonic Breast Augmentation **Hector DURAN VEGA, MD**
- 9:00 AM** ■ Lipo-Abdominoplasty In The High BMI Patient: Is It Safe? **Stanley OKORO, MD**
- 9:15 AM** ■ Improving The Clinical Results In Mastopexy And Minimally Invasive Lifts: A Novel Suture Based Device **Barry DIBERNARDO, MD**
- 9:30 AM** ■ Fat Embolism In Liposuction, Understanding The Risks **Hector DURAN VEGA, MD**
- 9:45 AM** ■ Safety In BBL Surgery - Experimental Evidence, Politics And Policy **Dan DEL VECCHIO, MD**
- 10:00 AM** ■ Proper Assessment for Energy-based Vaginal Treatments: The Need to Evaluate the Relationship Status, Body Dysmorphic Syndrome, and the Correct Technology for the Desired Outcome **Michael KRYCHMAN, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: J. Roberto RAMIREZ GAVIDIA, MD - Sachin SHRIDHARANI, MD

- 11:00 AM** ■ Top 10 Tips For Optimizing Body Contouring Outcomes **Diane DUNCAN, MD**
- 11:15 AM** ■ Body Contouring With ATX-101 **Sachin SHRIDHARANI, MD**
- 11:30 AM** ■ Lipocontour, How To Perform Beautiful Buttock Fat Grafting **Hector DURAN VEGA, MD**
- 11:45 AM** ■ Cellulite What's New, What Can We Do? **Christopher KHORSANDI, MD**
- 12:00 PM** ■ Non-Invasive Vaginal Rejuvenation With RF, CO2 Or Erbium-YAG: Hype vs Reality **Jennifer WALDEN, MD**
- 12:15 PM** ■ BBL - Rationale, Aesthetics And Technique **Dan DEL VECCHIO, MD**
- 12:30 PM** ■ Breast Augmentation Using Loops And Lipofilling: How I Do It **Marwan ABOUD, MD**
- 12:45 PM** ■ Helium Plasma Temperature Precision Tissue Heating for Subcutaneous Contraction - Experience in the Trunk, Breast and Face **Brian KINNEY, MD**

1:00 PM ■ LUNCH IN EXHIBIT HALL

MODERATORS: Michael PERSKY, MD - J. Roberto RAMIREZ GAVIDIA, MD

- 7:30 AM** ■ Retrospective Study On Clinical Indications And Technical Aspects Of Micro-Focused Ultrasound On A Large Cohort Of Patients **Antonino ARACO, MD**
- 7:42 AM** ■ Identifying Aesthetically Appealing Upper Eyelid Topographic Proportions **Mohammed ALGHOUL, MD**
- 7:54 AM** ■ A New Energy Based Device For The Treatment Of Acne And Acne Scarring **Bruce KATZ, MD**
- 8:06 AM** ■ Are Cannulas Safer For Filler Injection? Results Of The FDA Mid-Face Treatment Trial **Jill HESSLER, MD**
- 8:18 AM** ■ Safety And Efficacy Of Polymethylmethacrylate-Collagen Dermal Filler For Rejuvenation Of The Lower Face In 20 Subjects **Oscar HEVIA, MD**
- 8:30 AM** ■ A New Concept For Platelet Rich Plasma Filler **Antonino ARACO, MD**
- 8:42 AM** ■ HDMF Botulinum Toxin Injections - The Future! **John JOSEPH, MD**
- 8:54 AM** ■ Use Of A Novel 589nm Solid-State Laser For Treatment Of Facial Erythema **David GOLDBERG, MD, JD**
- 9:06 AM** ■ Contouring The Lower Face: Developing Patient-Reported Outcome Measures For Masseter Prominence **Sabrina FABI, MD**
- 9:18 AM** ■ Utilizing Durable Hyaluronic Acid For Orbital Groove Improvement **Ed BUCKINGHAM, MD**
- 9:30 AM** ■ A Randomized Controlled Trial For The Evaluation Of Efficacy And Safety Of RF Technology For Vaginal Rejuvenation **Jennifer WALDEN, MD**
- 9:42 AM** ■ Review Of 100 Consecutive Facelifts Performed Under Local Anesthesia Over 12 Months **Dilip MADNANI, MD**
- 9:54 AM** ■ Q&A SESSION **David GOLDBERG, MD, JD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL



CLINICAL RESEARCH

ROOM **RAPHAEL**

AM

MODERATORS: Fred FEDOK, MD - Michael PERSKY, MD

- 11:00 AM** ■ Is The SMAS Flap Facelift Safe? A Comparison Of Complications Between The Sub-SMAS Approach vs The Subcutaneous Approach With Or Without SMAS Plication In Aesthetic Rhytidectomy At An Academic Institution **Babis RAMMOS, MD**
- 11:12 AM** ■ HIFEM Technology In Postpartum Women **Carolyn JACOB, MD**
- 11:24 AM** ■ Efficacy, Safety And Subject Satisfaction Using Rotational Fractional Resection For The Improvement Of Submental Contouring **Amelia HAUSAUER, MD
Hema SUNDARAM, MD**
- 11:36 AM** ■ Transconjunctival Lower Blepharoplasty: An Analysis Of Long Term Complications **David SAMIMI, MD**
- 11:48 AM** ■ Helium Plasma Device Complement To Ultrasound Assisted Liposuction (UAL) To Improve Skin Laxity Issues **Arian MOWLAVI, MD**
- 12:00 PM** ■ Novel 2Mhz Radiofrequency Device For Body Contouring Treatment For Fat Reduction In Multiple Body Sites **Michael SOMENEK, MD
Troy PITTMAN, MD**
- 12:12 PM** ■ Potential Explanation For Boney Changes In The Face Which Occur With Aging **John JOSEPH, MD**
- 12:24 PM** ■ Rethinking the Techno Vagina: A Case Series of Patient Complications Following Vaginal Laser Treatment for Atrophy **Michael KRYCHMAN, MD**
- 12:36 PM** ■ Q&A SESSION **Fred FEDOK, MD
Michael PERSKY, MD**

1:00 PM ■ LUNCH IN EXHIBIT HALL

FRIDAY JUNE 7



MODERATORS: Joel SCHLESSINGER, MD - Christopher ZOUMALAN, MD

- 7:30 AM** ■ Full-Face Single-Pass CO2 Laser Resurfacing **Robert LANGDON, MD**
- 7:45 AM** ■ New Device In Plastic Surgery - Introducing Micro-Coring Technology **Jason POZNER, MD**
- 8:00 AM** ■ Cosmeceuticals: Mixing It Up! **Joel SCHLESSINGER, MD**
- 8:15 AM** ■ New Body Shaping Devices- Worth It? **Amy TAUB, MD**
- 8:30 AM** ■ Options For And Advantages Of Surgical Rejuvenation Of The Lip And Perioral Region, From SMAS To Silicone **Catherine WINSLOW, MD**
- 8:45 AM** ■ Mastering The Mid-Face With Injectables **Ryan GREENE, MD**
- 9:00 AM** ■ Skin Resurfacing - 2019 And Beyond **Jason POZNER, MD**
- 9:15 AM** ■ Skin Care Made Simple **Deanne ROBINSON, MD**
- 9:30 AM** ■ The Perfect Lip **Jan BALCZUN, MD**
- 9:45 AM** ■ Non-Invasive Lower Face Solutions **Amy TAUB, MD**
- 10:00 AM** ■ Let's Keep It Simple: When To Perform Lower Lid Fillers And When To Perform A Lower Eyelid Blepharoplasty? **Christopher ZOUMALAN, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Jill HESSLER, MD - Bruce KATZ, MD

- 11:00 AM** ■ Do We Need More Filler Choices? **Jill HESSLER, MD**
- 11:15 AM** ■ Combination Of Bipolar Radiofrequency And Controlled Depth Microneedling RF For The Face And Body **Barry DIBERNARDO, MD**
- 11:30 AM** ■ Threads, Needles And Lasers: New Concepts In Body Contouring **Bruce KATZ, MD**
- 11:45 AM** ■ Updated Anatomy On The Upper/Middle/Lower Face Including Lips, Temple, Forehead, And Nose **Sebastian COTOFANA, MD**
- 12:00 PM** ■ Management Of Late Inflammatory Complications Of HA Fillers **Claudio DELORENZI, MD**
- 12:15 PM** ■ Diluted And Hyperdiluted Calcium Hydroxylapatite For Skin Tightening: Guidelines From A Global Consensus Panel **Sabrina FABI, MD**
- 12:30 PM** ■ Envious Gym Bodies Without Being A Gym Rat: Body Contouring With High Intensity Focused Electromagnetic Energy **Melanie PALM, MD**

12:45 PM ■ LUNCH IN EXHIBIT HALL

MASTERS

ROOM **DA VINCI**

PM

MODERATOR: Raymond DOUGLAS, MD

- 2:00 PM** ▪ Expert Techniques In Facial Feminization Surgery **Jeffrey SPIEGEL, MD**
- 2:30 PM** ▪ Advanced Management Of The Lateral Canthus **Raymond DOUGLAS, MD**
- 3:00 PM** ▪ Touch With A Whisper: Treatment Pearls For Ouch-Free Injectables And Procedures **Melanie PALM, MD**
- 3:30 PM** ▪ Tip Aesthetics: Art And Architecture **Jay CALVERT, MD**

4:00 PM ▪ COFFEE BREAK IN EXHIBIT HALL

MODERATOR: William MACK, MD

- 4:45 PM** ▪ 7 Things I Have Incorporated Into My Blepharoplasty Approaches That Have Improved My Results And Reduced My Complications **Andrew JACONO, MD**
- 5:15 PM** ▪ Simultaneous Skin Resurfacing With Facelifting And Blepharoplasty: The Clinical Application Of Prudence And Practicality **E. Gaylon MCCOLLOUGH, MD**
- 5:45 PM** ▪ An Eye Opening Experience: Addressing Underlying Ptosis In Combination With Cosmetic Blepharoplasty **William MACK, MD**

6:30 PM
SPONSORED EVENING EVENTS

FRIDAY JUNE 7



FACIAL SURGERY

ROOM **RAPHAEL****MODERATORS: Andrew CAMPBELL, MD - Ivan WAYNE, MD**

- 2:00 PM** ■ Modifications Of Deep Plane Facelift For Youthful Facial Balance **Frank FECHNER, MD**
- 2:15 PM** ■ Rhytidectomy With Fibrin Sealant: Advantages And Disadvantages **Payman SIMONI, MD**
- 2:30 PM** ■ Advances in Aesthetic Wound Healing: Topical Treatment and Novel RF Cutting Device (No Scalpel) **Barry DIBERNARDO, MD**
- 2:45 PM** ■ How To Approach The Aging Neck Using A Step-By-Step Algorithm **Capi WEVER, MD**
- 3:00 PM** ■ Minimally Invasive Suture Based Neck Lift: A Novel Approach **Adam RUBINSTEIN, MD**
- 3:15 PM** ■ Brow Lift Is A Bad Word: Understanding The Forehead Through A New Concept - Vertical Galeal Advancements **Neil GORDON, MD**
- 3:30 PM** ■ The Step-By-Step Of Progressive Limited Incision Facelift Technique **Mark BEATY, MD**
- 3:45 PM** ■ The Trichophytic Mid-Face Lift **Ivan WAYNE, MD**
- 4:00 PM** ■ Open The Eyes: Combining The Endoscopic Forehead And Upper Blepharoplasty **Rami BATNIJI, MD**

4:15 PM ■ COFFEE BREAK IN EXHIBIT HALL

LEGAL ROUNDTABLE

ROOM **RAPHAEL****MODERATORS: Brad ADATTO, JD - David GOLDBERG, MD, JD**

- 5:00 PM** ■ The ABC's Of Aesthetic Law **Alex THIERSCH, JD**
- 5:12 PM** ■ Who Can Do What? Basics Of Supervision And Delegation In An Aesthetic Medical Practice **Michael BYRD, JD**
- 5:24 PM** ■ Stopping Embezzlement In Your Practice - Legal Tips To Prevent Fraud And Theft **Jay REYERO, JD**
- 5:36 PM** ■ Top 5 Reasons Your Practice Is Going To Get Investigated **Brad ADATTO, JD**
- 5:48 PM** ■ 10 Tips For Preventing Employment Law Claims **Alyson AVILA, JD**
- 6:00 PM** ■ Q&A SESSION **Brad ADATTO, JD
David GOLDBERG, MD, JD**

6:30 PM ■ SPONSORED EVENING EVENTS

MINIMALLY INVASIVE

ROOM TOWER 3/5

PM

MODERATORS: Kami PARSA, MD - Steve YOELIN, MD

- 2:00 PM** ■ Micro-Botulinum Toxin and Micro-Hyaluronic Acid Injections **Sam LAM, MD**
- 2:15 PM** ■ Fillers Or Surgery To Create Beautiful Cheeks? **Steven PEARLMAN, MD**
- 2:30 PM** ■ Forget The Tear Trough. Using Fillers To Shorten The Lid And Raise The Cheek For Optimal Mid-Face Enhancement **Alan BRACKUP, MD**
- 2:45 PM** ■ Biocellular Rejuvenation: Using Nano-Fat In Facial Aesthetics **Paul NASSIF, MD**
- 3:00 PM** ■ Biplanar Hyaluronic Acid Filler Injection To The Temple And Lateral Brow Continuum **John FEZZA, MD**
- 3:15 PM** ■ Non-Surgical Rhinoplasty: A Surgeon's Perspective **Michael SOMENEK, MD**
- 3:30 PM** ■ Addressing Non-Surgical Rhinoplasty Complications **Payman SIMONI, MD**
- 3:45 PM** ■ The Approach To Facial Rejuvenation In The Millennial Patient **Jordan CARQUEVILLE, MD**
- 4:00 PM** ■ Hand Rejuvenation With HA's **Joel COHEN, MD**

4:15 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Vineet MISHRA, MD - Corey MAAS, MD

- 5:00 PM** ■ The How, Why And What Of Using Nanofat **Fred FEDOK, MD**
- 5:15 PM** ■ Tips And Tricks Of Effective Cosmetic Sclerotherapy **Vineet MISHRA, MD**
- 5:30 PM** ■ Non-Invasive Skin Tightening Of The Face And Neck: What's Best For Your Medspa? **Jennifer WALDEN, MD**
- 5:45 PM** ■ Top 10 Tips for Addressing The Millennial Population With Fillers And Toxins **Rachel PRITZKER, MD**
- 6:00 PM** ■ Fillers - Is There Really A Difference In Toxins And Fillers? **Corey MAAS, MD**
- 6:15 PM** ■ Eye Candy: Optimizing Periorbital Rejuvenation With Volume Restoration - Why I Love It **Alexander DONATH, MD**

6:30 PM ■ SPONSORED EVENING EVENTS



MASTERS

ROOM **DA VINCI****MODERATOR: Vineet MISHRA, MD**

- 7:30 AM** ▪ Top 10 Tips To Maximize The Patient Experience With Injectable Fillers **Mark HAMILTON, MD**
- 8:00 AM** ▪ How To Treat Hyperpigmentation Of The Skin: A Dermatologist's Approach **Elizabeth HOUSHMAND, MD**
- 8:30 AM** ▪ The Brow, Upper And Lower Lid: How To Improve Surgical Results **Guy MASSRY, MD**
- 9:00 AM** ▪ My Approach To The Use Of Fillers And Toxins **Nowell SOLISH, MD**
- 9:30 AM** ▪ Sclerotherapy 101: Veins Be Gone **Vineet MISHRA, MD**

10:00 AM ▪ COFFEE BREAK IN EXHIBIT HALL**MODERATOR: Chase LAY, MD**

- 10:45 AM** ▪ Hot Devices In 2019 **Jason POZNER, MD**
- 11:15 AM** ▪ Avoiding And Preventing Embezzlement In The Aesthetic Practice **Debra PHAIRAS, MD**
- 11:45 AM** ▪ Asian Eyelid Surgery Techniques: The Basics And Common Pitfalls **Chase LAY, MD**
- 12:15 PM** ▪ Rhinoplasty: What You Learn After Thousands Of Cases **Paul NASSIF, MD**

12:45 PM ▪ LUNCH IN EXHIBIT HALL**MODERATOR: Steve YOELIN, MD**

- 2:00 PM** ▪ Through The Years: Reviewing Treatments That Keep Patients Looking The Same Or Better Over 5 Years **Suneel CHILUKURI, MD**
- 2:30 PM** ▪ Practical Blepharoplasty From Start To Finish **Robert GOLDBERG, MD**
- 3:00 PM** ▪ An Introduction To Stem Cells And Regenerative Medicine **Randy MILLER, MD**
- 3:30 PM** ▪ Why Do Some Physicians Have Busy Injectable Practices While Others Do Not? **Ryan GREENE, MD**
Steve YOELIN, MD

4:00 PM ▪ COFFEE BREAK IN EXHIBIT HALL**MODERATOR: Suneel CHILUKURI, MD**

- 4:45 PM** ▪ Fat Repositioning In Lower Blepharoplasty: Fine Points **Robert GOLDBERG, MD**
- 5:15 PM** ▪ Combining A Facelift With Fat Grafting: Analysis And Planning **Dino ELYASSNIA, MD**
- 5:45 PM** ▪ The Evolution Of Fat Transfer: From Macrofat To Nanofat For Facial Reconstruction And Aesthetic Rejuvenation **Randy MILLER, MD**

6:30 PM ▪ MEETING ADJOURN

FACIAL SURGERY

ROOM **RAPHAEL**

AM

MODERATORS: John COOK, MD - Harry MITTELMAN, MD

- 7:30 AM** ▪ Sculpting The Aging Neck **Mike NAYAK, MD**
- 7:45 AM** ▪ Use Of Biologic Glue In Endoscopic Brow Lift - Long Term Follow-Up **Corey MAAS, MD**
- 8:00 AM** ▪ The Difficult Aging Neck - Combine Submentoplasty With Horizontal Neck Lift **Harry MITTELMAN, MD**
- 8:15 AM** ▪ Preserving Subcutaneous Fat While Reducing Subplatysmal Volume: The New Neck Standard **Dino ELYASSNIA, MD**
- 8:30 AM** ▪ Lip Lift - How I Do It **Stephen WEBER, MD**
- 8:45 AM** ▪ The Four Dimensions Of Facial Rejuvenation **John COOK, MD**
- 9:00 AM** ▪ Correcting The Asymmetrical Brow **Rich GENTILE, MD**
- 9:15 AM** ▪ Rejuvenation Of The Central Lower Face - Concepts And Methods **Fred FEDOK, MD**
- 9:30 AM** ▪ Utilizing A Z-Plasty For Platysmaplasty In Rhytidectomy For Better Neck Contour **Ed BUCKINGHAM, MD**
- 9:45 AM** ▪ Facial Fat Grafting: Fat And PRP Ratios By Area Of The Face **Chase LAY, MD**
- 10:00 AM** ▪ Surgical Approaches To Facial Feminization For The Transgender Woman: More Than Just Cosmetic Surgery **Ellie Zara LEY, MD**

10:15 AM ▪ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: William BEESON, MD - Richard WESTREICH, MD

- 11:00 AM** ▪ Treating Facelift Complications - The Person And The Problem **Ben TALEI, MD**
- 11:15 AM** ▪ Variable Strength Chemical Peels To Treat Actinic Damage **Devinder MANGAT, MD**
- 11:30 AM** ▪ Chemical Peels During Lower Blepharoplasty To Augment Lower Blepharoplasty Results **Ron MANCINI, MD**
- 11:45 AM** ▪ Fat vs Filler: Anatomy And Physical Characteristics To Enhance Results **Diane DUNCAN, MD**
- 12:00 PM** ▪ The Continuum Of Facelift Surgery **Corey MAAS, MD**
- 12:15 PM** ▪ Lip Lifting - What, Why, When, And Most Importantly, How **Jeffrey SPIEGEL, MD**
- 12:30 PM** ▪ Cellular Therapies In Facial Cosmetic Surgery - A Game Changing Paradigm **William BEESON, MD**
- 12:45 PM** ▪ The Special Theory Of Relativity For Attractiveness To Define A Natural And Pleasing Outcome Following Cosmetic Treatments **Steven DAYAN, MD**

1:00 PM ▪ LUNCH IN EXHIBIT HALL

MINIMALLY INVASIVE

ROOM TOWER 3/5

MODERATORS: Nowell SOLISH, MD - Julie WOODWARD, MD

- 7:30 AM** ■ Complex Cases For Botulinum Toxins **Nowell SOLISH, MD**
- 7:45 AM** ■ New Generation Modes Of Filling Agents, Including VSR And Off-Face Utilization Of Fillers **Neil SADICK, MD**
- 8:00 AM** ■ Updates On Filler On Face **Rebecca KAZIN, MD**
- 8:15 AM** ■ Combining A Unique Hybrid Fractional Laser With Broad Band Light: My Secret To Skin Rejuvenation **Barry DIBERNARDO, MD**
- 8:30 AM** ■ Anatomy Behind Hand Rejuvenation Using Soft-Tissue Fillers **Sebastian COTOFANA, MD**
- 8:45 AM** ■ Cellulite: What's New In 2019 **Neil SADICK, MD**
- 9:00 AM** ■ Trends In Eyebrow Aesthetics And Non-Surgical Rejuvenation **Danica FIASCHETTI, LVN**
- 9:15 AM** ■ Poly-L- Lactic Acid - A Cinderella Story **Shino Bay AGUILERA, DO**
- 9:30 AM** ■ Filler Rheology To Help Determine Which Filler Is Best Where **Julie WOODWARD, MD**
- 9:45 AM** ■ The Effect The Masseter Muscle Has On Facial Contouring, Anti-Aging, Quality Of Life, And Patient Satisfaction **Sabrina FABI, MD**
- 10:00 AM** ■ Management Of Filler Associated Blindness **Claudio DELORENZI, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Jan BALCZUN, MD - Elizabeth HOUSHMAND, MD**

- 11:00 AM** ■ Microneedling RF In 2019 - What Have We Learned **Michael GOLD, MD**
- 11:15 AM** ■ Beware, The End Of Neurotoxins And Fillers **Steven DAYAN, MD**
- 11:30 AM** ■ Evaluating The Effect Of Incobotulinum Toxin In Glabella, Forehead, And Crows Feet Using A High Dilution **Sheila BARBARINO, MD**
- 11:45 AM** ■ Evolution In Treating The Pre-Jowl Sulcus **Harry MITTELMAN, MD**
- 12:00 PM** ■ Carboxytherapy As A Topical Cutaneous Cosmeceutical Treatment **David GOLDBERG, MD, JD**
- 12:15 PM** ■ The Complete Hand Makeover: A Multimodal Approach To Hand Rejuvenation **Elizabeth HOUSHMAND, MD**
- 12:30 PM** ■ Facial Danger Zone, Facial Vessels, And An Anatomist's Opinion On Cannulas vs Needles **Sebastian COTOFANA, MD**

12:45 PM ■ LUNCH IN EXHIBIT HALL

FACIAL SURGERY

ROOM **RAPHAEL**

PM

MODERATORS: Ross CLEVENS, MD - Catherine WINSLOW, MD

- 2:00 PM** ▪ Why My Patients Never Have Sutures Removed! **Brent KOCH, MD**
- 2:15 PM** ▪ Optimizing Results Of Facial Surgery And Patient Satisfaction With Simultaneous Chemical Peels **Catherine WINSLOW, MD**
- 2:30 PM** ▪ Vertical Restoration of the Entire Face and Neck: The Importance Of Simultaneous Repositioning Of Lateral Brow, Midface, Jawline, And Neck For A Truly Natural Look **Amir KARAM, MD**
- 2:45 PM** ▪ The Direct Neck Lift **Ross CLEVENS, MD**
- 3:00 PM** ▪ Rejuvenation Of The Forehead And Eyes - When To Lift And When To Stay **Mark HAMILTON, MD**
- 3:15 PM** ▪ Platysmal Bands - What, Why, And How To Correct? **Fred FEDOK, MD**
- 3:30 PM** ▪ Revision Rhytidectomy: Assessment, Diagnosis And Treatment Allowing Predictable And Safe Results While Avoiding Pitfalls **Neil GORDON, MD**
- 3:45 PM** ▪ Transconjunctival Lower Blepharoplasty With Pinch Skin Excision **Devinder MANGAT, MD**

4:00 PM ▪ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Ron MANCINI, MD - Stephen PRENDIVILLE, MD

- 4:45 PM** ▪ Use Of Tranexamic Acid In Facelifts **Stephen PRENDIVILLE, MD**
- 5:00 PM** ▪ Minimum Incision Deep Plane Facelift **Robert LANGDON, MD**
- 5:15 PM** ▪ The "Tuck And Rise" Surgery Modified Transblepharoplasty Brow Lift **Ron MANCINI, MD**
- 5:30 PM** ▪ Putting Our Best Face Forward: Optimizing Facelift Results With Simultaneous Volume Replacement + Laser Resurfacing **Alexander DONATH, MD**
- 5:45 PM** ▪ Creating A Beautiful Neck - Three Layer Contouring Technique **Konstantin VASYUKEVICH, MD**
- 6:00 PM** ▪ Informed Consent And Facial Fillers: Risk vs Reward **Jeff SEGAL, MD, JD**

6:30 PM ▪ MEETING ADJOURN



MODERATORS: Rebecca KAZIN, MD - Rachel PRITZKER, MD

- 2:00 PM** ■ Acne Vulgaris Treatments With Lasers And EBD's **Michael GOLD, MD**
- 2:15 PM** ■ The Male Perspective For Neuromodulators And Fillers **Michelle HENRY, MD**
- 2:30 PM** ■ Update On Fillers Off Face **Rebecca KAZIN, MD**
- 2:45 PM** ■ Body Contouring With Poly-L-Lactic Acid: How I Do It **Sachin SHRIDHARANI, MD**
- 3:00 PM** ■ Facial Shaping Not Augmentation **Keith MARCUS, MD**
- 3:15 PM** ■ Bruxism And Its Effect On Facial Aging **Shino Bay AGUILERA, DO**
- 3:30 PM** ■ State Of The Art In Non-Surgical Facial Feminization **Alexander RIVKIN, MD**
- 3:45 PM** ■ Anesthesia/Analgesia Techniques For Face And Neck In-Office Aesthetic Treatments **Jason BLOOM, MD**

4:00 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Jason BLOOM, MD - Sam LAM, MD

- 4:45 PM** ■ My Experience With PRP Injections For Hair Loss **Sam LAM, MD**
- 5:00 PM** ■ Radial Shockwave Therapy: The Next Generation Of Body Contouring? **David GOLDBERG, MD, JD**
- 5:15 PM** ■ My PLLA Algorithm - Why It Has Always Been And Continues To Be My Favorite Injectable Treatment **Jason BLOOM, MD**
- 5:30 PM** ■ Phenol Based Chemexfoliation - The "New" Gold Standard? **William BEESON, MD**
- 5:45 PM** ■ Understanding The Hispanic/Latino Facial Aesthetic Patient **Sabrina FABI, MD**
- 6:00 PM** ■ Facial Rejuvenation In The Transgender Patient **Jordan CARQUEVILLE, MD**
- 6:15 PM** ■ A Prospective Randomized Study On Topic PRP vs Placebo For Dermal Regeneration And Periorbital Wrinkle Reduction **Antonino ARACO, MD**

6:30 PM ■ MEETING ADJOURN





PRACTICE MANAGEMENT & MARKETING

*NON-CME

SESSIONS

PRACTICE MANAGEMENT & MARKETING

*NON-CME

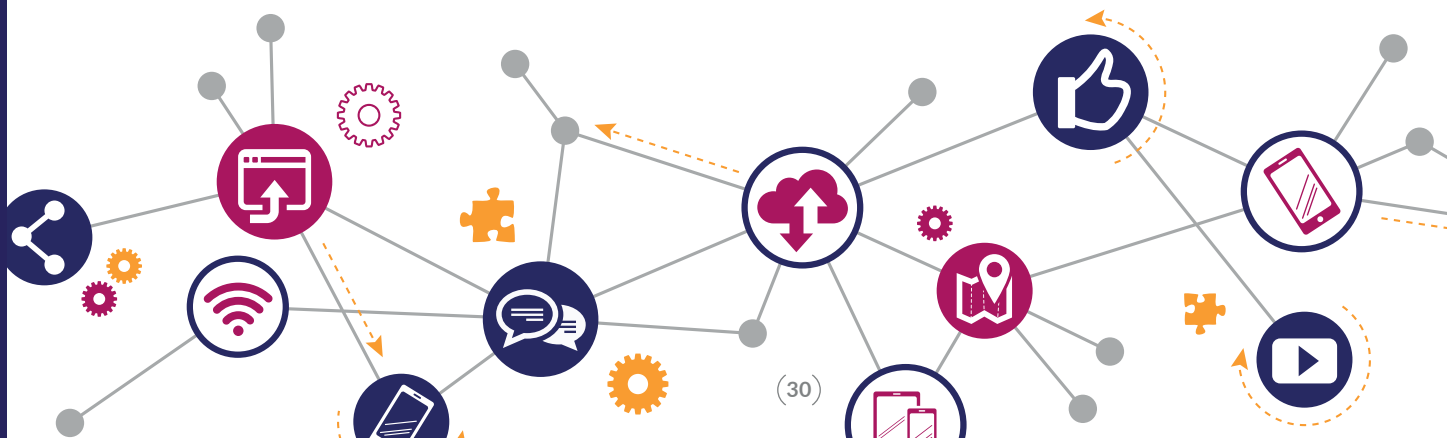
ROOM **TOWER 8**

MODERATORS: Robert BAXTER - Debra PHAIRAS

- 1:00 PM** ■ Creating a World-Class Patient Care and Sales Culture **Audrey NEFF**
- 1:20 PM** ■ The Value Of Your Consultation Time: Going From Free To Fee **Glenn MORLEY**
- 1:40 PM** ■ Improving Your Online Reputation And Making Bad Things Go Away: What Works And What Doesn't **Robert BAXTER**
- 2:00 PM** ■ The 13 Best Kept Secrets For Managing Effortlessly Your Time, Patients, Staff, And Your Practice **Nabil FANOUS, MD**
- 2:20 PM** ■ The Role Of Both The Staff And The Physician In The Management Of Patient Complaints **E. Gaylon MCCOLLOUGH, MD**
- 2:40 PM** ■ Why Most Marketing Doesn't Work **Dana FOX**
- 3:00 PM** ■ 10 Essentials For High-Quality Video From Mobile **Jennifer LONGTIN**
- 3:20 PM** ■ Reducing Overhead, Increasing Efficiency And Profitability **Debra PHAIRAS**
- 3:40 PM** ■ Do You Want Fries With That? And Other No-Brainer Ways To Increase Cosmetic Sales And Customer Satisfaction **Jeanna DOYLE**
- 4:00 PM** ■ Creating Patient Events That Rake In The ROI **Tami VILETA**
- 4:20 PM** ■ Membership, Loyalty And Reward Programs – A Survey Of Best Practices **Ryan MILLER**
- 4:40 PM** ■ Implementing Patient Loyalty Programs: Thinking Outside The Box **Amanda ELIE**
- 5:00 PM** ■ Cybersecurity 2019: What The Plastic Surgeon Needs To Know **Ross CLEVENS, MD**
- 5:20 PM** ■ Top 10 Do-It-Yourself Marketing Tips **Avani NAYAK**
- 5:40 PM** ■ Instagram And The Shift Towards Influencer Marketing **Marc RIVERA**

6:00 PM ■ WELCOME RECEPTION IN EXHIBIT HALL

7:30 PM ■ SPONSORED EVENING EVENTS



PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8**

AM

6:30 AM ■ SPONSORED BREAKFAST LECTURE

MODERATORS: Glenn MORLEY - Sandy ROOS

- 8:00 AM** ■ Aesthetic Industry Conversion Data, Secrets From The Top 10% **Glenn MORLEY**
- 8:20 AM** ■ Front Office Rockstars! A Breakthrough To Excellence Behind The Front Desk **Vanessa BARBER**
- 8:40 AM** ■ Seeing Stars: Using Reviews To Build Practice Revenue **David EVANS**
- 9:00 AM** ■ How To Create Loyal Non-Surgical Patients And Setting Your Practice Apart From The Competitor **Sandy ROOS**
- 9:20 AM** ■ Conversion, Conversion, Conversion...The Four Most Important Conversion Components, Benchmarks And Improvement Strategies **Linda LEWIS**
- 9:40 AM** ■ The Art Of Creating Engaging Content **Christian SUBBIO, MD**
- 10:00 AM** ■ Adding A MedSpa To Your Existing Surgical Practice **Avani NAYAK**

10:20 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Ryan MILLER - Andrew CAMPBELL, MD

- 11:00 AM** ■ Becoming A 5-Star Review Machine **Rich LOW**
- 11:20 AM** ■ Deal Or No Deal: Strategies For Converting Your Consultations Into Loyal Patients **April LINDEN**
- 11:40 AM** ■ Your Patients Have Uber Expectations: How To Meet Them **Tom SEERY**
- 12:00 PM** ■ The Lingo of Cosmetic Sales - What You Want To Hear From The Doctor **Rachel PRITZKER, MD**
- 12:20 PM** ■ Staffing For Social Media **Ryan MILLER**
- 12:40 PM** ■ Top 10 New Digital Marketing Strategies **Robert BAXTER**

1:00 PM ■ LUNCH IN EXHIBIT HALL



PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8**

MODERATORS: Catherine MALEY - Lisa Marie WARK

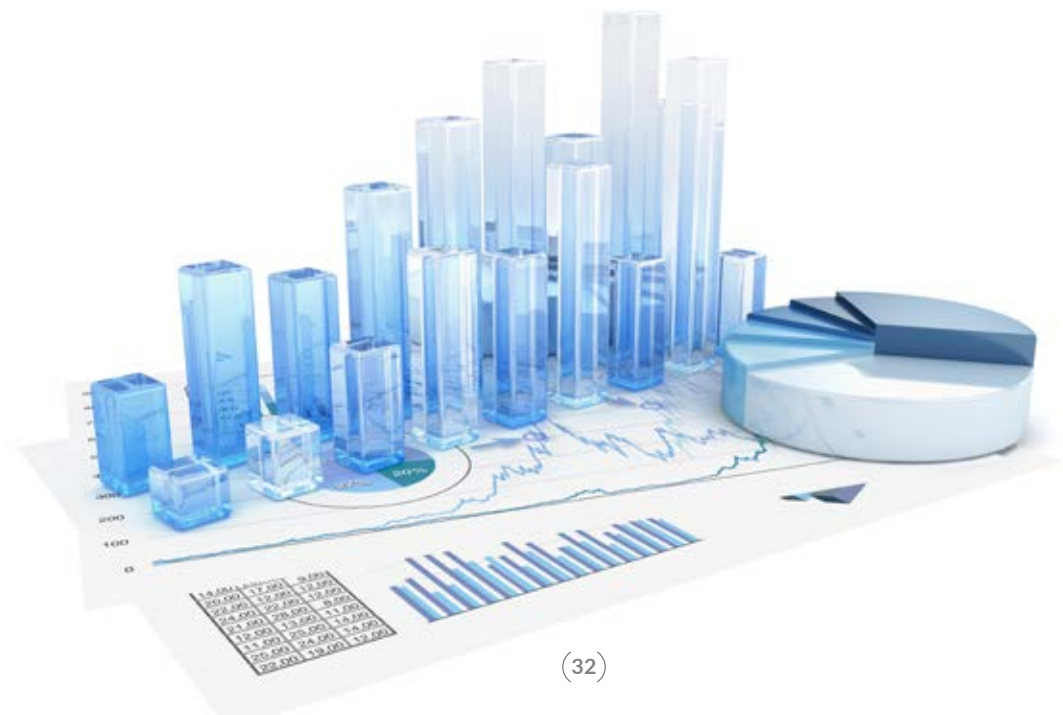
- 2:00 PM** ■ Body Dysmorphic Disorder In Cosmetic Surgery: A Practical Review **Capi WEVER, MD**
- 2:20 PM** ■ Presentation Tools To Help You Communicate Your Expertise To Patients **Catherine MALEY**
- 2:40 PM** ■ Credentialing - Why It's The Most Important Aspect Of Any Telephone Call **Linda LEWIS**
- 3:00 PM** ■ Staff Infections: Prevention, Prognosis And Treatment **Glenn MORLEY**
- 3:20 PM** ■ The Importance In Building An Infrastructure In Your Medical Practice **Lisa Marie WARK**
- 3:40 PM** ■ How To Hire Excellent Staff **Debra PHAIRAS**
- 4:00 PM** ■ The Future Of Social Media Lies Within The Practice.
Say Goodbye To Costly And Unproductive Advertising Agencies! **Jason TUSCHMAN**

4:20 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Jennifer LONGTIN - Catherine MALEY

- 5:00 PM** ■ Does Your Receptionist Have Phone Finesse? **Catherine MALEY**
- 5:20 PM** ■ It's 2019, What's Your Video Strategy? **Jennifer LONGTIN**
- 5:40 PM** ■ The 5 Dysfunctions Of A Team **Andrew CAMPBELL, MD**
- 6:00 PM** ■ The Keys To A Successful In-Person Close For Top Money Procedures **Lou HAGGERTY**

6:30 PM ■ SPONSORED EVENING EVENTS



PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8**

AM

6:30 AM ■ SPONSORED BREAKFAST LECTURE

MODERATORS: Catherine MALEY - Alex THIERSCH, JD

- 8:00 AM** ■ Guide To Social Media Basics: 30 Minutes Per Day Is All It Takes **Vanessa BARBER**
- 8:20 AM** ■ Top 10 Tips For Avoiding Breaching HIPAA **Alex THIERSCH, JD**
- 8:40 AM** ■ Patient "Care" Coordinator - Bringing The "Care" Back **Sandy ROOS**
- 9:00 AM** ■ Why Aesthetics? Brain Physiology, Psychology, And Philosophy **Julie WOODWARD, MD**
- 9:20 AM** ■ Instagram Is Hot In Aesthetics: Fake It Until You Make It? **Tom SEERY**
- 9:40 AM** ■ How Do You Position Yourself As The Best Choice And Charge Premium Prices? **Catherine MALEY**
- 10:00 AM** ■ The Medi-Spa Explosion And The Pros And Cons Of Adding A Med Spa To Your Practice **Alex THIERSCH, JD**

10:20 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Josh DEBLASIO - E. Gaylon MCCOLLOUGH, MD

- 11:00 AM** ■ How To Win On Social Media **Michael GUBERTI**
- 11:20 AM** ■ The Secret Sauce: Does Your Practice Have The Right Ingredients In Place To Perform At The Highest Level? **Dorene HARRISON**
- 11:40 AM** ■ Building And Using A Call Center **Todd SCHLESINGER, MD**
- 12:00 PM** ■ Tips And Tricks From My Practice That Have Stood The Test Of Time, And Are Still Apropos In 2019 **E. Gaylon MCCOLLOUGH, MD**
- 12:20 PM** ■ Maximizing Efficiency With Tracking And Processes **Adam RUBINSTEIN, MD - Eric WILSON - Jason TUSCHMAN**
- 12:40 PM** ■ How To Compete Effectively With All Of The New Entities Springing Up In Your Town- Compete To Win! **Kathy GAUGHRAN**

1:00 PM ■ LUNCH IN EXHIBIT HALL



FRIDAY JUNE 7

PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8****MODERATORS: Candace SPANN, MD - Lisa Marie WARK**

- 2:00 PM** ■ How To Overcome The Challenges Of Skincare Retail

Leslie BAUMANN, MD
- 2:20 PM** ■ Today's Competitive Aesthetic Market Has Become Patient Directed - How Does This Affect Our Strategy?

Michelle HENRY, MD
- 2:40 PM** ■ From Ow To WOW! How To Save The Patient Relationship When Things Go Wrong

Lori POZNANSKY
- 3:00 PM** ■ After 6 Years Of Owning A Practice, Here's What I Know

Candace SPANN, MD
- 3:20 PM** ■ 10 Ways To Fail Miserably On The Phone And What To Do Instead

Kathy GAUGHRAN
- 3:40 PM** ■ Out With The Old-School Marketing And In With The New Age (Digital) Marketing? Not So Fast!

Tamara EVANS
- 4:00 PM** ■ Effective Tips On Fostering A Team-Oriented And Effective Organization

Lisa Marie WARK

4:20 PM - COFFEE BREAK IN EXHIBIT HALL
MODERATORS: Josh DEBLASIO - Edwin WILLIAMS, MD

- 5:00 PM** ■ Practice Efficiency 101 - Back To The Basics

Sandy ROOS
- 5:20 PM** ■ 10 Key Elements Of A Superb Patient Care Coordinator

Jon HOFFENBERG
- 5:40 PM** ■ Six Months Into 2019, Now What

Dana FOX
- 6:00 PM** ■ The Art, Science And Benefits Of Converting Your Non-Surgical Revenue Stream From A Non-Profitable Activity Into A Business For The Aesthetic Surgeon

Edwin WILLIAMS, MD

6:30 PM - SPONSORED EVENING EVENTS


PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8**

AM

6:30 AM ■ SPONSORED BREAKFAST LECTURE

MODERATORS: Dana FOX - Kathy GAUGHRAN

- 8:00 AM** ■ Defeating Commoditization **Josh DEBLASIO**
- 8:20 AM** ■ Your Staff Is In Total Control Of Your Revenue **Dana FOX**
- 8:40 AM** ■ Improving Communication With Your Patient And Your Co-Workers **Leslie BAUMANN, MD**
- 9:00 AM** ■ How To Create The WOW Patient Experience - Why Every Touchpoint Matters **Gwen RADOSOVICH**
- 9:20 AM** ■ Internal Marketing: Looking Beyond Instagram To Grow Your Practice **Meaghan ZMIJA**
- 9:40 AM** ■ Patient Retention Best Practices In The Commoditized Industry Of Cosmetic Surgery - Learn What You Need Now! **Jason TUSCHMAN**
- 10:00 AM** ■ Great Marketing Begins with Creating the Right Patient Experience **Kathy GAUGHRAN**

10:20 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Josh DEBLASIO - Tami VILETA

- 11:00 AM** ■ The New Landscape Of Patient Loyalty Programs **Tami VILETA**
- 11:20 AM** ■ The Money Is In The Follow Up **Catherine MALEY**
- 11:40 AM** ■ I Feel Pretty: What Are Aesthetic Patients Really Looking For? **Danica FIASCHETTI, LVN**
- 11:50 AM** ■ Adverse Events With Hyaluronic Acid Gel: Training The Support Staff! **Danica FIASCHETTI, LVN**
- 12:00 PM** ■ Top 5 Questions Every Practice Should Be Able To Answer **Josh DEBLASIO**
Rebecca KAZIN, MD
- 12:20 PM** ■ Creating Patients For Life: Applying The Ritz Carlton Service Standards To Your Practice **April LINDEN**
- 12:40 PM** ■ Implement "Authority Marketing" to Attract High Paying Patients **Greg WASHINGTON**

1:00 PM ■ LUNCH IN EXHIBIT HALL



SATURDAY JUNE 8

PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8**

MODERATORS: Robert BAXTER - Sam PEEK

- 2:00 PM** ■ How The Medical Office Staff Can Help The Cosmetic Physician Avoid A Malpractice Suit

Bauer HORTON, MD
- 2:20 PM** ■ Tips And Pearls For Building A Successful Aesthetic Practice From The Clinical Coordinator Perspective

Lindsay MOSS
- 2:40 PM** ■ Superlative Customer Service = Successful Practice

Debra PHAIRAS
- 3:00 PM** ■ Novel, Simple And Incredibly Easy Ways To Increase Patient Satisfaction And Your Bottom Line With Intra-Office Tools

Steven DAYAN, MD
- 3:20 PM** ■ Looks Matter: The Visual Component To Social Media Strategy

Sam PEEK
- 3:40 PM** ■ Every Great Patient Story Should Have A Beginning, A Middle, And Never An End!

Tami VILETA
- 4:00 PM** ■ Top 10 Tips On Retention Of Patients

Meaghan ZMIJA

4:20 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Jon HOFFENBERG - Sam PEEK

- 5:00 PM** ■ Responding Online Without Violating HIPAA

Jeff SEGAL, MD, JD
- 5:20 PM** ■ Objection Handling

Jon HOFFENBERG
- 5:40 PM** ■ Metrics That Matter: How Do Your Marketing Efforts Measure Up?

Sam PEEK
- 6:00 PM** ■ Data Breach! How To Handle A Terrible, Horrible, No Good, Very Bad Day

Jeffrey SPIEGEL, MD

6:30 PM ■ MEETING ADJOURN





 **SPONSORED**
EVENTS



2:00 - 2:50 PM ■ BENEV

Trade In Your Non-FDA Cleared Class II PDO Threads For MIRACU PDO Threads... And Start Offering MIRACU "Miracle Treatments"

MIRACU PDO THREADS® are one of the only US FDA Cleared Class II PDO Threads of its kind on the market, with an indication and delivery method designation for soft tissue approximation, where use of an absorbable suture is appropriate. The anatomical location(s) of use are on the skin for dermatological applications only. Find out how to check the FDA website. Learn about how Miracu PDO Threads®, one of the only FDA Cleared Class II PDO Thread differs from other PDO Threads on the market, with our superior thread and cannula technology. Watch a MIRACU Miracle Treatment® demo preformed by Richard Jin, MD, PhD, and sign up for one of DBM Corporations® Miracu PDO Thread® Seminar/ Bootcamps. Limited Time Offer: Trade In Your Non-FDA Cleared Class II PDO Threads For MIRACU® with DBM Corporations® Buy Back Program.

Richard JIN, MD, PhD - Ethan MIN, CEO

3:00 - 3:50 PM ■ SUNEVA MEDICAL

Emerging Trends in Regenerative Aesthetic Medicine

The future of aesthetic medicine is here. Regenerative aesthetics a revolutionary way to address growing patient demand for minimally invasive treatments that deliver effective and natural looking results. Learn about emerging trends in the aesthetic market place and how regenerative aesthetics can transform your practice.

Michael SOMENEK, MD

4:00 - 5:30 PM ■ ROHRER AESTHETICS

It's All About the Chest and Up

Rejuvenating the Decollete, Neck and Face Using CO2 and RF Micro-Needling.

S. Randolph WALDMAN, MD

DINNER SYMPOSIUM

BELLAGIO BALLROOM

7:30 - 9:30 PM ■ X-MEDICA - CME

Absorbable Suspension Sutures: Advanced Technology & Techniques

The goal of this CME-certified workshop is to look more closely at incorporating absorbable suspension sutures for facial rejuvenation. The faculty will explain and demonstrate their role in providing immediate lift and tissue repositioning and how collagen stimulation will enhance benefits over time. This program is supported by an educational grant from Sinclair Pharma.

Suneel CHILUKURI, MD - Sachin SHRIDHARANI, MD

DINNER SYMPOSIUM

MONET BALLROOM

7:30 - 9:30 PM ■ MEDEDICUS - CME

ABOUT FACE: Navigating Neuromodulators and Injection Techniques for Optimal Results

Join well-renowned experts Drs. Steve G. Yoelin, Michael H. Gold, and Corey S. Maas at this complimentary CME/CE Dinner Symposium to hear them present case illustrations and discuss the cosmetic use of botulinum toxin type A agents. Highlights will include clinical presentations and outcomes, dose and reconstitution strategies, injection techniques, evidence-based rationale for selecting botulinum toxin type A agents for optimal results, and guidance on complication prevention and management. Attendees can earn continuing education credit and engage with the experts during a live audience Q&A. This CME/CE activity is supported through an unrestricted educational grant from Galderma Laboratories, LP.

Steve G. YOELIN, MD - Michael H. GOLD, MD - Corey S. MAAS, MD

6:30 - 7:50 AM ■ LEGALLY MINE

Keys to Tax Reduction, Lawsuit Prevention & License Protection

Physicians have become all too easy targets for MANY trial attorneys! Learning how to use legal entities is vital to protect everything you have worked hard to achieve, including your medical license. Legally Mine teaches you how to utilize legal tools to decrease malpractice insurance costs and drastically reduce income taxes--all while keeping your name and license off the NPDB.

Dan McNEFF, CEO

WORKSHOPS

ROOM TOWER 1/2

8:00 - 8:50 AM ■ MERZ

Ultherapy: Building a Foundation of Success

Come learn from Dr. Peter Kreymerman the latest Ultherapy advanced clinical updates and our See. Plan. Treat. protocols. Merz is committed to delivering the latest in education and training, and we are now able to show that utilizing visualization by delivering energy to the correct tissue depths results in improved patient outcomes. Our See. Plan. Treat. method is a novel approach of planning and recording treatment, and our extensive understanding of how to maximize the obtainable benefits of Ultherapy has brought us to this next level of advanced training.

Peter KREYMERMAN, MD, FACS Global Device Sr. Medical Director, Medical Affairs

9:00 - 9:50 AM ■ OBAGI MEDICAL

Know the Difference: How Real Medical-Grade Skin Care Brands Innovate

Innovation has become a buzzword for skincare brands, but the truth is real innovation is extremely challenging. Many brands only practice short-term innovation with light formulation controls and tests, choosing to focus on the latest trendy ingredient. We will explore how authentic medical-grade brands can innovate across channels, provide compelling novelty, and still retain medical-grade stringency through extensive pre-clinical and clinical testing and validation.

Laurence DRYER, PhD

11:00 - 11:50 AM ■ CYNOSURE, A HOLOGIC COMPANY

The Scalpel Just Doesn't Cut It Anymore: Delicate cuts, hospital-quality coagulation with TempSure Surgical

TempSure Surgical RF technology enables surgical precision with aesthetic results. The device's 4 MHz frequency creates less heat when cutting and coagulating tissue compared to competitive devices, resulting in minimal lateral thermal damage to surrounding tissues, and leading to a better aesthetic outcome. TempSure is a 300 watt, 4 MHz expandable RF platform for aesthetic procedures. Applications include, wrinkle reduction, skin tightening through soft tissue coagulation, cellulite reduction and women's wellness.

Barry DIBERNARDO, MD



2:00 - 2:50 PM ■ ASTANZA LASER

One Laser to Rule Them All

Dr. Juliana Jordão, a world-renown dermatologist from Brazil, will discuss the reasons why aesthetic platforms are increasing in popularity and why many plastic surgeons and dermatologists, such as herself, are moving towards primarily utilizing a platform system. Dr. Jordão will provide information about the most popular treatments that she regularly performs and detail the protocols and case results that she is achieving for patients. The EthereaMX is an FDA cleared device that allows for 70+ treatment indications including the most popular and revenue generating procedures such as; acne, hair reduction, skin resurfacing, benign pigmented lesions, melasma, vascular lesions, tattoo removal, and more. Backed by the Astanza service guarantee, the EthereaMX is the #1 aesthetic laser platform system in the world's 2nd largest aesthetic market.

Juliana JORDÃO, MD

3:00 - 3:50 PM ■ FOTONA

Many Faces of Fotona

Facial procedures with Fotona 4D with vectors, snore treatments, as well as body sculpting.

Doohi LEE, MD

5:00 - 5:50 PM ■ ROHRER AESTHETICS

The Elite Facial Surgery Practice

How to Maximize the Medical Aesthetics Component.

E. Gaylon McCOLLOUGH, MD, FACS

DINNER SYMPOSIUM

BELLAGIO BALLROOM

6:30 - 8:30 PM ■ ALMA LASERS

A New Era in Autologous Fat Transfer

Join leading experts from plastic surgery, dermatology and facial plastic surgery for dinner, drinks and dialogue about the latest innovation in autologous fat transfer. BeautiFill is setting a new standard in autologous fat transfer by eliminating the guesswork and homework and making it much more practical for more aesthetic practitioners. Learn why these seven leading physicians have integrated BeautiFill into their practices, see their high-impact cases and learn new injection techniques to enhance results and invigorate your bottom line.

**Steven DAYAN, MD - Jeff HSU, MD - Chris ROBB, MD - Jason POZNER, MD - Stephen WEBER, MD
Barry DIBERNARDO, MD - Yael Halaas, MD**

DINNER SYMPOSIUM

MONET BALLROOM

6:30 - 8:30 PM ■ LUMENIS

Shattering the Paradigm | PiQo4 the Pigment & Tattoo Super Station

David Goldberg, MD will present how the PiQo4 is the most powerful and effective tattoo and pigment superstation on the market today. PiQo4 offers 4 wavelengths in order to treat the broadest range of pigment/tattoo colors, on the widest range of skin types. As an added bonus, Kevin Mendell, VP of Marketing for Lumenis, will also present a special Social Media Bootcamp "How to increase patient foot traffic now."

David GOLDBERG, MD, JD - Kevin MENDELL, VP of Marketing

6:30 - 7:50 AM ■ APYX MEDICAL

Renuvion: A Paradigm Shift and Profit Center for Cosmetic Surgery

General Renuvion product overview Keys to success with integrating Renuvion into your practice Using Renuvion it to grow your practice.

Paul RUFF, MD - Edward ZIMMERMAN, MD

WORKSHOPS

ROOM TOWER 1/2

8:00 - 8:50 AM ■ REMEDLY

Future-Proof Your Practice with AI, Automation, & Cloud-Based Software

Explore how automation, artificial intelligence (AI), and machine learning are shaping the future of aesthetic medicine. Learn to leverage the latest cloud-based EHR+PM software to increase profitability, reduce errors, and increase patient retention – all while reducing physician burnout and improving patient care.

Victor GANE, PhD - Jason BLOOM, MD - Todd SCHLESINGER, MD, FAAD, FASMS - James NEWMAN, MD

9:00 - 9:50 AM ■ COSMOFRANCE

Combining PDO Threads, Fillers, and Platelet Rich Fibrin in the Office

This workshop will show a narrated video on the techniques for successful and safe placement of PDO threads, injectable fillers through a blunt microcannula, and blending techniques of hyaluronic acid fillers with platelet-rich fibrin (PRF). The video and presenter will present slides on the theory of each of these prior to the video. At the end of the presentation, the attendee should have a reasonable understanding of how to safely and effectively combine these modalities in their own practices.

Kian KARIMI, MD, FACS

11:00 - 11:50 AM ■ ALLERGAN

The Advancing World of Body Contouring

Dr. Fabi will explore advances in the world of non-invasive body contouring, and will discuss strategies for how to make these a success your aesthetic practice.

Sabrina FABI, MD

12:00 - 12:50 PM ■ LUTRONIC

How to Treat Skin Inside and Out with the TotalSkin Solution™

The NEW Lutronic Genius is a High Intensity, Precision RF device that represents Intelligent Design for Intelligent Care™. Proprietary impedance measurement and feedback assures accurate delivery of energy into tissue, for safe and effective collagen and elastin remodeling that treats wrinkles, acne scars, and laxity, anywhere on the body. The Lutronic LaseMD 1927 thulium laser fractionally rejuvenates the upper dermis and epidermis for a comfortable and fast treatment of pores, fine lines and pigment. Used together, the two devices provide the TotalSkin Solution to address all aspects of the aging skin.

Jason POZNER, MD, FACS

2:00 - 2:50 PM ■ HANSBIOMED

MINT PDO: The Next Generation in Non Surgical Thread Lifting

Minimally invasive nonsurgical thread - MINT PDO - is developed with a patented technology to provide optimally designed and durable barbs to provide safe and effective thread face lifting results. Discover about MINT PDO's bi-directional and 360 degree helical barbs that pull and lift soft tissues of the sagging skin from every direction. Expand your skill sets and learn more about the next generation in PDO threads and nonsurgical thread lifting with MINT PDO to achieve instant face lifting results that last.

TJ TSAY, MD

3:00 - 3:50 PM ■ DEFENAGE SKINCARE

Retinol Makes Skin Act Younger. Defensins Make Young Skin.

Nikolay Turovets, PhD: "Defensins reprogram body to generate young skin"

Amy Taub, MD: "Clinical expectations and results using topically-applied defensins"

Diane Duncan, MD: "Defensins vs PRP after cold- and RF- micro-needling and fractional laser treatments"

Steven Swengel, MD: "How to talk about skin care with male patients?"

20 Licensed massage therapists will be on hand to provide event attendees with a Complimentary Chair Massage during session.

Nikolay TUROVETS, PhD - Amy TAUB, MD - Diane DUNCAN, MD - Steven SWENGEL, MD

5:00 - 5:50 PM ■ CANDELA CORPORATION

Not every microneedling device is the same and neither are your patients. Why temperature control is key to treating your patients

Different patient types and individual needs require different treatments. And while some RF microneedling devices can help in the creation of new collagen, only one is clinically-proven to create close to 5x the elastin, more than 2x the collagen and increased hyaluronic acid. Join this presentation to learn how the Profound system - with its real-time temperature control and impedance feedback - can expand your practice capabilities and patient acquisition.

Ben TALEI, MD

DINNER SYMPOSIUM

BELLAGIO BALLROOM

6:30 - 8:30 PM ■ X-MEDICA - CME

Innovative Techniques with Facial Injectables

The goal of this CME-certified workshop is to focus on innovative and advanced injection techniques using the array of dermal fillers and botulinumtoxinA products available to clinicians. Attention will be paid to the aesthetic analysis and each injecting physician will have an opportunity to present and demonstrate his/her treatment recommendations. This program is supported by an educational grant from Allergan, Galderma, & Merz.

Shino BAY AGUILERA, DO - Steve YOELIN, MD

DINNER SYMPOSIUM

MONET BALLROOM

6:30 - 8:30 PM ■ BTL

Muscle-And-Swag-A-Thon

The event will focus and Edu-tainment. Meaningful case studies on Emsculpt mixed with Live entertainment, and dinner mixed in for fun.

Suneel CHILUKURI, MD - Barry DIBERNARDO, MD - Carolyn JACOB, MD - Bruce KATZ, MD - Melanie PALM, MD

6:30 - 7:50 AM ■ SOLTA MEDICAL

Thermage and the Gen X Patient

The Thermage FLX® system is a non-invasive radiofrequency (RF) therapy that can smooth, tighten, and contour skin for an overall younger-looking appearance with little to no downtime. Learn about Generation X perceptions and thoughts on skin tightening with Thermage, the #1 provider of skin tightening treatments worldwide.

Michael GOLD, MD

WORKSHOPS

ROOM TOWER 1/2

8:00 - 8:50 AM ■ CRYSTAL CLEAR DIGITAL MARKETING

Taking Your Practice from Good to Great: Leadership Strategies from a Two-Time Inc. 500 Entrepreneur

Crystal Clear shares proven leadership, management, and digital marketing strategies that will take your aesthetic practice from good to great, in 2019 and beyond.

Adam DEGRAIDE, CEO & Founder - Corey AUGER, National Sales Executive

9:00 - 9:50 AM ■ PCA SKIN

Pearls from the Experts: How 4 Dermatologists diagnose and tackle the most challenging skin conditions ranging from acne to hyperpigmentation

In a rapid fire setting, our expert panel reviews real life cases of their most difficult cases. The dermatologists will focus on what they look for when diagnosing challenging patients and how they implement a comprehensive approach to provide optimal outcomes through in office treatments and at-home professional skin care products.

Deanne ROBINSON, MD - Suneel CHILUKURI, MD - Candace SPANN, MD - Michelle HENRY, MD

11:00 - 11:50 AM ■ RED SPOT INTERACTIVE

Creating the \$3 Million Aesthetic Practice: the Tools, the Technology and the Team

This will be a panel discussion of practice owners that have surpassed \$3 million in annual aesthetic revenue. Join the panel discussion with Dr. Adam Rubinstein of Miami, Florida, Dr. Dennis Schimpf of Sweetgrass, and led by Jason Tuschman, founder of Red Spot Interactive.

Jason TUSCHMAN

12:00 - 12:50 AM ■ PATIENTNOW

Everything you need to know for a cosmetic practice membership to work

Brandon Robinson created, scaled and sold Skin Body Soul MedSpa, a medical spa built primarily with memberships. Brandon will share with you how he created his aesthetic memberships to work including the tools every practice needs to make a profitable membership for their own practice. From software to collections there are specific tools needed to make an aesthetic membership work. Included in the presentation will be Skin Body Soul MedSpa's memberships, systems of automatic billing, administrative challenges, how to price the memberships based on your practices services.

Brandon ROBINSON

WORKSHOPS

ROOM TOWER 1/2

2:00 - 2:50 PM ■ ALASTIN SKINCARE

HOT, COLD, SKIN, FAT: Scientific Updates Behind ALASTIN Skincare's Novel Topicals to Enhance Energy Based Procedures

An interactive workshop where attendees will learn how the experts are pairing ALASTIN Skincare, Inc with a variety of energy based devices.

Alan D. WIDGEROW, MD - Melanie D. PALM, MD - Deanne M. ROBINSON, MD - Carolyn I. JACOB, MD

3:00 - 3:50 PM ■ VIVISCAL PRO

The Impact of Adding a Hair Platform: A Behind the Scenes Look at Practice Success

Dr. Bruce Katz, Medical Director of the successful Manhattan-based Juva Skin & Laser Center, discusses how he decided to start offering cosmetic hair restoration solutions into his practice. From choosing the right products to marketing the platform, get a behind the scenes look at how to make it happen.

Bruce KATZ, MD

5:00 - 5:50 PM ■ CARESTREAM

Leading-Edge Pain Management, Body Contouring & Regenerative Medicine Solutions for Aesthetics

Join us to learn how to elevate your aesthetic services with our innovative technologies and therapies. During the cocktail hour will feature our Pro-Nox 50/50 Nitrous Oxide and Oxygen analgesia, not anesthesia, device to help relieve procedure pain and anxiety without opioids. We will also showcase our Body Jet Evo and Eco for micronized fat harvesting and gentle body contouring in a sterile, closed-circuit system. The exclusive workshop is rounded out by our premium regenerative therapies including Exosomes, Platelet-Rich Fibrin Matrix, Amniotic Fluid and more. Mark your calendar for this can't miss preview into the impressive options CAREstream America offers.

Randy MILLER, MD - Jason POZNER, MD



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MERZ AESTHETICS

PLATINUM SPONSORS



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MEDIA PARTNERS





REGISTRATION FORM

registration@vegascosmeticsurgery.com

VEGAS COSMETIC SURGERY
 3288 Eagle View Lane Ste 300
 Lexington, Kentucky 40509
 Phone: (877) 765-5446
 (310) 857-7538
 Fax: (949) 830-8944

TITLE (DR, PROF...)	LAST NAME	FIRST NAME
MEDICAL SPECIALTY (Mandatory)		
CLINIC / COMPANY		
ADDRESS		ZIP CODE
CITY	USA STATE	COUNTRY
PHONE	FAX	YOUR CONFIRMATION & INVOICE WILL BE SENT BY E-MAIL PLEASE DO NOT SEND YOUR SCANNED REGISTRATION BY EMAIL BUT ONLY BY FAX
E-MAIL (Mandatory)		

2019 VEGAS COSMETIC SURGERY PASS • 4 DAYS (JUNE 5-6-7-8, 2019)

	Before June 4 th	After June 4 th
Physician	<input type="radio"/> \$1490.00	<input type="radio"/> \$1550.00
Advanced Provider / ARNP, PA, PA-C	<input type="radio"/> \$1290.00	<input type="radio"/> \$1350.00
Clinical Staff / RN, LPN, Office Staff	<input type="radio"/> \$1050.00	<input type="radio"/> \$1150.00
Industry	<input type="radio"/> \$1490.00	<input type="radio"/> \$1550.00

Fellow/Resident Discounted Registration only available to Residents and Fellows Currently in US or Canadian based training programs

Please contact
registration@vegascosmeticsurgery.com
 to sign up as a resident.

Group Registration
 Group discount available only for employees of the same office/practice

If registering a group of 6 or more, please contact
group@vegascosmeticsurgery.com
 to receive a group registration discount.

PAYMENT

BANK TRANSFER

There is a \$15 charge added to your total payment (bank transfer commission).

BANK TRANSFERS DOMESTIC

Bank: Bank of America
Address: 115 West 42nd Street - New York NY 10036
Phone Number: 800-825-5194
Bank Account Number: 483043652155
ABA Routing Number: 021000322

BANK TRANSFERS INTERNATIONAL

Bank: Bank of America
Address: 115 West 42nd Street - New York NY 10036
Phone Number: 800-825-5194
Bank Account Number: 483043652155
Swift Code: BOFAUS3N

VERY IMPORTANT

For administrative purposes, BANK TRANSFERS MUST BE MADE AT LEAST 10 BUSINESS DAYS PRIOR TO THE CONFERENCE (NO LATER THAN MAY 22, 2019.) If a bank transfer is made after this date, the registrant may be required to pay the total amount due on site, and will eventually be refunded the duplicate amount after the event. Administrative processes may take up to 30 days after the event has ended to identify the transfer and complete the refund.

MANDATORY

Mention the "Registrant's Name + VCS 2019" on all bank documents.

CANCELLATION POLICY

Cancellation must be notified in writing by email uniquely to: registration@vegascosmeticsurgery.com • Until 30 days before the Event: 20% processing fees on the total registration • Between 30 to 15 days before the Event: 50% cancellation fees on the amount paid • From 15 days before the Event date or no show: No refund



This activity is jointly provided by Medical Education Resources and Vegas Cosmetic Surgery

TARGET AUDIENCE

This activity has been designed to meet the educational needs of those Board Certified or Board Eligible in Plastic Surgery, Facial Plastic Surgery, Dermatology, and Oculoplastic Surgery, and Allied Health Professionals working directly with one of those specialists.

LEARNING OUTCOME

To build educational bridges between competing specialties.

EDUCATIONAL OBJECTIVES

At the conclusion of this symposium, the participant should be able to:

- Demonstrate an improved understanding of how to avoid the most common problems in rhinoplasty.
- Differentiate the various approaches to blepharoplasty and browlifting to determine that best suited to the patient.
- Assess best practices for choosing which patients might be the best candidates for surgical rejuvenation and which might benefit from non-invasive approaches to facial rejuvenation.
- Compare options for minimally invasive facial rejuvenation through the use of fillers, injectables, lasers and other skin tightening devices, and minimally invasive lifting techniques.
- Assess controversial topics in facial aesthetic surgery in order to make more informed decisions.
- Demonstrate an improved understanding of various approaches to facelifting and which procedure is appropriate for which patient.

STATEMENT OF NEED

Vegas Cosmetic Surgery 2019 Symposium is unique in that it provides truly multi-disciplinary cross talk, sharing, and cooperation. This is the only educational venue that features the best and brightest in the fields of dermatology, facial plastic surgery, oculoplastic surgery, plastic surgery, practice management and business development. Our educational offerings run the gamut from specific technique discussions and complications to emerging technology. This educational conference addresses the need that these specialists face for in-depth technique discussions to meet higher standards of care and produce better results for their patients.

PHYSICIAN ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Medical Education Resources (MER) and Vegas Cosmetic Surgery. Medical Education Resources is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION

Medical Education Resources designates this live activity for a maximum of 30 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSING ACCREDITATION

Medical Education Resources is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This CE activity provides 30 contact hours of continuing nursing education.

Medical Education Resources is a provider of continuing nursing education by the California Board of Registered Nursing, Provider #CEP 12299, for 30 contact hours.

American Academy of Physician Assistants: The AAPA accepts certificates of participation for educational activities certified for Category 1 Credit(s)[™]. Physician Assistants may receive a maximum of 30 AMA PRA Category 1 Credit(s)[™] for completing this activity.

DISCLOSURE OF CONFLICTS OF INTERESTS

It is the policy of Medical Education Resources to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis.

